

# By the Way,

 a newsletter for long-time friends of United Way

Fall 2011

## CHRIS CONNALLY FINISHES YEAR AS UNITED WAY BOARD CHAIR

The Chief of Police for Saint Joseph, Chris Connally, has donated to United Way ever since he has been employed as an adult. He became more involved in the annual campaign in the late 90's when working in Portsmouth, VA. Chris Connally not only manages the law enforcement for our city, but also serves as Chair of the Board of Directors for United Way of Greater St. Joseph.

Now in his 28<sup>th</sup> year of policing, Chief Connally says that he feels fortunate to have United Way agencies available to refer to those in crisis or needing other types of assistance.

Chief Connally has served on the Board of Directors for six years, worked as Campaign Civic Division Chairman for two years, and assisted in the 18-month development process for the current 5-year strategic plan. His term as 2011 United Way Board Chair will conclude at the February Annual Meeting.

Chief Connally says United Way differs from other non-profits because it offers a unified way to donate to multiple needs in our community. In addition, the seven initiatives of United Way fill the gap for other community needs that are not met through local organizations.

As with many other United Way volunteers, Chief Connally works for the good of the community in a variety of ways. He also serves on the Board of Directors for the St. Joseph



*Chris Connally, current United Way Board Chair, serves our community in many ways. United Way of Greater St. Joseph is successful through the commitment of local volunteer leaders.*

Youth Alliance and the St. Joseph Safety and Health Council, and he recently filled in as the Interim City Manager for four months.

Chief Connally encourages everyone to consider United Way as an avenue to make a difference in the lives of others. He thanks loyal, long-term donors for continued support of United Way and for your commitment to our community. ♦

## YOUR GIFT IMPACTS LIVES EVERY HOUR, DAY AND NIGHT

Did you know that every hour of the day and night, your United Way dollars are impacting lives in the community?

**6:30 a.m.**-A dad is dropping off his two children at a YMCA Student Enrichment Program at their elementary school, allowing him to be at work for his 7 a.m. shift

... continued on page 2

## 2011 UNITED WAY CAMPAIGN SURPASSES \$3.3 MILLION GOAL

At the Nov. 7 Campaign Victory Dinner, volunteer Campaign Chair, Seth Wright, announced that the community had pledged \$3,378,111, exceeding the \$3.3 million goal by \$78,111.

"The theme this year was to say 'thank you' to our givers and volunteers," Seth said. "It was also to connect with the community; oftentimes it's the people who have the least who are the most generous and giving."

Donors, community volunteers, organizations, and businesses who lend

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## DATES TO REMEMBER

**Dec. 13-Eat. Drink. LIVE UNITED.**  
Chick-fil-A and Little Caesar's.  
10% of day's sales will be donated to United Way of Greater St. Joseph.

**Feb. 9-ANNUAL MEETING** 11:45 a.m.-1 p.m. at Missouri Western State University's Fulkerson Center, RSVP to Dianna at 816-364-2381 or [dianna.woods@stjosephunitedway.org](mailto:dianna.woods@stjosephunitedway.org) by Jan. 26. \$15 per person.

... (cont'd) **2011 Campaign**

their time and talent to United Way are crucial for campaign success. During the Victory Dinner, United Way thanked many of the people and businesses who played an especially big role this year.

Pastor Jim Morgan of The Edge Christian Fellowship, guest speaker for the evening said, "The fact of the matter is, tomorrow the work will begin again; the need just never really stops." He projected that soon a house fire would demand the needs of the Red Cross, an elderly citizen would seek the assistance of mobile meals, and a child would rely on companionship through Big Brothers Big Sisters.

Throughout the year, United Way invites the community to LIVE UNITED by giving, advocating, and volunteering. If you, as a long-term donor, would like to become even more involved than you are, please call Glenda at 816-364-2381. She will be happy to help you deepen your involvement in a way that impacts area lives and that works for you. ♦



A few 2011 United Way volunteers: Paulette, Fred, Seth, and Story.

... (cont'd) **YOUR SUPPORT IMPACTS AREA LIVES**

while his children are in a safe, caring environment.

