# ANNUAL REPORT





# United Way of Greater St. Joseph

stjosephunitedway.org

#### **United Way Staff**

Kylee M. Strough President

Karen Bartlett

Administrative Support

**Tammy Bergland** 

Director,
Marketing/Communications

Jodi Bloemker

Director, Community Investment

**Bobbie Cronk** 

Director, Children's Initiatives

Kati DeLlanos

MWSU Work Study

Kristin Glick

Director, Major Gifts

Pam Hurley

Administrative Support

Kim Lueger

Bookkeeper

Jay Martin

**Program Director** 

Renita Neville

Director, Campaign

Ann Weston

Director, Leadership St. Joseph

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How to LIVE UNITED back cover

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### **ANNUAL REPORT 2017**



Many of your United Way staff

GIVE. ADVOCATE. VOLUNTEER.





Debra Bradley served as the 2017 Board Chair for United Way of Greater St. Joseph.

I first began giving to United Way in the early 1990's. At the time, I wasn't aware of how United Ways work in their respective communities, but I knew I wanted to support the good I saw. I moved to St. Joseph in 2006 and completed Leadership St. Joseph, a United Way Initiative, in 2009. After completing the program, I was invited to be a part of the Board of Directors for United Way of Greater St. Joseph. I was honored to serve as a member of the Board of Directors, and I was especially humbled when I was asked to lead as the Board Chair.

I now see a bigger picture. I've seen years of outcomes showing how United Way donor dollars are improving thousands of area lives annually, have helped examine Partner Agencies and met clients they serve, and I've seen how the United Way network works together to meet this community's needs. United Way of Greater St. Joseph exemplifies caring, compassion, and the spirit of giving.

In 2017, under the leadership of Ron Auxier, the United Way annual campaign was once again a success. Businesses and individuals alike gave in order to support the life-changing work accomplished through and on behalf of United Way of Greater St. Joseph. I thank every donor for caring for people in our community through United Way.

Last year, United Way stepped into a second century of caring in Northwest Missouri and Northeast Kansas. For 100 years, the agency has been steady and stable while responding to evolving local needs that require the flexibility to adjust and move forward. Our United Way began a new century with a strong foundation, dedicated leadership, hundreds of volunteers, and thousands of donors. Together, we are United Way, and together we help ensure a healthy network of human services for neighbors we know, neighbors we don't know, and for ourselves and our own households.

It has been my honor and privilege to serve United Way of Greater St. Joseph in many capacities throughout the years, and I look forward to our community's continued successes as we LIVE UNITED into the future.

**Debra Bradley** Chair, 2017 Board of Directors United Way of Greater St. Joseph

### United Way Board of Directors

**BOARD OFFICERS** 

Debra Bradley, Chair Dennis N. Rosonke, Vice Chair Mark Wyble, Secretary Ann Hoy, Treasurer Kylee M. Strough, President

#### **DIVISION CHAIRS**

Brandi Hoover and Michelle Margulies Community Investment

Ron Auxier, A.I.A. Campaign

**David Cripe**Community Initiatives

**Steve Johnston** *Marketing/Communications* 

#### **BOARD OF DIRECTORS**

**Eric Bradley Ben Byrd George Clinton Elaine Coder** Mike Doolan Patti Eiman Jan Glenn **Jason Grayson** Ron L. Hook Renee Hurd **Roger Martin Brad McAnally Scott Murphy** Michael Pulido **LaVell Rucker** Gia Scruggs **Brandt Shields Gary Silvey Adam Stein** Michele Thomason Lisa E. Weil **Julie Woods Seth Wright** 

# **UNITED WAY'S FOCUS**

### **Education**

wider look

- ▲ 639 children received early care and education to help them begin their school years ready to learn.
- 190 children with a disability or special need received services that helped them work toward important developmental milestones.
- 1,003 adults were trained about issues related to occupational safety.
- Early educators and childcare professionals participated in 2,836 clock-hours of training.
- ▲ 2,137 students participated in summer camps.

