

By the Way,

a newsletter for long-time friends of United Way

Winter 2012

2012 CAMPAIGN MEETS GOAL THANKS TO EVERY GIFT

Our community raised \$3,330,439.⁹⁸ for the 2012 United Way Campaign. The amount raised exceeded the \$3.33 million goal by just \$439.⁹⁸.

"Thank you to everyone who gave!" said Angie Springs, United Way Campaign Director. Gifts ranged from \$1 personal gifts to \$300,000 employee gifts through the workplace. Springs said, "To see that \$439.⁹⁸, easily the size of any one individual's gift, gives me goosebumps because I can't help but envision that one person deciding to help someone else, deciding to give along with thousands of individual people making that same choice."

In addition to traditional giving, several special events also helped make this year's campaign a success, including: Eat. Drink. LIVE UNITED. events; the YMCA Emergency Cup



Bob Wollenman, 2012 Campaign Chair, led the charge for the community to improve area lives by giving to United Way of Greater St. Joseph. Thousands gave, and every gift is appreciated and will make a difference

Classic; Missouri Western's Griffon Edge Change a Life Penny Drive; Central High School National Honor Society's Penny Drive; United Way Night at Missouri Western Spratt Stadium; Walk. Run. LIVE UNITED. 5K/10K; a Silpada/Scentsy/ThirtyOne Fundraiser; Gordman's GThanks Community Day; and Zumba United at B&J Skate Center.

Every donation will impact lives in North-west Missouri and

Northeast Kansas.

The 2012 United Way Campaign was led this year by Chairman Bob Wollenman. Wollenman is a local businessman who owns and operates Deluxe Truck Stop. He serves on the United Way Board of Directors. United Way holds an emotional importance for Bob and his wife, Connie; Connie works for Children's Mercy Hospital, a United Way Partner Agency. ♦

EXTEND YOUR IMPACT

As the season of giving draws near, we are grateful for the generous support you give to United Way of Greater St. Joseph. Every contribution, large or small, makes a difference. If you want to ensure that your support of United Way continues after you are gone, you may want to consider a planned gift in your will or trust.

A bequest in your estate plans can be very simple to structure. While we all want to maintain our commitments to our families, it is important to remember that even a small percentage in a bequest can

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Volunteer During the Holidays



Because the holiday season is one of the most popular times to volunteer, United Way Volunteer Center is offering a Holiday Volunteer and Giving Guide.

The guide is a resource you can turn to when looking for ways to support area non-profit organizations and the clients they serve during the holiday season.

The Holiday Volunteer and Giving Guide can be found online at

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MARK YOUR CALENDAR

Feb. 7, 2013-**United Way Annual Meeting**-Receive 2012 Annual Report and usher in 2013 United Way Board leadership at Missouri Western Fulkerson Center.

*Watch for more events on our calendar: stjosephunitedway.org



Thank you to all sponsors, employers and graduates who have helped successfully bring United Way Leadership St. Joseph to its 30th year!

30TH CLASS OF UNITED WAY LEADERSHIP ST. JOSEPH ENDS YEAR

The 30th class of United Way Leadership St. Joseph (LSJ) will be celebrated at 4 p.m. on Dec. 11 at Green Acres. Graduates from each of the 29 previous LSJ classes are invited to reconnect with their classmates and welcome the new program graduates.

With the addition of 24 current class members joining the LSJ graduate roster, our program alumni will exceed 700. Each graduate is someone who cares about our community and has invested time to develop leadership skills.

Congratulations to LSJ Class of 2012 members: Creste Baker, Chip Blair, Adam Bolda, Melissa Chesnut, Dawn Cooperider, Erica Fattig, Tamara Grubb, Holly Hendricks, Tisha Hicks, Mark Hummer, John Janorschke, Brigitte Lindstrom, Brandy Meeks, Josh Mueller, Jackie Musick, Chanda Proffit, Derek Priest, Kim Rathbun, Jason Redmond, Tim Reynolds, Mike Rinard, Jerry Sanders, Justin Shelman, and Tim Shuster. ♦

VOLUNTEER OPPORTUNITIES AVAILABLE FOR YOU

United Way Volunteer Center serves as a central resource that connects individuals, groups and families to local volunteer opportunities.

