

Consider Honoring Someone with a Tribute Gift to United Way of Greater St. Joseph

Remember the past.
Honor the present.
Touch the future.

- Celebrate the life of a family member or special friend through a memorial gift/honorarium to the United Way Endowment Fund. Your Tribute Gift will continue to improve lives in our community.
- Call 364-2381 to request a Tribute envelope or for more information.

Look inside to see who has been honored with Tribute Gifts since the spring issue of *By the Way* . . .

Millionaire's Club Begins at Lindbergh

The Millionaire's Club, an after school pilot program, is bringing age-appropriate financial education to nearly 60 participating Lindbergh Elementary students.

The goal of the Millionaire's Club is to teach young children the importance of making wise financial decisions and to equip them with the tools to do so. The curriculum focuses on income, savings, borrowing, credit, and a variety of related topics.

The Millionaire's Club came about thanks to the cooperation of United Way, Citizens Bank and Trust, the St. Joseph School District and the YMCA.



Dollar Dog from Citizens Bank and Trust helped kick off the Millionaire's Club and will be visiting the group periodically throughout the year to help children learn how to save their money.

Financial stability is one of three focus areas for the United Way, and increasing financial education is one way of improving financial stability. ♦

United Way of Greater St. Joseph

Leadership St. Joseph groups present 4 new local projects.

See page 2

By the Way, a newsletter for long-time friends of United Way

Winter 2009

Bill Carpenter LIVES UNITED for 40 Years

Bill Carpenter's first gift to United Way came 40 years ago at the encouragement of his employer. Since then, his ties with United Way have strengthened. He has given, advocated, and volunteered for United Way.

Early on, Bill came to the conclusion that supporting United Way is an effective way to impact numerous agencies throughout the Greater St. Joseph area.

"I realized that United Way is the community," explains Bill.

He knows that no one has time to volunteer for every worthy cause. He encourages people to volunteer for United Way because so many organizations and individuals in our community benefit as a result.



United Way thanks Bill Carpenter for outstanding support.

Today, Bill is employed as the Vice-Chairman of Nodaway Valley Bank. Over the years, Bill has held various . . . continued on page 3

Looking for a way to give of your time?

*Be alert to give service.
What counts a great deal in life is what we do for others.
-Anonymous*

If you volunteered in our community . . . one hour, one day, one hour a week, one weekend a month . . . think of the difference you could make in the lives of others and how enriched your own life could be. Is it time for you to get connected with the Volunteer Center?

United Way's Volunteer Center is now a reality. Local agencies are sharing their volunteer needs. Individuals, businesses, and groups are turning to the Volunteer Center . . . continued on page 3

United Way Thanks All Who LIVED UNITED by Giving to 2009 Campaign

Our community has pledged \$3,376,432 toward the 2009 Campaign for United Way of Greater St. Joseph, which is more than \$56 thousand over the \$3.32 million goal.

"This community rallied at the call to LIVE UNITED, to reach out to each other by giving," said Bill Severn, 2009 Campaign Chair. "In a time when many are struggling and giving is difficult, individuals really came through, understanding how crucial United Way funding is for all of us, especially in a difficult economy."

Individual giving, through workplace campaigns or otherwise, surpassed the set goals. Employees and students of the St. Joseph School District especially did a strong job of supporting this year's campaign, coming in with a combined total over \$100,000, which was 113% of the goal for the Elementary/Secondary Campaign Division.

The following companies contributed more than \$100,000 each to the 2009 Campaign: Altec Industries, Inc.; American Family Mutual Insurance Company; Heartland Health; Johnson Controls; Kansas City Power & Light; and Sara Lee Food & Beverage. ♦



LIVE UNITED United Way of Greater St. Joseph

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St. Joseph, MO 64502

United Way of Greater St. Joseph



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THANKS FOR SERVING!

Leadership St. Joseph Prepares to Graduate 27 Leaders in 2009

The Leadership St. Joseph Class of 2009 is nearing completion of the program. This outstanding group is comprised of 27 adults representing area employers of all types and sizes. Throughout the year, they have met monthly to develop their leadership skills. They enhanced their knowledge about topics of community concern and worked through the process of community project development.

Groups shared final projects on Nov. 24. Projects were:

- Bluegrass Battles Hunger-research into the possibility of planning and organizing a Bluegrass Festival to be held at the Krug Park amphitheater to benefit Second Harvest Food Bank;
- Marketing Plan for the United Way Volunteer Center Website;
- River Walk Canine Cleanup-installation of pet waste pick up stations along the 1.6 mile River Walk section of the parkway trail system;
- Suds Buddies-Enhancing the Second Harvest Backpack Buddies program by developing Suds Buddies, the addition of necessary hygiene products into the Backpack Buddies program.