#### big picture

United Way of Greater St. Joseph works to help people of all ages reach their potential through a variety of educational pursuits that will, in turn, strengthen our community. Quality early learning, youth education in and out of the classroom, and other instruction for life-long learning are just a few ways United Way

### Health

wider look

- ▲ 4,925 adults and children received needed mental health services.
- ▲ 609 senior adults received 111,577 nutritious meals to help maintain health.
- ▲ 2,367 women were educated about breast health.
- ▲ 1,924 high school students pledged not to drink and drive.
- ▲ \$22,563,140 in uncompensated medical care was provided to Buchanan County children.

#### big picture

In the Greater St. Joseph area, your contributions help people of all ages improve their physical and mental well-being. Health is promoted through fitness and wellness activities, nutrition and in-home services, counseling, and other important programs. Good health is crucial for everyone.



United Way of Greater St. Joseph focuses on education, health, and financial stability because these are important and often interdependent building blocks necessary for everyone every day. Education is essential to obtaining and keeping a job with a livable wage. Good health keeps children on track in school and allows adults to be productive. Financial resources allow families to secure today's necessities and to save for the future. All three focus areas are essential to build a solid base for strengthening the community.

#### YOUR GIFT HELPED PEOPLE IN NORTHWEST MISSOURI AND NORTHEAST KANSAS ADDRESS AND PREVENT LIFE PROBLEMS.



"Jeff" had been living a stable adult life in St. Joseph, his hometown, since his Vietnam military service. When his mom's health began failing, he lost his job because of the amount of time he needed to invest in her care. As medical bills poured in, he did everything he could to pay them, losing his home in the process. After she died, he lived from his motorcycle as long as he could before turning to a United Way Partner Agency, not wanting others to know how rough his life had become. Thanks to services that helped him with a place to live and employment, he is self-sufficient again and has recently been promoted to a management position where he works.

"Sara" is excited to be mentoring a young girl through a United Way Partner Agency because she knows first-hand how much difference mentoring once made to her own teenage mom. Sara believes her life was improved from birth because of a volunteer. Now a young woman, she is, in turn, making a difference for someone else.

"Andy" is not quite a teenager, but he knows how to survive through difficult circumstances: a parent in prison, living with no utilities, and having to go to school and learn while decisions that affect him at home are out of his control. In the midst of the chaos, a United Way funded program for youth has provided a calm, safe place to play and to gain good, new life experiences. Through the program, he is excelling in a sport and is excited about goals he's setting and reaching.

## **Financial Stability**

wider look

- 861 men, women, and children received 35,119 nights of emergency shelter.
- ▲ 120 adults with disabilities held jobs through sheltered and supported employment.
- ▲ 248 low-income or elderly people were represented at no cost in non-criminal court cases.
- 162 previously homeless households lived in transitional, permanent, or supportive housing.
- More than 10,200 referrals were made to people seeking needed resources.

#### big picture

Stable household finances are important for daily living, which is why United Way of Greater St. Joseph also focuses on financial stability. United Way supports efforts for families and individuals in crisis. Such efforts include food, information and referral, employment for people with disabilities, and shelter services related to homelessness or domestic violence. United Way is also working to prevent financial situations from becoming problems in the first place.

### LOCAL IMPACT

Thanks to the generosity of donors, thousands of local lives were improved in a variety of ways last year. Campaign dollars were invested in United Way Initiatives and Programs, Partner Agencies, and other local programs (see p. 13-14). Staff and volunteers throughout the United Way network often work together to help people address and prevent problems in the areas of education, health, and financial stability.





**UNITED WAY INITIATIVES AND PROGRAMS** 

# FamilyWize® Prescription Assistance

Saving residents money on prescription medication with a free prescription discount card since 2007.

The United Way FamilyWize prescription discount card can be used as often as needed by anyone for any qualifying prescription; it is like a reusable coupon for many different prescriptions.

During 2017, people in the area saved around \$202,065, bringing the total saved here since the program's beginning to approximately \$1,789,461.

To obtain a card, contact the United Way office or visit the United Way website.

~saving on prescription costs



### **Financial Stability**

Providing opportunities for individuals and families to become financially self-sufficient since 2009.

The United Way Financial Stability Initiative promoted free tax preparation services offered by United Way Partner Agency InterServ. During the 2017 tax season, more than 1,300 individuals received tax assistance through InterServ. Preparers also filed Earned Income Tax Credit returns for a total of \$84,093, plus more than \$1 million were received locally through tax refunds. Free tax preparation services help people keep and save their own money.