Currently, 71 volunteer opportunities have been posted by area non-profits. Here is a random sampling of ways you may volunteer in the area:

Carpenter/Handyman in St. Joseph-*InterServ.*

Greeter-Parents as Teachers.

Hospice volunteers to visit patients and caregivers-*Hands of Hope Hospice.*

Music Lesson Teachers-The Salvation Army.

Scheduler-Social Welfare Board.

Group or club opportunities-Noyes Home for Children.

Service Unit Registrar-Girl Scouts of Northeast Kansas and Northwest Missouri.

Theatre ushers, ticket scanners, and theatre guides-Performing Arts Association.

For more information about any of the above volunteer opportunities or to browse the complete list of possibilities currently registered with United Way Volunteer Center, go to stjosephunitedway.org and click on the VOLUNTEER button.

Check back frequently to stay up to date with new volunteer opportunities, and spread the word about United Way Volunteer Center to others. ♦



... (cont'd) **Estate Planning**

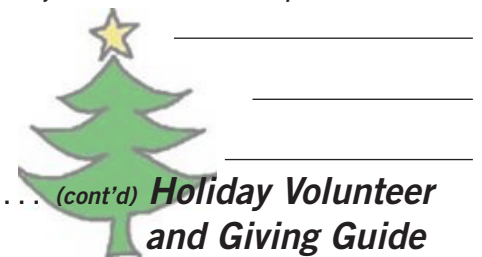
make a significant impact. Your estate planning attorney can help you devise strategies to meet your financial needs and charitable goals.

Annual gifts can be turned into forever gifts when they are endowed.

Endowing your annual gift is a wonderful way to continue your current level of giving past your lifetime to impact generations in perpetuity. By endowing your gift, you can ensure that your gift will continue to improve lives annually.

United Way of Greater St. Joseph can also work with donors to establish a charitable Gift Annuity through a program of United Way Worldwide.

There are a variety of ways you can create your legacy of giving. For more information, contact your estate planner or Glenda Hamilton at United Way of Greater St. Joseph. ♦



... (cont'd) **Holiday Volunteer and Giving Guide**

stjosephunitedway.org.

You'll find a description of each volunteer holiday opportunity along with some information to help you determine which best fits you or your group. You'll also see that each opportunity is categorized as date-specific or on-going.

If you are short on time but still want to help others, you should check the guide for details about which agencies are accepting non-monetary items to share with their clients during the holidays.

The guide will be updated throughout the holiday season. ♦



*United Way BEST
(Business and Education
Succeed Together)*

... (cont'd) **United Way BEST**

Industries, Inc.; Boehringer Ingelheim; Commerce Bank; Jeremy Eaton; Gray Manufacturing; Heartland Health; Hillyard Industries; Nestle Purina PTC; News-Press and Gazette Co.; and St. Joseph Police Department.

As part of United Way BEST, students also tour Missouri Western State University and Hillyard Technical Center to learn about education and training opportunities.

Participating students will complete a service project to benefit the community in the spring.

Through a grant from the AT&T Foundation, United Way BEST was piloted in the spring of 2009 and has expanded to what it is today. ♦



YES, I'D LIKE TO GIVE A TRIBUTE GIFT

If you would like to celebrate the life of a family member or special friend through a memorial gift/honorarium to the United Way Endowment Fund, you may complete this form and send it to Glenda Hamilton at United Way of Greater St. Joseph, P.O. Box 188, St. Joseph, MO 64502. Your gift will improve lives in our community.

Enclosed is my tribute gift of \$ _____

Given by _____

Address _____

City _____ State _____ ZIP _____

In memory of _____

In honor of _____

Commemorating _____
(please indicate the birthday, anniversary, or other special occasion)

Please send acknowledgement to _____

Address _____

City _____ State _____ ZIP _____

The person you are honoring, or the family of the person you are remembering, will be promptly notified of your gift without mentioning the amount. Your gift may also be listed in a United Way publication unless you indicate here that you wish to remain anonymous.

