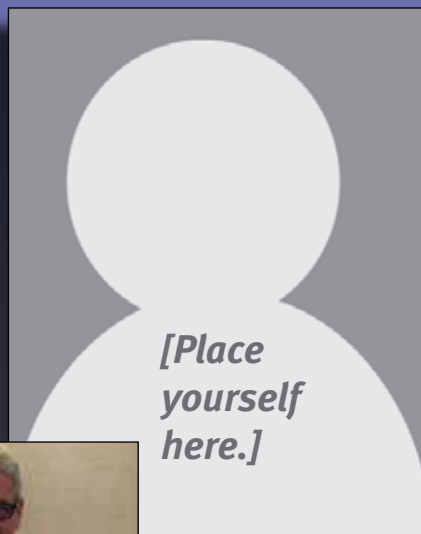




ANNUAL REPORT 2015



OUR COMMUNITY
is better
because of
YOU



United Way
of Greater St. Joseph
stjosephunitedway.org



Join us! United Way is always looking for people and organizations with passion, expertise, and resources to get things done.



HOW UNITED WAY WORKS

YOU ARE INVITED TO BE PART OF UNITED WAY OF GREATER ST. JOSEPH. YOU CAN GIVE, ADVOCATE, AND VOLUNTEER TO HELP OUR COMMUNITY LIVE UNITED.

United Way of Greater St. Joseph impacts lives in our community. Chances are, you encounter people every day who provide United Way services, receive United Way services, or support United Way with their talents, time, or treasure.

United Way serves as an agent of local change by focusing on education, health, and financial stability. Each spring, community volunteers allocate Campaign dollars to local Partner Agencies that provide direct services to people in need every day. Each fall, businesses, organizations, and individuals come together to support the mission of United Way as they ensure the success of the Campaign. This long-standing fundraising tradition enables our community to financially support lasting change across northwest Missouri and northeast Kansas. Throughout the year, United Way Initiatives and Programs bring all segments of our population together to tackle particular area needs.

United Way recruits people and organizations from across the community who bring the passion, expertise, and resources needed to get things done. In such a manner, lives are improved through the caring power of community.

United Way exists because of community and continues to maintain a high standard of accountability. Thanks to the generosity of hundreds of hard-working volunteers and wise operational practices, United Way channels funds into programs that spur lasting change in individual lives.

To join us, call (816) 364-2381.

Mission:
to improve lives
through the caring
power of community

ANNUAL REPORT 2015

TABLE OF CONTENTS page

BOARD OF DIRECTORS	2
MESSAGE FROM BOARD CHAIR	2
UNITED WAY'S FOCUS	3-4
LOCAL IMPACT	3-4
INITIATIVES AND PROGRAMS	5-7
PROGRAM SPONSORS	8
CAMPAIGN SUPPORTERS	9-10, 13
FINANCIAL REPORT	11-12
CRYSTAL CIRCLE MEMBERS	14-16
VOLUNTEER LEADERSHIP	17-20
SPECIAL RECOGNITION	21
STAFF OF UNITED WAY	22
PARTNER AGENCIES	22
HOW TO LIVE UNITED	back cover



ROGER MARTIN SERVED AS THE 2015 BOARD CHAIR FOR UNITED WAY OF GREATER ST. JOSEPH.

I have been honored to serve as the Board Chair for United Way of Greater St. Joseph during 2015. In many respects, the position is an easy one because of the support of the United Way staff and the tremendous support of the St. Joseph Community.

That community support is evident every day in the work of the 18 Partner Agencies and the seven United Way Initiatives and Programs to support our focus areas of education, health, and financial stability. Touching lives in Northwest Missouri and Northeast Kansas, Partner Agencies use staff and volunteers to deliver much-needed services. The United Way Initiatives such as Leadership St. Joseph, Profit In Education, Success By Six, and Volunteer Center meet needs for adults and children in our community.

Community support was evident in the 2015 Campaign, led by Jason Horn and a group of hard working volunteers. The Campaign theme this year was baseball and what we can do using teamwork. The theme seemed even more appropriate as the Royals won the World Series during Campaign, and we exceeded our Campaign goal. Your United Way continues to be a national leader in Campaign achievements, something of which our community can be very proud.

As I write this note, the United Way Allocations Process is just beginning. Again, with the community support of over 100 volunteers, decisions will be made to recommend the funding for the Partner Agencies. United Way has been channeling 92 cents of each dollar given to continue helping so many in our community. One gift reaches young men in scouting, helps to keep men and women safe in shelters, provides legal aid to certain individuals, encourages youth to be active in sports, provides counseling to all ages, assists in safety education, helps kids to read, builds leaders in our community, provides training for parents or childcare providers, and assists those who may have lost their home to a fire or other disaster.

2016 will be a busy year with politics and elections. An unknown writer once said, "Volunteering is the ultimate exercise in democracy. You vote in elections once a year, but when you volunteer, you vote every day about the kind of community you want to live in." What is your vote? I urge you to give, advocate, or volunteer. LIVE UNITED and vote to support your community.