### Leadership St. Joseph

Building the skills of individuals to be effective leaders in the community since 1982.

United Way Leadership St. Joseph is an annual, year-long leadership development program for adults living or working in the St. Joseph area. The program helps create a network of trained individuals willing to engage in leadership and community service with enhanced knowledge of our community's opportunities, realities, and challenges.

In 2017, twenty-seven community members completed the program, bringing the total number of program graduates to 854 since 1982. During the year, participants learned and practiced project development related to essential leadership skills. The class was divided into four groups and was challenged to learn the process of developing a project that would meet a community need. The challenge resulted in the following projects: partnerships which would donate and collect plastic storage totes for clients of The Noyes Home and the YWCA; the development of a career guide for counselors at Hillyard Technical Center to use when talking to students about careers in the trades: creation of a framework which can be used in numerous ways to engage middle school students in planning their future educational choices and understanding the impact of current decisions on their future careers; and an awareness campaign highlighting advantages of a vocational degree or trade school.

The 2017 Distinguished Leader Award was presented to Class of 1985 alumna, Dale Boulware.

Seven community Initiatives and Programs are operated through United Way of Greater St. Joseph. Each goes beyond meeting immediate needs. Each brings the community together to address underlying causes of problems. If you want to be part of any of this work, call United Way at (816) 364-2381.

### **Profit In Education®**

Improving the education level of the potential and current workforce since 1989.

United Way Profit In Education works to continue increasing the high school graduation rate and collaborating with and supporting education efforts across the community. In 2017, United Way BEST (Business and Education Succeed Together) served students at both Lafayette and Benton High Schools. Business partners worked with students, helping them learn about local businesses, different jobs available, and required training and education.



Also, United Way Reading Adventure was held during the school year with second grade classes at six local elementary schools and held at nine school-age childcare sites during the summer. The goal of United Way Reading Adventure is to help elementary age students maintain and improve their reading skills and to help build their home libraries through donated books.

In addition, United Way Speakers' Bureau linked business volunteers with classrooms to help students learn about different careers and employer expectations. Through a series titled Breakfast with the Experts, more than 600 middle and high school students learned about careers from a panel of people from a specific field, including skilled trades, healthcare, information technology, education, and business.



### **UNITED WAY INITIATIVES AND PROGRAMS**



### Success By $6^{\$}$ Preparing children to be successful learners when they begin kindergarten since 1999.

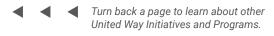
United Way Success By 6 fosters and participates in community-wide partnerships to prepare children to be successful learners when they begin kindergarten. The initiative aims to strengthen the systems that nurture our community's youngest members by working with parents, childcare providers, early education teachers, and local businesses.



United Way Success By 6 hosted a variety of parent-centered activities in 2017. Through Family Fun Time, more than 60 families enjoyed early learning activities, a snack, and a free book at events throughout the year. Resource kits aimed to help parents facilitate their child's early development were distributed to more than 2,100 families with newborns and to 1,100 families with incoming kindergarteners. KinderClub prepared children starting kindergarten and their parents for school success with learning activities together and separately in a kindergarten classroom. They met teachers, other parents, and future classmates while becoming familiar with the school building and kindergarten expectations and routines. More than two hundred children completed the KinderClub program in 2017.

In addition, United Way Success By 6 received a grant from Mosaic Life Care in 2016 to implement a project designed to help parents, childcare providers, and other caregivers foster the social-emotional and behavioral development of young children so the children could remain in a high quality childcare or preschool setting and be prepared to begin kindergarten. One of the programs associated with the grant is Conscious Discipline Training for parents and childcare providers. In 2017, an average of 49 parents and 92 providers attended eight different trainings.

Because the education level of early educators and childcare providers is a key factor in the quality of care provided to young children in their charge, United Way Success By 6 delivered more than 2,091 clock hours of training to area childcare providers and early educators. United Way Success By 6 also awarded 32 scholarships for area childcare providers to continue their formal education.





### **Unmet Needs** Committee

community needs.

Collaborating to connect people to resources to solve immediate needs with lasting impact since 1993.

United Way Unmet Needs Committee meets monthly to identify alternative resources and solutions for cases brought before them. The group includes representatives from non-profits, churches, utility companies, and government agencies as well as community members.