**9 a.m.**-A middle-aged, married couple struggling with foreclosure due to a job loss meets with a Housing Counselor at Catholic Charities. The counselor offers guidance and support as he helps the homeowners determine how to manage the steps necessary to resolve their foreclosure crisis.

**12:45 p.m.**-A homebound senior is enjoying her nutritious lunch that was delivered by an InterServ volunteer through their mobile meals program.

**3:30 p.m.**-A young mother, not knowing where to turn for help, calls Northwest Missouri Community Services and is connected to the information and resources she needs to keep her life and the lives of her children stable.

**6:30 p.m.**-A homeless family of four sits down for dinner together at the Salvation Army shelter. The Salvation Army provides the support the family in crisis needs before moving on to permanent housing.

**10 p.m.**-A house fire leaves a family's home devastated, but the American Red Cross is there to help them pick up the pieces, providing them a place to stay that night and with the basic necessities they will need for the next few days.

**1 a.m.**-A mother of three escapes the abuse of her husband and finds safety at the YWCA Shelter, children at her side.

**4:30 a.m.**-A baby born two months prematurely arrives at Children's Mercy Hospital for the life-saving treatment and care she needs. While her parents won't sleep tonight, they are overwhelmed with thankfulness that other people had the forethought to create, provide, and support the services that their baby girl needs right now.

And today, another day begins with your United Way dollars impacting more area lives through education, health, and financial stability. Seven United Way Programs/Initiatives and 19 United Way Partner Agencies impact thousands of lives every year thanks to you. ♦

**Lend a hand during the holiday season!**



Go to [www.stjosephunitedway.org](http://www.stjosephunitedway.org) and click on "Volunteer." Non-profits across the area have posted a variety of available volunteer opportunities, including postings specifically related to the holiday season.

**Needed for Spring 2012:**  
*United Way  
Community Investment  
Volunteers.*



Review the United Way Partner Agencies and help determine funding amounts for 2013. Time commitment: apx. 15 hours over 3 months. Contact Jodi at 816-364-2381.

... (cont'd) Leadership St. Joseph

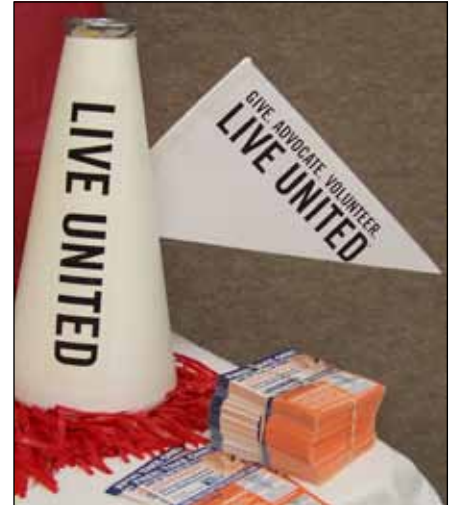
participants, listed with their sponsoring businesses:

- Dana Anderson, *Heartland Health*
- Rita Boyer, *Habitat for Humanity*
- Kendra Bundy, *City of St. Joseph*
- Katie Carolus, *Hillyard Industries*
- Kendal Evans, *YWCA*
- Rebecca Evans, *Northwest Missouri State University*
- Mary Garvey, *Buchanan County*
- Katie Jonas, *Altec Industries, Inc.*
- Missy Lackey, *US Bank*
- Jeff Lawyer, *Tieman & Hicks, PC*
- Kari Maag, *Hands of Hope Hospice*
- Kali Maloney, *M & I Bank*
- Matthew Martindell, *Missouri Air National Guard*
- Emily Mountain, *Nestle Purina PetCare*
- Jessica Patel, *Altec Industries, Inc.*
- Cindy Patterson
- Tim Ramsey, *Altec Industries, Inc.*
- David Richmond, *Hinde & Company*
- Ken Smothers, *KCP&L*
- Angie Springs, *United Way of Greater St. Joseph*
- Crystal Stuck, *St. Joseph Public Library*
- Jennifer Ward, *Sara Lee Food & Beverage*
- Anna West, *Northwest Health Services*
- Will Woods, *State Farm Insurance*

Scholarship sponsors include: Catholic Charities, InterServ, and United Way Leadership St. Joseph Alumni Association.