ROGER MARTIN
2015 BOARD CHAIR



United Way
of Greater St. Joseph
stjosephunitedway.org

118 South 5th Street
St. Joseph, MO 64501

(816) 364-2381
Fax (816) 364-6030

**UNITED WAY BOARD
OF DIRECTORS**

BOARD OFFICERS

Roger Martin, Chair
David Cripe, Vice Chair
Thomas Burke, Secretary
Dennis N. Rosonke, Treasurer
Kylee M. Strough, President

DIVISION CHAIRS

Robert L. Pritchett and
Mark Wyble
Community Investment
Jason Horn
Campaign
Seth Wright
Community Initiatives
Steve Johnston
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BOARD OF DIRECTORS

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Adam Stein
Michele Thomason
Robert A. Vartabedian, Ph.D.
Lisa E. Weil
Julie Woods



UNITED WAY'S FOCUS BUILDING BLOCKS OF A GOOD LIFE

EDUCATION

ONE STORY

Clayton was diagnosed with autism at an early age. With the help of a United Way Partner Agency, he received therapies and attended preschool to help him reach important developmental goals. During his early elementary years, his parents saw hope through another United Way Partner Agency that helped him learn life skills and socialize in ways not possible during the school day. Now a young adult, Clayton is a high school graduate who is learning the ropes of his first job, and he is an Eagle Scout—all dreams that would have seemed out of reach without the United Way system of agencies working in our community.

BIG PICTURE

United Way of Greater St. Joseph works to help people of all ages reach their potential through a variety of educational pursuits that will, in turn, strengthen our community. Quality early learning, youth education in and out of the classroom, and other instruction for life-long learning are just a few ways United Way supports education.

WIDER LOOK

- ▶ 621 children received early care and education to help them begin their school years ready to learn.
- ▶ 170 children with a disability or special need and their families received services that helped the children work toward important developmental milestones.
- ▶ 358 families and caregivers were educated about car seats and proper installation to keep children safe while riding in motor vehicles.
- ▶ Through education, 54 parents with at-risk pregnancies improved their ability to provide quality parenting for their infants.
- ▶ 1,037 students participated in after-school youth programs.

HEALTH

ONE STORY

After serving multiple terms of military service in Afghanistan, David's life fell apart in the wake of Post Traumatic Stress Disorder. Relationships and income crumbled as he stepped into substance abuse. He found his way to a United Way Partner Agency after he had been homeless for a time. With professional support and controlled medication for his mental health needs, he found services that helped him start over. He now has housing, is working two different jobs, and is rebuilding relationships as he lives each day with managed mental health.

WIDER LOOK

- ▶ 3,461 people received needed mental health services.
- ▶ 502 senior adults received 105,323 nutritious meals to help maintain health.
- ▶ 1,173 women received mammograms or clinical breast exams.
- ▶ 2,826 people were certified in first aid and CPR.
- ▶ \$26,279,324 in uncompensated medical care was provided to Buchanan County children.
- ▶ 1,944 people worked through alcohol and drug addiction recovery.

BIG PICTURE

In the Greater St. Joseph area, your contributions help people of all ages improve their physical and mental well-being. Health is promoted through fitness and wellness activities, nutrition and in-home services, counseling, and other important programs. Good health is crucial for everyone.



UNITED WAY OF GREATER ST. JOSEPH FOCUSES ON EDUCATION, HEALTH, AND FINANCIAL STABILITY BECAUSE THESE ARE THE BUILDING BLOCKS UPON WHICH QUALITY LIFE IS BUILT. EDUCATION IS ESSENTIAL TO OBTAINING AND KEEPING A JOB WITH A LIVABLE WAGE. GOOD HEALTH KEEPS CHILDREN ON TRACK IN SCHOOL AND ALLOWS ADULTS TO BE PRODUCTIVE. FINANCIAL RESOURCES ALLOW FAMILIES TO SECURE TODAY'S NECESSITIES AND TO SAVE FOR THE FUTURE. ALL THREE FOCUS AREAS ARE ESSENTIAL TO BUILDING A SOLID BASE FOR STRENGTHENING THE COMMUNITY.

FINANCIAL STABILITY

ONE STORY

Angie is a hard worker who has been employed since she was 15 years old. The day after she broke up with a boyfriend, she learned that she was pregnant. Through United Way Partner Agency staff, she found the encouragement, guidance, and basic baby supplies that helped her form a financial plan she has been able to sustain. She continues to work and care for her baby, aiming to provide a stable future for them both.

BIG PICTURE

Stable household finances are important for daily living, which is why United Way of Greater St. Joseph also focuses on financial stability. United Way supports efforts for families and individuals in crisis. Such efforts include food, disaster relief, information and referral, and shelter services related to homelessness or domestic violence. United Way is also working to prevent financial situations from becoming problems in the first place.

WIDER LOOK

- ▶ 830 men, women, and children received 36,579 nights of emergency shelter.
- ▶ 330 people received budget counseling to help them through financial crisis.
- ▶ 391 low-income or elderly people were represented in court at no cost for non-criminal cases.
- ▶ 189 previously homeless households lived in transitional, permanent, or supportive housing.
- ▶ 111 adults with disabilities held jobs through sheltered and supported employment.

DONOR DOLLARS ARE WORKING IN NORTHWEST MISSOURI AND NORTHEAST KANSAS.

LOCAL IMPACT

United Way impacts the community, not only by providing services, but also by supporting Partner Agencies and by working to help the community come together in response to particular education, health, and financial stability needs. Campaign dollars are allocated to seven United Way Initiatives and Programs, 18 Partner Agencies, and many other local programs. United Way supports services that aim to improve lives.



THESE PAGES HIGHLIGHT JUST A FEW ACHIEVEMENTS MADE POSSIBLE FOR AREA PEOPLE THROUGH UNITED WAY AND UNITED WAY PARTNER AGENCIES BY SUPPORTERS WHO CONTRIBUTE TO THE ANNUAL UNITED WAY CAMPAIGN.