In 2017, the group collaborated on cases presented by members to help clients with needs for which there are few or no resources. Common needs were dental care and rental assistance. Through the work of United Way Unmet Needs, area people were connected to resources to help them gain and maintain stability.

In addition to seeking solutions for specific unmet needs, committee meetings strengthen our community's network of services by offering providers a forum in which to learn more about each other's programs and resources to help them better assist clients.

### **Volunteer Center**

Connecting the community through volunteerism since 2009.

United Way Volunteer Center is a central resource for volunteer needs across the Greater St. Joseph area. Individuals, groups, and corporations seeking volunteer opportunities can find a variety of options calling for varying commitments available at many different non-profit organizations.

In 2017, monthly Community Volunteer Resource Network (CVRN) meetings were attended by individuals who manage volunteers for non-profit organizations. CVRN promotes and develops effective volunteer management programs in the community and enhances the knowledge, skills, and connections among members. United Way is building the capacity of community volunteer coordinators through the network.

The ninth year of United Way STUFF THE BUS! School Supplies Drive brought together hundreds of volunteers who collected more than 24,000 packages of school supply items for students who needed them.

Another Volunteer Center project, the annual Holiday Volunteer Guide, was created to connect those wanting to volunteer during the holiday season.

To learn about the wide variety of opportunities available throughout the community, please visit stjosephunitedway.org and click on VOLUNTEER or call United Way at (816) 364-2381.

### **Leading Contributors**

#### to United Way Initiatives and Programs **Operating Funds**

Gifts of \$1,000 and above are leading gifts.

Albrecht-Kemper Museum of Art Altec Industries, Inc. Big Brothers Big Sisters Boehringer Ingelheim Vetmedica, Inc.

Cintas

CliftonLarsonAllen Commerce Bank Eagle Radio

Hillyard, Inc.

Historic Green Acres Sara Hofheimer Charitable

Trust

Johnson Controls Junior League of St. Joseph

KCP&L Drew Kina

Missouri American Water Co. Missouri Care, a Wellcare

Company

Mosaic Life Care Nestle Purina PetCare **News-Press NOW** 

Robert G. Nulph Photography **Progressive Community** 

Services

Rolling Hills Consolidated

Library

St. Joseph Board of Realtors

St. Joseph Chamber of

Commerce

City of St. Joseph

St. Joseph Museums Inc.

St. Joseph PTA Council St. Joseph School District

Tvson

**US Bank** 

Vecchi Group International

**YWCA** 



### Success By 6<sup>®</sup> **Endowment** Leading **Contributors**

Frank and LaRue Reynolds Charitable Foundation

James and Emaline Riney Charitable Trust

**Heartland Foundation** 

Lowell and Leslie Kruse

City of St. Joseph

The Thanksgiving Fund

William and Norma Kenney Charitable

Foundation

Altec Industries, Inc.

American Family Mutual Insurance

Company

**Buchanan County** 

KCP&L

Hillyard Companies, Inc.

Sara Hofheimer Charitable Trust

Shumaker Family Foundation

Leah Spratt Charitable Trust

Commerce Bank

William D. Morgan Charitable

Foundation

Lowell C. Kruse Tribute Gifts Chip Tootle Memorial Gifts

Johnson Controls

The order of listing is determined by contribution amount.

### **United Way**







### **Profit In Education<sup>®</sup> Dues Paying Members**

United Way Profit In Education's partner businesses agree to adhere to the principles of United Way Profit In Education and to financially support the Initiative through annual dues.



Altec Industries, Inc. Big Brothers Big Sisters

CBIZ Insurance Services Inc.

Commerce Bank Dillon Company

First American Title Insurance Company

First Street Graphics

Gray Manufacturing Company, Inc.

Hillyard, Inc. **IMKO Staffing** 

KCP&L **KOTV** 

Meierhoffer Funeral Home & Crematory

Mosaic Life Care

Al J. Mueller Construction Company

Nestle Purina PetCare

Nodaway Valley Bank

North American Savings Bank

Perka Buildings

St. Joseph Chamber of Commerce

St. Joseph School District

Second Harvest Community Food Bank

Social Welfare Board

**UMB Bank** 

Western Robidoux, Inc.