2009 LSJ participants and their employers are: Dawn Berryman, YWCA; Jodi Bloemker, United Way of Greater St. Joseph; Katie Booth, Community Action Partnership; Debra Bradley, City of St. Joseph; Brad Dahl, Altec Industries; Kendra Ezzell, Missouri Department of Transportation; Jenny Frederick, Heartland Foundation; Rachel Graves, Second Harvest of Greater St. Joseph; Steve Groshong, Heartland Health; Chad Higdon, Office of Congressman Sam Graves; Jim Hooper, Altec Industries; Mary Kay Lyle, Realty



Leadership St. Joseph participants shared final projects on Nov. 24.

Executives of Northwest Missouri; Randy Marshall, UMB Bank; David Mayo, Sara Lee; Keli Morris, Bank Midwest; Jackie Moser, 139th Missouri Air National Guard; Dan Northway, Heartland Health; Laura Price, Family Investment Center; Sonya Price, M & I Bank; Pam Siemer, Sara Lee; Adrea Rosario, Triumph Foods; Sarah Stockett, Junior League of St. Joseph; Tiffany Tant-Shafer, Law Office of Craig Ritchie; Kim Tullis, St. Joseph Public Library; Kevin Wagner, Eagle Communications, Inc.; Jeremy White, City of St. Joseph; Nichole Wright, Northwest Health Services.

Many thanks to the employers who have sponsored and supported their employees' growth this year.

Thanks also are extended to Leader Circle Sponsors: Heartland Health, Junior League of St. Joseph, and St. Joseph Area Chamber of Commerce. ♦

. . . (cont'd) Volunteer in the Community

to find volunteer opportunities.

We want to help connect you to volunteer opportunities that match your interests, skills, and passions. We also facilitate corporate volunteerism by matching employee knowledge, skills, and abilities with local needs that impact our community. The Volunteer Center brings volunteers and organizations together to make a better community and to enhance lives.

If you would like to volunteer, call Linda at United Way, 364-2381 or email her at

linda.burns@stjosephunitedway.org.

If you prefer, you can complete and mail in the form below. You may also go to

www.stjosephunitedway.org and click on the Volunteer button.

Regardless of how you contact us, you can investigate current volunteer opportunities and register your interests with the Volunteer Center. New opportunities are added frequently.

If you've never volunteered,



People of all ages can volunteer, depending on the job. In August, these children were two of the many volunteers who helped United Way with *Stuff the Bus!* to gather school supplies for local students.

volunteered a little or a lot, it's still worth registering for local volunteer opportunities through United Way's Volunteer Center. Volunteers make a difference. The Volunteer Center connects people in Greater St. Joseph. Get Connected! ♦



YES, I'd like to volunteer

- If you'd like learn more about volunteering through the Volunteer Center, you may complete this form and send it to Linda Burns at United Way of Greater St. Joseph at P.O. Box 188, St. Joseph, MO 64502.
- Instead, you may choose to register at www.stjosephunitedway.org through the Volunteer button or to call 364-2381.

Name(s) _____

Address _____

City _____ State _____ ZIP _____

Phone (home) _____ Phone (work) _____

Email _____ Company _____

Tribute Gifts Honor in Lasting Ways

The following Tribute Gifts have been made to the United Way Endowment Fund since May 2009:

Honor

In Honor of 61st Anniversary-
Jeannette Kirkpatrick

In Honor of all who help and will be helped-

Evelyn Haskey

Memory

In Memory of Edward H. Haley-
Charlene M. Haley

In Memory of Col. Austin Thomas-
Rex and Louise DeShon, Allan and Enid Lowenberg, John and Sally McAlear, Kent and Barbara Thomas, Larue D. Weaver

Undesignated Tribute Gifts-

Lois Hager, Irene Mowry

. . . (cont'd) Bill Carpenter Serves leadership roles at United Way including Campaign Chair, Chairman of the Board of Directors, member of the Campaign Advisory Committee, Chair of Planned Giving and charter member of the Crystal Circle Society. He has been a loyal contributor for 40 years.

He has also made the time to serve the community in other volunteer leadership positions: Board Chairman for the Salvation Army, a United Way agency; Board of Regents for Missouri Western State University; and Board Chairman for the St. Joseph Area Chamber of Commerce.

Thank you, Bill, for serving United Way and our community. We are stronger because of the commitment of individuals like you.

LIVE UNITED! ♦