The stories here are like stories that play out every day as United Way and United Way Partner Agencies work to improve lives through the caring power of community.



UNITED WAY INITIATIVES AND PROGRAMS

FINANCIAL STABILITY

Providing opportunities for individuals and families to become financially self-sufficient since 2009.

The United Way Financial Stability Initiative promoted free tax preparation services offered by United Way Partner Agency, InterServ. During the 2015 tax season, more than 1,500 individuals received tax assistance through InterServ. Preparers filed 206 Earned Income Tax Credit returns for a total of \$134,381, plus over \$1.2 million were received locally through tax refunds. Free tax preparation services help people keep and save their own money.

FAMILYWIZE®

PRESCRIPTION ASSISTANCE

Saving residents money on prescription medication with a free prescription discount card since 2007.

The United Way FamilyWize prescription discount card can be used as often as needed by anyone for any qualifying prescription; it is like a reusable coupon for many different prescriptions.

In the first 10 months of 2015, people in the area saved \$188,776, or an average of 41% discount for each of the 8,942 prescriptions claimed with the card.

To obtain a card, contact the United Way office or visit the United Way website.

LEADERSHIP ST. JOSEPH

Building the skills of individuals to be effective leaders in the community since 1982.

United Way Leadership St. Joseph is an annual, year-long leadership development program for adults living or working in the St. Joseph area. The program helps create a network of trained individuals willing to engage in leadership and community service with enhanced knowledge of our community's opportunities, realities, and challenges.

In 2015, twenty-five community members completed the program, bringing the total number of program graduates to 800 since 1982. During the year, participants learned and practiced project development related to essential leadership skills. The class was divided into four groups and was challenged to learn the process of developing a project that would meet a community need. The challenge resulted in the following projects: a proposal to give children who live near or visit the Felix Street Square a playground; a project to identify potential, future downtown St. Joseph revitalization projects that could include the assistance of students in the Missouri Western State University's Griffon Edge fall program; a drive to collect gently used or new sporting equipment for the benefit of underprivileged youth; and a marketing plan to increase awareness of Big Brothers Big Sisters in our community.

The 2015 Distinguished Leader Award was presented to Class of 1994 alumnus, Tom Richmond.



► Continued on p. 7-8 . . .

SEVEN COMMUNITY INITIATIVES AND PROGRAMS ARE OPERATED THROUGH UNITED WAY OF GREATER ST. JOSEPH. EACH GOES BEYOND MEETING IMMEDIATE NEEDS. EACH BRINGS THE COMMUNITY TOGETHER TO ADDRESS UNDERLYING CAUSES OF PROBLEMS. IF YOU WANT TO BE PART OF ANY OF THIS WORK, CALL UNITED WAY AT (816) 364-2381.

PROFIT IN EDUCATION[©]

Improving the education level of the potential and current workforce since 1989.

United Way Profit In Education works to continue increasing the high school graduation rate by collaborating with and supporting education efforts across the community. In 2015, the United Way BEST (Business and Education Succeed Together) program served over 60 students, grades 7-12. Business partners worked with students and helped them learn about local businesses, different jobs available, required training, and education.

Also, United Way Reading Adventure was held during the school year with second grade classes at two local elementary schools and was held at three school-age childcare sites during the summer. The goal of United Way Reading Adventure is to help elementary-age students maintain and improve their reading skills and to help build their home libraries through books.

United Way Profit In Education committees are working to further the impact and reach of the strategic plan with a committee focused on connecting business and human resource expectations into the classroom through a Speakers' Bureau of business volunteers willing to speak with students about career fields and business and employer expectations.

SUCCESS BY 6[®]

Preparing children to be successful learners when they begin kindergarten since 1999.

United Way Success By 6 fosters and participates in community-wide partnerships to prepare young children for success in school and life. The initiative aims to strengthen the systems that nurture our community's youngest members by working with parents, childcare providers, early education teachers, and local businesses.

United Way Success By 6 hosted a variety of parent-centered activities in 2015, including the overwhelmingly successful early literacy celebration honoring Dr. Seuss; close to 1,000 people enjoyed early learning activities, a Seussical brunch, and a free book.

Resource kits aimed to help parents facilitate their child's early development were distributed to 1,950 families with newborns and to 850 families with incoming kindergarteners.

Because the education level of early educators and childcare providers is a key factor in the quality of care provided to young children in their charge, United Way Success By 6 delivered over 2,329 clock hours of training to area childcare providers and early educators. In addition, United Way Success By 6 awarded 14 scholarships for area childcare providers to continue their formal education.



◀ ... continued from p. 6

UNITED WAY INITIATIVES AND PROGRAMS

UNITED WAY'S SEVEN INITIATIVES AND PROGRAMS BRING THE COMMUNITY TOGETHER TO ADDRESS AND PREVENT NEEDS EFFECTIVELY.

UNMET NEEDS COMMITTEE

Collaborating to connect people to resources to solve immediate needs with lasting impact since 1993.

United Way Unmet Needs Committee meets monthly to identify alternative resources and solutions for cases brought before them. In 2015, representatives from non-profits, churches, utility companies, and government agencies as well as community members collaborated to help clients with needs for which there are few or no resources. Common needs were dental care and rental assistance. Through the work of United Way Unmet Needs, area people were connected to resources to help them gain and maintain stability.