### **Special Events Sponsors**

Corporate event sponsors provide support for special events over and above their regular Campaign contributions.

Ag Processing, Inc. Altec Industries, Inc. American Family Mutual Insurance Company Berkshire Hathaway Home Services Stein & Summers Real Estate **BMO Harris Bank** CBIZ Insurance Services Inc. Cochran Head Vick & Co., P.C. Commerce Bank **Deluxe Truck Stop** Dillon Company East Hills Shopping Center Ellison-Auxier Architects, Inc. Fairway Independent Mortgage Corporation First American Title Insurance Company Golden Corral **Gray Manufacturing** Company, Inc. Hab's Q BBQ Uncorked Hannibal National Bank Hillyard, Inc. Historic Green Acres

Missouri Western State University Mosaic Life Care Al J. Mueller Construction Company Nestle Purina PetCare News-Press NOW Nodaway Valley Bank O'Malley Beverage

Meierhoffer Funeral Home &

St. Joseph Chamber of Commerce City of St. Joseph

St. Joseph Country Club St. Joseph Mustangs Triumph Foods, LLC UMB Bank

**US Bank** 

Polsinelli PC

KCP&L

Local Joe's BBO

Crematory



Events help people who live in **Northwest Missouri and Northeast** Kansas learn the importance of United Way for our community and also serve as good opportunities for new people to choose to LIVE UNITED.



presented by the St. Joseph Mustangs

Altec Industries, Inc. CliftonLarsonAllen Commerce Bank First American Title Insurance Company

Nick Koeteman State Farm Insurance Nestle Purina PetCare

Re/Max Professionals of St. Joseph



### 2017 WORKPLACE SUPPORTERS OF THE UNITED WAY CAMPAIGN

### Employee Group Awards Employee Group Awards are based on employee giving, recognizing

gold

Ag Processing, Inc. Agri Laboratories Ltd Altec Industries, Inc.

American Family Mutual Insurance

Company

AT&T

Berkshire Hathaway HomeServices Stein & Summers Real Estate

BioZyme

BlueScope Buildings

Catholic Charities of Kansas City-St.

The CENTER, A Samaritan Center

Chase & Poe Candy Company

CliftonLarsonAllen

Commerce Bank

Community Missions (CMC)

**Deluxe Truck Stop Dillon Company** 

**Drummond Insurance Services** 

Fairway Independent Mortgage

Corporation

Family Guidance Center for Behavioral

Healthcare

Family Investment Center, Inc.

First American Title Insurance Company

First Street Graphics

Gray Manufacturing Company, Inc.

Hannibal National Bank

Hillyard, Inc.

**IMKO Staffing** 

InterServ

KCP&L

Legal Aid of Western Missouri

Meierhoffer Funeral Home & Crematory

Al J. Mueller Construction Company

Nestle Purina PetCare

Nestle Purina PTC **News-Press NOW** 

**Nodaway Valley Bank** 

Nor-Am Cold Storage

Northwest Missouri Community

Services

O'Malley Beverage

Omnium-a Division of Winfield

Solutions, LLC

Polsinelli PC

Pony Express Council, Boy Scouts of

America

Preferred Title, LLC

**Purina Animal Nutrition** 

River Bluff Architects

St. Joseph Chamber of Commerce

St. Joseph Plastics

St. Joseph Safety and Health Council

St. Joseph School District-

**Early Learning Center** 

Edison Elementary School

Hyde Elementary School

Pickett Elementary School

Spring Garden Middle School

Webster Learning Center

The Salvation Army

Social Welfare Board

Spire Energy

Sumner, Carter, Hardy & Schwichtenberg

Tilton, Thomas & Morgan, Inc.

United Cerebral Palsy of Northwest

Missouri

United Parcel Service

United Way of Greater St. Joseph

**US Bank** 

Vektek

**YWCA** 

#### silver

**FCS Financial** 

Johnson Controls

**Lawhon Construction Company** 

Missouri Western State University

Mosaic Life Care

ReeceNichols Ide Capital Realty, LLC

Rolling Hills Consolidated Library

St. Joseph School District-

Benton High School

**Bode Middle School** 

**Eugene Field Elementary School** 

Hosea Elementary School

Lake Contrary Elementary School

Oak Grove Elementary School

Parents As Teachers

Parkway Elementary School

Robidoux Middle School

Skaith Elementary School

**Troester Media Center & Print Shop** 

Truman Middle School

Savannah R-III School District

Sealed Air Corporation

Security Bank

Specialty Industries of St. Joseph, Inc.