Please do not list my name.

**Please make your check payable to United Way of Greater St. Joseph.
Contributions are tax-deductible. Thank you!**

TRIBUTE GIFTS

HONOR IN LASTING WAYS

The following Tribute Gifts have been gratefully received by United Way of Greater St. Joseph:

In Memory of Rod Fletcher-
Jack and Linda Richie

In Memory of Robert Palmer-
Marjorie Palmer

In Memory of Barbara Sprong-
Family Guidance Center
Mary Jo Hornaday
Jan Mehl
Barbara and Stephen Wurtzler

MAKE A TRIBUTE GIFT

As we observe special traditions with family and friends, this time of year is the perfect time to touch the future with a tribute gift to United Way of Greater St. Joseph.

Tribute gift giving allows you to remember the past, honor the present, and touch the future in a way that will continue to improve lives in our community.

Gifts will be recognized in *By the Way* publications unless anonymity is requested. ♦

UNITED WAY KINDERCLUB EXTENDS REACH

The number of schools offering United Way KinderClub has increased from 16 last year to 20 this year, and more families have registered.

United Way KinderClub is a growing collaboration between United Way Success By 6® and the St. Joseph, Mid-Buchanan, and Savannah School Districts.

Teachers from the three participating school districts volunteer to meet with parents of next year's kindergarten

class in the early evening hours once a month for five months. They are working in response to the often-asked parent question: "What can I do to make sure my child is ready for kindergarten?"

During United Way Kinderclub meetings, teachers model for parents how easy it is to help their children's brains develop by reading books and asking thoughtful questions, by playing games emphasizing number concepts, by doing simple writing tasks, and by providing gross and fine motor activities.

United Way Success By 6 has provided the detailed curriculum, children's books, and all supplies used for United Way KinderClub meetings. ♦



United Way KinderClub parents have been enthusiastic about receiving guidance from their schools before their children begin kindergarten.

Through United Way, Business and Education Succeed Together

A class of freshmen at Lafayette High School and 7th-10th graders at the Colgan Alternative Resource Center are participating in the United Way BEST (Business and Education Succeed Together) program this school year.

Speakers from local partner businesses showcase their companies and various jobs, emphasizing that they hire only high school graduates and that many of their jobs require further training.

United Way BEST business partners include: Altec

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19 Partner Agencies

American Red Cross
232-8439

Bartlett Center
233-8201

Big Brothers Big Sisters of Greater St. Joseph
671-4090

Catholic Charities
232-2885

The CENTER, A Samaritan Center
364-4300

Children's Mercy Hospital
816-234-3000

Community Missions Corporation
390-8884

Family Guidance Center
364-1501

Girl Scouts of Northeast Kansas and Northwest Missouri
279-7438

InterServ
238-4511

Legal Aid of Western Missouri
364-2325

Northwest Missouri Community Services
364-1131

Pony Express Council, Boy Scouts of America
233-1351

St. Joseph Safety & Health Council
233-3330

Salvation Army
232-5824

Specialty Industries of St. Joseph, Inc.
232-8083

United Cerebral Palsy of Northwest Missouri
364-3836

YMCA
233-YMCA (9622)

YWCA
232-4481

7 Initiatives/Programs

Financial Stability

Health Efforts for Local People

Leadership St. Joseph

Profit in Education®

Success By 6®

Unmet Needs Committee

Volunteer Center

UNITED WAY ENDOWMENT FUND

Call 816-364-2381 and ask how to make a charitable bequest to United Way so you can continue your legacy of caring forever.

LIVE UNITED



United Way of Greater St. Joseph

PO Box 188
St. Joseph, MO 64502

(816) 364-2381
stjosephunitedway.org

To stay up to date with how your dollars are working in the community:

- Like United Way of Greater St. Joseph on Facebook

facebook.

- Follow UnitedWayStJoe on Twitter

twitter