VOLUNTEER CENTER

Connecting the community through volunteerism since 2009.

The United Way Volunteer Center is a central resource for volunteer needs across the Greater St. Joseph area. Individuals, groups, and corporations seeking volunteer opportunities can find a variety of options calling for varying commitments available at many different non-profit organizations.

In 2015, monthly CVRN (Community Volunteer Resource Network) meetings were attended by 15 individuals who manage volunteers for their non-profit organizations. United Way is building the capacity of community volunteer coordinators through the group. CVRN promotes and develops effective volunteer management programs in the community and enhances the knowledge, skills, and connections among members.

The seventh year of the United Way STUFF THE BUS! School Supplies Drive brought together hundreds of volunteers who collected over 23,234 packages of school supply items for students who needed them. The annual Holiday Volunteer Guide was created to connect those wanting to volunteer during the holiday season, and the agencies were grateful for the additional help.

To learn about the wide variety of opportunities available throughout the community, please visit stjosephunitedway.org and click the VOLUNTEER button or call United Way at (816) 364-2381.

◀ ◀ ◀ Turn back a page to learn about the other five United Way Initiatives and Programs.

2015 SPONSORS OF UNITED WAY INITIATIVES AND PROGRAMS

PROFIT IN EDUCATION[®] DUES PAYING MEMBERS

Affiliated Foods, Inc.	Meierhoffer Funeral Home & Crematory
Ag Processing, Inc.	Missouri Western State University
Altec Industries, Inc.	MO-KAN Development, Inc.
Berkshire Hathaway	Mosaic Life Care
HomeServices Stein & Summers Real Estate	Al J. Mueller Construction Company
Big Brothers Big Sisters	Nodaway Valley Bank
CBIZ Insurance Services Inc.	North American Savings Bank
CliftonLarsonAllen	St. Joseph Chamber of Commerce
Commerce Bank	St. Joseph School District
Dillon Company	Second Harvest Community Food Bank
Gray Manufacturing Company, Inc.	Social Welfare Board
Hillyard Companies	UMB Bank
IMKO Staffing	Western Robidoux, Inc.
KCP&L	
KQTV	
Little Caesars Pizza	

United Way Profit In Education's partner businesses agree to adhere to the principles of United Way Profit In Education and to financially support the initiative through annual dues.

2015 LEADING CONTRIBUTORS

TO UNITED WAY INITIATIVES AND PROGRAMS OPERATING FUNDS

Altec Industries, Inc.
AT&T Aspire
BMO Harris Bank
Boehringer Ingelheim Vetmedica, Inc.
Candlewood Suites
Cintas
CliftonLarsonAllen
Commerce Bank
Dollar General Literacy Foundation
Green Acres Redevelopment Management
Hillyard Companies
Sara Hofheimer Charitable Trust
Johnson Controls
Junior League of St. Joseph
KCP&L
Mosaic Life Care
Nestle Purina PetCare
St. Joseph Chamber of Commerce
St. Joseph Convention & Visitors Bureau
St. Joseph PTA Council Pony Express Region
Second Harvest Community Food Bank
US Bank

Gifts of \$1,000 and above are leading gifts.



SUCCESS BY 6[®] ENDOWMENT LEADING CONTRIBUTORS

Frank and LaRue Reynolds Charitable Foundation
James and Emaline Riney Charitable Trust
Heartland Foundation
Lowell and Leslie Kruse
City of St. Joseph
The Thanksgiving Fund
William and Norma Kenney Charitable Foundation
Altec Industries, Inc.
American Family Mutual Insurance Company
Buchanan County
KCP&L
Hillyard Companies
Sara Hofheimer Charitable Trust
Shumaker Family Foundation
Leah Spratt Charitable Trust
Commerce Bank
William D. Morgan Charitable Foundation
Lowell C. Kruse Tribute Gifts
Chip Tootle Memorial Gifts
Johnson Controls

Gifts of \$1,000 and above are leading gifts.

The order of listing is determined by contribution amount.

2015 WORKPLACE SUPPORTERS OF THE UNITED WAY CAMPAIGN

EMPLOYEE GROUP AWARDS *Employee Group Awards are based on employee giving, recognizing a combination of participation, potential, and per capita support.*

gold

Affiliated Foods, Inc.
Ag Processing, Inc.
Agri Laboratories Ltd
Altec Industries, Inc.
American Family Mutual Insurance Company
American Red Cross of Northwest Missouri
AT&T
Bags & Boxes II
Bartlett Center
Berkshire Hathaway HomeServices Stein & Summers Real Estate
BioZyme
Catholic Charities of Kansas City-St. Joseph, Inc.
The CENTER, A Samaritan Center
Chase & Poe Candy Company
Citizens Bank & Trust
CliftonLarsonAllen
Commerce Bank
Community Missions Corporation
Deluxe Truck Stop
Dillon Company
Drummond Insurance Services
Fairway Independent Mortgage Corporation
Family Guidance Center
Family Investment Center, Inc.
Farmers State Bank
FCS Financial
First American Title Insurance Company
First Street Graphics
Gray Manufacturing Company, Inc.
Hannibal National Bank
Hillyard Companies
IMKO Staffing
InterServ
Johnson Controls
KCP&L
Legal Aid of Western Missouri
Meierhoffer Funeral Home & Crematory
Al J. Mueller Construction Company
Nestle Purina PetCare
Nestle Purina PTC
Nodaway Valley Bank
Nor-Am Cold Storage
Northwest Missouri Community Services
O'Malley Beverage
Omnium - a Division of Winfield Solutions, LLC
Polsinelli PC
Pony Express Council, Boy Scouts of America
Preferred Title, LLC
River Bluff Architects