Stifel Nicolaus

Tyson

**UMB Bank** 

bronze

American Business & Technology

University

**Bartlett Center** 

Bradken-Atchison/St. Joseph. Inc.

**Brown Mannschreck Business Systems** 

**Buchanan County** 

**Candlewood Suites** 

CBIZ Insurance Services Inc.

Cochran Head Vick & Co., P.C.

Dillard's

IHP Industrial. Inc.

Insteel Wire Products Company

Lifeline Foods, LLC

North American Savings Bank

**Progressive Community Services** 

City of St. Joseph

St. Joseph Public Library

St. Joseph School District-

**Building Maintenance** 

Carden Park Elementary School

Central High School

Coleman Elementary School

**Humboldt Elementary School** 

Lafayette High School

Charles A. Lindbergh School

Pershing Elementary School

Mark Twain Elementary School

Silgan Containers Corporation

**Target Store Number 1977** 

**YMCA** 

MORE THAN 250 ORGANIZATIONS SUPPORTED THE 2017 UNITED WAY CAMPAIGN.

### **Corporate Partners**

The Corporate Partners designation recognizes organizations that have made a corporate contribution of \$5,000 or more to the 2017 United Way Campaign.

#### \$150,000+

Mosaic Life Care

#### \$100,000-\$149,999

**American Family Mutual Insurance Company** 

#### \$75,000-\$99,999

**Johnson Controls** 

#### \$50,000-\$74,999

Triumph Foods, LLC

#### \$25,000-\$49,999

Nestle Purina PTC Omnium - a Division of Winfield Solutions, LLC Nestle Purina PetCare KCP&L

Altec Industries, Inc.

#### \$15,000-\$24,999

Hillyard, Inc.
Boehringer Ingelheim Vetmedica, Inc.
Commerce Bank
Ag Processing, Inc.
Tyson

#### \$10,000-\$14,999

Nodaway Valley Bank Purina Animal Nutrition News-Press NOW Sealed Air Corporation Spire Energy Sunshine Electronic Display Corp. US Bank

#### \$5,000-\$9,999

Deluxe Truck Stop Fairway Independent Mortgage Corporation

The order within categories is determined by contribution amoun



Employees and organizations support United Way by giving, advocating, and volunteering.

# STATEMENT OF FINANCIAL POSITION

As of December 31, 2016 and 2017 (unaudited report)



ASSETS	2017	2016
Current Assets Cash Short-Term Investments	\$ 1,581,449 -	\$ 1,421,886 -
Receivables Pledges (Net) Accrued Interest	2,485,684	2,831,223
Other Prepaid Expenses	10,553	9,635
Total Current Assets	\$ 4,077,686	\$ 4,262,744
Investments Long-Term Pledges (Net)	7,324,451 -	6,435,701 -
Property and Equipment (Net)	381,142	398,665
Total Assets	\$11,783,279	\$11,097,110
LIABILITIES AND NET ASSETS		
Current Liabilities		
Accounts Payable Allocations Payable from Previous Year Allocations Payable Designated Funds Payable Unearned Revenue	\$ 32,657 58,417 2,210,438 92,278 8,825	\$ 40,041 1,200 2,502,146 95,959
Allocations Payable from Previous Year Allocations Payable Designated Funds Payable	58,417 2,210,438 92,278	1,200 2,502,146
Allocations Payable from Previous Year Allocations Payable Designated Funds Payable Unearned Revenue	58,417 2,210,438 92,278 8,825	1,200 2,502,146 95,959
Allocations Payable from Previous Year Allocations Payable Designated Funds Payable Unearned Revenue  Total Current Liabilities  Net Assets Unrestricted General Operating Board Designated Temporarily Restricted Permanently Restricted	\$ 3,851,343 2,181,044 1,310,522 2,037,755	1,200 2,502,146 95,959 \$ 2,639,346 \$ 2,835,854 2,142,842 1,441,401 2,037,667
Allocations Payable from Previous Year Allocations Payable Designated Funds Payable Unearned Revenue  Total Current Liabilities  Net Assets Unrestricted General Operating Board Designated Temporarily Restricted	\$ 3,851,343 2,181,044 1,310,522	1,200 2,502,146 95,959 

#### **United Way Endowment Fund**

Call (816) 364-2381 and ask how to make a charitable bequest to United Way so you can continue your legacy of caring forever.