**If you know a candidate for participation in Leadership St. Joseph, please call Linda at 816-364-2381.**



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Discounts are provided by and available only at participating pharmacies.

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Go to [WWW.FAMILYWIZE.ORG](http://WWW.FAMILYWIZE.ORG) for a list of participating organizations and pharmacies, additional cards, drug prices, and other program information.

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Member ID: 39800

Group ID: 39800

Bin: 610194

PCN: FW

Pharmacies: 877-HELP-977

Members: 866-810-3784

Expires: 12/31/2020

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*The United Way FamilyWize Prescription Drug Discount Card has saved area residents \$548,954 since the cards became available. On average, customers for whom the card worked have saved 39%. Thanks to the gifts of donors, United Way of Greater St. Joseph is improving the health and financial stability of our community one prescription at a time. Cards may also be printed from the FamilyWize website and are available at the United Way office at 118 South 5th Street, St. Joseph, 8 a.m.-5 p.m., Monday through Friday. Thank you for your support. We'd love to hear if the card is working for you!*

## IMPACT LIVES BY VOLUNTEERING FOR UNITED WAY

United Way operates through the leadership of hundreds of volunteers each year. Volunteer leadership groups include:

- Board of Directors
- Campaign
- Community Investment
- Financial Stability
- Leadership St. Joseph
- Marketing/Communications
- Operations
- Planned Giving
- Profit in Education®
- Success By 6®
- Unmet Needs
- Volunteer Center

Call 816-364-2381 if you are interested  
in working with any of these groups.

## UNITED WAY LEADERSHIP ST. JOSEPH NEARS END OF 29<sup>TH</sup> YEAR



Next year marks the 30th year of the United Way Leadership St. Joseph program. Over the course of these years, the program format has varied significantly yet has stayed true to the mission to build the skills of

individuals to be effective leaders in the community.

The program format for the 2011 Leadership St. Joseph class was a bit different this year. The goal of the change was to engage the participants more directly in the development of their leadership skills. Each project group was challenged with researching, developing and presenting a leadership skill. Topics presented by the groups were: stress management, time management, conflict resolution,

leadership styles and communication. Despite the class doing very well with this format, they missed the opportunity to work together on a needs-based community project. Leadership St. Joseph will return to the previous format, with some modifications, next year.

The class enjoyed touring various organizations and agencies as they learned about the many needs of the community. Much emphasis was placed on how to get involved as volunteers and board members and how to put skills to work to make a difference. The year will wrap up with a graduation dinner on Dec. 15. An alumni social hour will be held before dinner.

The 2011 Leadership St. Joseph class included the following

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### 19 Partner Agencies

**American Red Cross**  
232-8439

**Legal Aid of Western Missouri**  
364-2325

**Bartlett Center**  
233-8201

**Northwest Missouri Community Services**  
364-1131

**Big Brothers Big Sisters of Greater St. Joseph**  
671-4090

**Pony Express Council, Boy Scouts of America**  
233-1351

**Catholic Charities**  
232-2885

**St. Joseph Safety & Health Council**  
233-3330

**The CENTER, A Samaritan Center**  
364-4300

**Salvation Army**  
232-5824

**Children's Mercy Hospital**  
816-234-3000

**Specialty Industries of St. Joseph, Inc.**  
232-8083

**Community Missions Corporation**  
390-8884

**United Cerebral Palsy of Northwest Missouri**  
364-3836

**Family Guidance Center**  
364-1501

**Girl Scouts of Northeast Kansas and Northwest Missouri**  
279-7438

**YMCA**  
233-YMCA (9622)

**InterServ**  
238-4511

**YWCA**  
232-4481

### 7 Initiatives/Programs

Financial Stability

Health Efforts for Local People

Leadership St. Joseph

Profit in Education®

Success By 6®

Unmet Needs Committee

Volunteer Center



**United Way  
of Greater St. Joseph**

PO Box 188  
St. Joseph, MO 64502

(816) 364-2381  
stjosephunitedway.org

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your dollars are working in  
the community:*

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