Rolling Hills Consolidated Library
St. Joseph Chamber of Commerce
St. Joseph News-Press
St. Joseph Plastics
St. Joseph Safety and Health Council
St. Joseph School District-Administrative Office
Benton High School
Bessie Ellison Elementary School
Bode Middle School
Carden Park Elementary School
Early Learning Center
Edison Elementary School
Lake Contrary Elementary School
Pickett Elementary School
Spring Garden Middle School
Truman Middle School
Salvation Army of St. Joseph
Social Welfare Board
Specialty Industries of St. Joseph, Inc.
Suddenlink Communications
Sumner, Carter, Hardy & Schwichtenberg
Tilton, Thomas & Morgan, Inc.
Tyson
UMB Bank
United Cerebral Palsy of Northwest Missouri
United Parcel Service
United Way of Greater St. Joseph
US Bank
Vektex
YWCA

silver

Apple Market
Blue Cross-Blue Shield
Buchanan County
CBIZ Insurance Services Inc.
Cryovac, a Division of Sealed Air Corporation
First Bank of Missouri
IHP Industrial, Inc.
KQTV
Lawhon Construction Company
Lifeline Foods, LLC
Missouri Western State University
Mosaic Life Care
Purina Animal Nutrition
ReeceNichols Ide Capital Realty, LLC
St. Joseph School District-Central High School
Eugene Field Elementary School
Hyde Elementary School
Oak Grove Elementary School
Parents As Teachers
Pershing Elementary School

Troester Media Center & Print Shop
Silgan Containers Corporation
Stifel Nicolaus

bronze

American Angus Association
Bradken-Atchison/ St. Joseph, Inc.
Brown Mannschreck Business Systems
Dillard's
Insteel Wire Products Company
Murphy-Watson-Burr Eye Center
North American Savings Bank
Progressive Community Services
City of St. Joseph
St. Joseph Public Library
St. Joseph School District-Building Maintenance
Charles A. Lindbergh School
Coleman Elementary School
Colgan Alternative Resource Center
Hillyard Technical School
Hosea Elementary School
Humboldt Elementary School
Lafayette High School
Parkway Elementary School
Robidoux Middle School
Skaith Elementary School
Mark Twain Elementary School
The Webster Learning Center
Savannah R-III School District
Second Harvest Community Food Bank
Van Am Tool & Engineering
VP Buildings, Inc.
YMCA

COMBINED FEDERAL CAMPAIGN

The CFC awards recognize contributions from federal employees based on a combination of participation, potential, and per capita support.

gold

St. Joseph Social Security Office

silver

Missouri Air National Guard, 139th Airlift Wing
United States Department of Treasury
United States Postal Service

bronze

United States Department of Agriculture

► Continued on p. 13 . . .

CORPORATE PARTNERS

The Corporate Partners designation recognizes organizations that have made a corporate contribution of \$5,000 or more to the 2015 United Way Campaign.

\$150,000+

Mosaic Life Care

\$75,000-\$99,000

Johnson Controls

\$50,000-\$74,999

American Family Mutual Insurance Company
Triumph Foods, LLC

\$25,000-\$49,999

Omnium - a Division of Winfield Solutions, LLC
KCP&L
Nestle Purina PTC
Altec Industries, Inc.

\$15,000-\$24,999

Tyson
Hillyard Companies
Boehringer Ingelheim Vetmedica, Inc.
Ag Processing, Inc.
Commerce Bank
Affiliated Foods, Inc.

\$10,000-\$14,999

Nodaway Valley Bank
St. Joseph News-Press
Nestle Purina PetCare
US Bank

\$5,000-\$9,999

Purina Animal Nutrition
Walmart
Deluxe Truck Stop
Sunshine Electronic Display Corp.

The order within categories is determined by contribution amount.



**Thank you to all who
GIVE, ADVOCATE, and VOLUNTEER!**

STATEMENT OF FINANCIAL POSITION

As of December 31, 2014 and 2015 (unaudited report)

ASSETS

current assets

	2015	2014
Cash	\$ 1,447,270	\$ 1,283,733
Short-Term Investments	-	300,000
Receivables		
Pledges (Net)	2,284,254	2,618,526
Accrued Interest	-	2,021
Other	-	-
Prepaid Expenses	<u>\$ 9,764</u>	<u>\$ 6,885</u>
Total Current Assets	\$ 3,741,288	\$ 4,211,165
Investments	\$ 6,059,967	\$ 5,677,319
Long-Term Pledges (Net)	\$ -	\$ 30,000
Property and Equipment (Net)	\$ 398,030	\$ 429,340
Total Assets	<u><u>\$ 10,199,285</u></u>	<u><u>\$ 10,347,824</u></u>

LIABILITIES AND NET ASSETS

current liabilities

Accounts Payable	\$ 50,755	\$ 31,319
Allocations Payable from Previous Year	111,623	-
Allocations Payable	2,319,526	2,431,014
Designated Funds Payable	107,499	125,554
Unearned Revenue	-	2,400
Total Current Liabilities	<u>\$ 2,589,403</u>	<u>\$ 2,590,359</u>

net assets

Unrestricted		
General Operating	\$ 2,666,840	\$ 2,862,916
Board Designated	1,751,643	1,690,539
Temporarily Restricted	1,262,257	1,289,868
Permanently Restricted	1,929,142	1,914,142
Total Net Assets	<u>\$ 7,609,882</u>	<u>\$ 7,757,465</u>
Total Liabilities and Net Assets	<u><u>\$ 10,199,285</u></u>	<u><u>\$ 10,347,824</u></u>