#### YOUR UNITED WAY GIFT SUPPORTS MANY DIFFERENT LOCAL AGENCIES AND INITIATIVES.

ALLOCATIONS	2017	2018
American Red Cross of Northwest Missouri* \$	19,819	\$ -
Bartlett Center	34,000	31,863
Big Brothers Big Sisters	41,000	41,000
Catholic Charities of Kansas City-St. Joseph, Inc.	100,000	95,152
The CENTER, a Samaritan Center	79,000	79,000
Children's Mercy	61,000	58,000
Community Missions (CMC)	29,000	27,894
Family Guidance Center for Behavioral Healthcare	286,000	278,000
InterServ	431,000	408,500
Legal Aid of Western Missouri	70,000	70,000
Northwest Missouri Community Services	141,000	136,000
Pony Express Council, Boy Scouts of America	117,000	108,427
St. Joseph Safety and Health Council	75,000	73,132
The Salvation Army	110,000	106,356
Specialty Industries of St. Joseph, Inc.	12,000	11,500
United Cerebral Palsy of Northwest Missouri	190,000	180,000
YMCA	141,750	132,795
YWCA	257,500	245,056
United Way (including United Way Initiatives/Programs)	515,000	511,000
United Way Community Investment Fund**	246,331	255,465
United Way Impact Grant Awards		
Second Harvest Community Food Bank-Backpack Buddies Program	7,000	-
Social Welfare Board-Diabetes Management Program	7,000	-
Uncollectibles	189,600	181,860



\* American Red Cross of Northwest Missouri elected to terminate their Partner Agency Agreement with United Way of Greater St. Joseph effective April 25, 2017.

\*\*United Way Community Investment Fund Allocations

Bartlett Center-Administrative Services	36,000	9,000
Big Brothers Big Sisters-Laptop	-	900
The CENTER, A Samaritan Center-Psychological Testing for Children	-	10,000
Community Missions (CMC)-Homeless Case Management	7,782	-
Family Guidance Center for Behavioral Healthcare-Law Enforcement Center Liaison	-	51,100
Family Guidance Center for Behavioral HealthcareMed Aid Fund	4,950	-
InterServ-Youth Program Social Worker	-	25,000
Legal Aid of Western Missouri-Elder Law Advocacy Project	-	30,000
St. Joseph Safety and Health Council-Driver's Education Program	-	4,482
Social Welfare Board-Diabetes Management Program	-	7,000
United Cerebral Palsy of Northwest Missouri-Autism Services	1,435	35,565
United Way of Greater St. JosephMed Aid Fund	-	20,000
YMCA-Air Conditioning Unit	-	20,000
· ·		

Throughout the year, additional allocations may be approved by the United Way Board of Directors.

United Way of Greater St. Joseph does not charge fees to agencies for participating in the United Way Federation.

**OUR COMMUNITY DECIDES HOW TO BEST INVEST DONATED DOLLARS.** 

Last year, 150 local volunteers determined distribution of \$3 million to 17 United Way Partner Agencies and seven United Way Initiatives/Programs.



People Helping People

M M

Big Brothers Big Sisters
of Greater St. Joseph

CATHOLIC
CHARITIES
KANSAS CITY – ST. JOSEPH





















A STRONG
COMMUNITY
INVESTMENT
in Northwest Missouri
and Northeast Kansas

92¢ f every dollar

of every dollar goes to local programs and services that impact lives.



### SPECIAL RECOGNITION





~some employees of American Family Mutual Insurance Company, Spirit of Community



Spirit of Community, Outstanding Partner, and Outstanding Volunteer awards are announced at the United Way Annual Meeting in February.

### **Spirit of Community**

The Spirit of Community Award honors one exemplary business each year for outstanding community service, including corporate and employee support, leadership giving, and volunteer participation.