ALLOCATIONS

	2015	2016
American Red Cross of Northwest Missouri	\$ 222,431	\$ 223,000
Bartlett Center	33,250	33,350
Big Brothers Big Sisters	38,000	39,000
Catholic Charities of Kansas City-St. Joseph, Inc.	98,000	98,500
The CENTER, a Samaritan Center	66,200	69,000
Children's Mercy Hospitals and Clinics	60,000	61,000
Community Missions Corporation	28,387	29,000
Family Guidance Center	281,671	286,000
Girl Scouts of Northeast Kansas and Northwest Missouri*	12,500	-
InterServ	428,500	431,000
Legal Aid of Western Missouri	68,008	68,100
Northwest Missouri Community Services	135,974	137,000
Pony Express Council, Boy Scouts of America	116,750	117,000
St. Joseph Safety and Health Council	74,100	74,300
The Salvation Army	107,977	109,000
Specialty Industries of St. Joseph, Inc.	10,000	12,000
United Cerebral Palsy of Northwest Missouri	185,584	188,000
YMCA	155,695	156,000
YWCA	257,098	257,500
United Way (including United Way Initiatives/Programs)	515,000	515,000
Community Investment Fund**	47,175	47,316
UNITED WAY IMPACT GRANT AWARDS		
Second Harvest Community Food Bank-Backpack Buddies program	7,000	7,000
Social Welfare Board-Diabetes Management Initiative/Program	7,000	7,000
Uncollectibles	188,700	189,259
TOTAL	\$3,145,000	\$3,154,325

*Girl Scouts of Northeast Kansas and Northwest Missouri elected to cease their United Way Partner Agency relationship as of May 31, 2015.

**UNITED WAY COMMUNITY INVESTMENT FUND ALLOCATIONS

American Red Cross of Northwest Missouri-Local Disaster Relief	\$ 5,000	\$ -
American Red Cross of Northwest Missouri-Disaster Relief Fund	5,000	-
Big Brothers Big Sisters-Clothing Donation Bin	550	-
Family Guidance Center-Med Aid Fund	10,160	14,840
Northwest Missouri Community Services-Adopt-A-Family Christmas program	10,000	-
St. Joseph Safety and Health Council-Safety Town	6,000	-
United Way Unmet Needs Committee	3,000	-

Throughout the year, additional allocations may be approved by the United Way Board of Directors. United Way of Greater St. Joseph does not charge fees to agencies for participating in the United Way Federation.



Nearly 130 community volunteers determined distribution of over \$3.1 million to seven area United Way Initiatives and Programs and to 18 local United Way Partner Agencies in 2015.

HIGH STANDARDS OF ACCOUNTABILITY

92 cents of every dollar went to local programs and services that impact lives.

The Better Business Bureau recommends that donors look for charities that channel at least 65% of donations into programs/services.

United Way of Greater St. Joseph far exceeds these standards.



◀ ... more business
Campaign supporters on p. 9-10.

2015 SPONSORS OF UNITED WAY CAMPAIGN AND EVENTS

EVENT SPONSORS

Corporate event sponsors provide support for special events over and above their regular Campaign contributions.

- | | |
|---|--------------------------------------|
| Affiliated Foods, Inc. | HyVee |
| Ag Processing, Inc. | KCP&L |
| Altec Industries, Inc. | McDonald's |
| American Family Mutual Insurance Company | Meierhoffer Funeral Home & Crematory |
| Aseracare Hospice | Missouri Western State University |
| Berkshire Hathaway HomeServices Stein & Summers Real Estate | Mosaic Life Care |
| BMO Harris Bank | Al J. Mueller Construction Company |
| CBIZ Insurance Services Inc. | Nestle Purina PetCare |
| Cochran Head Vick & Co., P.C. | Nodaway Valley Bank |
| Commerce Bank | O'Malley Beverage |
| Deluxe Truck Stop | Polsinelli PC |
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UNITED WAY CRYSTAL CIRCLE MEMBERS LEAD INDIVIDUAL GIVERS IN SUPPORTING UNITED WAY.

ABOUT UNITED WAY LEADERSHIP GIVING

Crystal Circle members are leadership givers who contribute an annual gift of \$1,000 or more to United Way. In addition, Crystal Circle donors whose annual gifts exceed \$10,000 become members of the Tocqueville Society, a United Way Worldwide recognition named after French author Alexis de Tocqueville. Tocqueville observed that Americans are quick to help people in need, and he applauded our voluntary efforts for the common good.

In 1989, seventy supporters of United Way of Greater St. Joseph formed the first Crystal Circle. Contributions of Crystal Circle members now constitute nearly 30% of the United Way Campaign.

To give at a leadership level, an individual or couple should complete and return a Crystal Circle pledge form available at United Way of Greater St. Joseph.

**574 households
give at the
Crystal Circle
level.**

§ Donors who have made planned gifts are members of the Legacy Society. §

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The Thanksgiving Fund

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**94 households
gave at the
leadership level
for the first time
in 2015.**

§ Donors who have made planned gifts are members of the Legacy Society. §



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► *Continued on p. 19-20 . . .*

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... continued from
p. 17-18



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David Rehm
Abigail Rosonke
Catherine Round
Lily Rzepkowski
Robin Schwartz
Tina Shaginaw
Janice Spearman
Rebecca Steiner

Todd Throckmorton
Brett Weiberg
Jordan West
Jenna Whittington
Sissy Wilson
Amy Wisneski
Stuart Wombwell
Phyllis Woodrow

SUCCESS BY 6® PARTNERS TEAM

Pat Dillon, Chair
Debra Bradley
David Brax
Denise Buersmeyer
Brett Carolus
Cameron Corbet
Jeanne Daffron
Tammy Flowers
Chuck Hamilton
Gretchen Herndon
Dan Kellogg
Lowell Kruse
Debbie Kunz
Mark Laney
Whitney Lanning
Brigitte Lindstrom
Corky Marquart
Traci McChristy
Michelle Mears
Todd W. Meierhoffer
Linda Midyett
Stephanie Ray
Mary Beth Revels
Heather Shearin
Brian Shindorf
Bill Titcomb
Steve Wenger
Seth Wright



THANK YOU



**SUCCESS BY 6®
VOLUNTEERS**

American Family Mutual
Insurance Company
Gayle Babcock
Gail Barker
Eleanor Behrens
Bridget Blevins
Eric Bradley
Joan Bryan
Kim Callaway
Lynn Cartledge
Ronda Chesney
Susan Clevenger
Megan Cobb
Sherry Conroy
Julie Coon
Jamie Coy
Leanne Davis
Glenda DeShon
Susan Downs
Troy Dunn
Malinda Dunn
Joy English
Susan Fierro-Baig Family
First Ward House
Jerri Fischer
Lindsey Flenthrope
Jessica Gould
Ashley Gray
Crystal Green
Susan Haist
Miranda Ham
Heather Heerlein
Carol Hill
Emily Howell
Chelsea Howlett
iServe
Jennifer Jaques

Sierra-Rose Jaques
Connie Kelly
Cathy Ketter
Chris Kimsey
Ellen Kisker
Kiwanis Club of St. Joseph
Sharon Lammert
Kayte Langner
Melissa Lawrence
Megan Lowe
Kim Lyon
Kristi Maize
Stephanie Malita
Kali Maloney
Jude Martin
Rita Mazurkewycz
Candy McNorton
Missouri Western State
University Student
Athletes
Jennifer Nanneman
Linda Nickell
Meredith Orth
Lea Parker
Becky Pettegrew
Ashley Phillips
Heather Pollard
Pam Raffurty
Marietta Reynolds
Leah Richardson
Roxanne Rooney
Jessica Salem
Whitney Schieber
Melanie Schneller
Cynthia Shultz
Lalena Simpson
Holly Smith
Stevie Smith
Merriel Stebbins

Adam Stein
Lindsey Steiner
Will Stuck
Lindsay Thomas
Shannon Tritten
Sandy Trosper
Linda Vanderwerken
Becky Vieth
Angela Voga
Kelly Warren
Heather Weddle
Debra Wehr
Bridgette Whetsel
Kelly Woody
Beth Zahnd

**UNMET NEEDS
COMMITTEE**

Penny Adams
Robin Bodenhausen
Jean Brown
Jennifer Burns
Jenni Busby
Kate Carson
Helen Chaffin
Dana Cole
Christopher Connally
Cameron Corbet
Lori Cordonnier
Becky Courtney
Wendy Czerwonka
Mark Dobbs
Keri Edwards
Nshan Erganian
Rachel Evans
Lisa Gabriel
Becky Gach
Teresa Gagliano
Kristin Glick
Tamara Grubb

Sherri Hahn
Chad Higdon
Nadienne Hoffman
Brandi Hoover
Chelsea Howlett
Brandy Imlay
Amy Jenkins
Beery Johnson
Anita Jolly
Linda Judah
Chastity Kelley
Kelly Kibirige
Julie King
Miriam Koontz
Karla Long
Teresa McDowell
Bill McMurray
Cindy McWhortor
Elise Miller
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Laura Moore
Susan Moore
Audrey Payne
Bob Pritchett
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LaVell Rucker
Tiffany Sadler
Jane Siela
Kimberly Siela
Frank Sindelar
Barbara Snook
Megan Stickley
Mitzi Teliczan
Rick Thornton
Sandy Trosper
Doug Tschauder
Kayla Ueligger
Ashley VanGundy

Jayne Voss
Heidi Walker
Amy Ward
Jean West
Jamie Wiggington
Elizabeth Woolery
Rita Zotto

**VOLUNTEER CENTER
ADVISORY COMMITTEE**

Shawn Drew, Chair
Bridget Blevins
Rita Boyer
Rachael Burris
Wendy Czerwonka
Chris Danford
Dennis Ellsworth
Lea Parker
Tom Richmond

**COMMUNITY VOLUNTEER
RESOURCE NETWORK
MEMBERS**

Rita Boyer, Chair
Rachael Burris
Melissa Carson
Teresa Cobb
Becky Gach
Anita Jolly
Ellen Kisker
Monica Ottman
Lea Parker
Joy Sander
Ashley Strueby
Ariel Swartz
Carrie Turner
Cassie White
Kathy Yost

**THANK
YOU**



Note: Board members are italicized.





2014 AWARD RECIPIENTS

volunteer



partner



spirit of community

SPECIAL RECOGNITION

SPIRIT OF COMMUNITY

The Spirit of Community Award honors one exemplary business each year for outstanding community service, including corporate and employee support, leadership giving, and volunteer participation.

- 1998** Research Seeds
- 1999** Burnham, Colman, McMurray & Squires
- 2000** St. Joseph Light & Power Company
- 2001** Heritage Bank
- 2002** American Family Mutual Insurance Company
- 2003** US Bank
- 2004** Dillon Company
- 2005** Commerce Bank, N.A.
- 2006** Gray Manufacturing Company, Inc.
- 2007** UMB Bank
- 2008** Heartland Health
- 2009** KCP&L
- 2010** Johnson Controls
- 2011** Nestle Purina PetCare
- 2012** Omnium, a Division of Winfield Solutions, LLC
- 2013** Nodaway Valley Bank
- 2014** First American Title Insurance Company

OUTSTANDING VOLUNTEER

Established in 2007, the Outstanding Volunteer Award honors exemplary volunteers each year for outstanding volunteer service.

- 2007** John & Cheryl Jarrett
- 2008** Dick Sipe & Ali Wray
- 2009** Pat Dillon
- 2010** Curt Kretzinger
- 2011** Roger Martin
- 2012** Karen Bartlett & George Clinton
- 2013** Rick Gronniger
- 2014** Todd W. Meierhoffer

OUTSTANDING PARTNER

Created in 2009, the Outstanding Partner Award acknowledges a business or organization in the community that has shown an exceptional history of partnership with United Way.

- 2009** St. Joseph School District
- 2010** Altec Industries, Inc.
- 2011** Missouri Western State University
- 2012** Hillyard Companies
- 2013** KCP&L
- 2014** Commerce Bank

SPIRIT OF COMMUNITY, OUTSTANDING PARTNER, AND OUTSTANDING VOLUNTEER AWARDS ARE ANNOUNCED AT THE UNITED WAY ANNUAL MEETING IN FEBRUARY.

UNITED WAY OF GREATER ST. JOSEPH SUPPORTS 18 PARTNER AGENCIES AND OPERATES 7 INITIATIVES/PROGRAMS.

LIVE UNITED



**United Way
of Greater St. Joseph**
stjosephunitedway.org

18 PARTNER AGENCIES

American Red Cross
of Northwest Missouri
Bartlett Center
Big Brothers Big Sisters
Catholic Charities
of Kansas City-St. Joseph, Inc.
The CENTER, a Samaritan Center
Children's Mercy Hospitals
and Clinics
Community Missions Corporation
Family Guidance Center
InterServ
Legal Aid of Western Missouri

Northwest Missouri Community
Services
Pony Express Council, Boy Scouts
of America
St. Joseph Safety and Health
Council
The Salvation Army
Specialty Industries of St. Joseph, Inc.
United Cerebral Palsy of Northwest
Missouri
YMCA
YWCA



UNITED WAY STAFF

- Kylee M. Strough**
President
- Joyce Anderson**
Administrative Support
- Karen Bartlett**
Administrative Support
- Tammy Bergland**
*Director,
Marketing/Communications*
- Jodi Bloemker**
*Director,
Community Investment*
- Linda Burns**
Administrative Support
- Bobbie Cronk**
Director, Children's Initiatives
- Glenda Hamilton**
Director, Major Gifts
- Kim Lueger**
Bookkeeper
- Jay Martin**
Program Director
- Ann Weston**
*Director,
Leadership St. Joseph*
- Sarah Weaver**
Director, Campaign

7 UNITED WAY INITIATIVES/PROGRAMS

FamilyWize® Prescription Assistance
Financial Stability
Leadership St. Joseph
Profit In Education®
Success By 6®
Unmet Needs Committee
Volunteer Center

GIVE. ADVOCATE. VOLUNTEER.

United Way Endowment Fund

Call (816) 364-2381 and ask how to make a charitable bequest to United Way so you can continue your legacy of caring forever.

Please contact us if you notice any omission, misspelling, or error.
Accuracy is important to us.

2015 ANNUAL REPORT

LIVE UNITED



Non-Profit Org.
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United Way of Greater St. Joseph

stjosephunitedway.org

P.O. Box 188, 118 South 5th Street
St. Joseph, MO 64502
(816) 364-2381

Return Service Requested

HOW TO LIVE UNITED

GIVE.

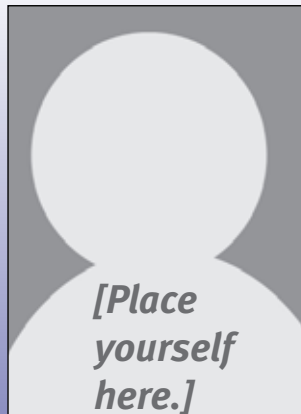
Giving through the annual United Way Campaign is an easy and powerful way to invest in our community. See if you can give through your workplace. You may also go to stjosephunitedway.org and click on the GIVE button or call (816) 364-2381.

ADVOCATE.

You can make change happen with your voice. United Way needs people who are passionate about education, health, and financial stability to make some noise.

VOLUNTEER.

United Way Volunteer Center connects people who wish to volunteer with non-profit opportunities throughout the community. Call (816) 364-2381 or visit stjosephunitedway.org and click on the VOLUNTEER button.



To stay up-to-date with how your dollars are working in the community:



United Way of Greater St. Joseph

stjosephunitedway.org



UnitedWayStJoe