1998	Research	Seeds
4000	- I	o 1

1999 Burnham, Colman, McMurray & Squires2000 St. Joseph Light & Power Company

2001 Heritage Bank

**2002** American Family Mutual Insurance Company

**2003** US Bank

2004 Dillon Company

2005 Commerce Bank, N.A.

2006 Gray Manufacturing Company, Inc.

2007 UMB Bank

2008 Heartland Health

2009 KCP&L

2010 Johnson Controls

2011 Nestle Purina PetCare

2012 Omnium-a Division of Winfield Solutions, LLC

2013 Nodaway Valley Bank

2014 First American Title Insurance Company

2015 Altec Industries, Inc.

2016 American Family Mutual Insurance

Company

# INDIVIDUALS AND ORGANIZATIONS MAKE A REAL DIFFERENCE HERE.

### **Outstanding Volunteer**

Established in 2007, the Outstanding Volunteer Award honors exemplary volunteers each year for outstanding volunteer service.

2007 John & Cheryl Jarrett2008 Dick Sipe & Ali Wray

2009 Pat Dillon
2010 Curt Kretzinger

2011 Roger Martin

2012 Karen Bartlett & George Clinton

2013 Rick Gronniger
2014 Todd W. Meierhoffer
2015 Dennis Rosonke

2016 Chris Connally

### **Outstanding Partner**

Created in 2009, the Outstanding Partner Award acknowledges a business or organization in the community that has shown an exceptional history of partnership with United Way.

2009 St. Joseph School District

2010 Altec Industries, Inc.

2011 Missouri Western State University

2012 Hillyard Companies

2013 KCP&L

2014 Commerce Bank

2015 American Family Mutual Insurance Company

2016 City of St. Joseph

## **CRYSTAL CIRCLE MEMBERSHIP**



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ordre de liberté \$25,000 to \$49,999 Sara Hofheimer Charitable Trust

membres de la société \$10,000 to \$24,999

§ R. Philip Acuff § Mignon and Dick DeShon Lowell and Leslie Kruse Tom and Dee Schoeneck Bill Schreiber, Jr. The Thanksgiving Fund Bob and Connie Wollenman



#### **United Way Leadership Giving**

Crystal Circle members are leadership givers who contribute an annual gift of \$1,000 or more to United Way. In addition, Crystal Circle donors whose annual gifts exceed \$10,000 become members of the Tocqueville Society, a United Way Worldwide recognition named after French author, Alexis de Tocqueville. Tocqueville observed that Americans are quick to help people in need, and he applauded our voluntary efforts for the common good.

In 1989, seventy supporters of United Way of Greater St. Joseph formed the first Crystal Circle. Contributions of Crystal Circle members now constitute approximately 30% of the United Way Campaign.

To give at a leadership level, an individual or couple should complete and return a Crystal Circle pledge form available at United Way of Greater St. Joseph.

**103 HOUSEHOLDS GAVE** AT THE LEADERSHIP LEVEL FOR THE FIRST TIME IN 2017. \$7,500 to \$9,999 \_

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Jordan Blew Rita Boyer Jannie Castanada Alyssa Cress Christie Dade Melissa Frakes Becky Gach Anita Jolly Laraine Jones Chastity Kelley Cathy Ketter Ellen Kisker Chance Long Jill Miller Monica Morrill Julie Noel Lea Parker **Ariel Swartz** Sandy Trosper Carrie Turner Kathy Yost

#### **Volunteer Center** STUFF THE BUS! Volunteers

Carrie Adams Linda Alexander Elisabeth Alkier **Eadie Anderson** Casey Arambula Eloria Arambula Frances Archdekin Gina Babcock Amy Baber Judy Barbosa Shauna Barron Rebecca Barry Ben Bartlett Herm Bauer Kimberly Beaman Sam Beard Amber Beloate Lexi Beloate Makaylah Beloate MacKenzie Bohart Elizabeth Bohr Miley Boydston Cade Boyles Marianne Brachman Julie Bravo Lecee Bricker Daniel Brill Kelly Bristol Eli Brown Bryson Brown Kimberly Brown Tyler Brown Desiree Cambron Jana Campbell Jasper Campbell Jozie Campbell Caleb Carr Lauren Catron **Becky Caw** Cidney Chaney Sharlena Chanev Sierra Church Anita Combs Kyla Conard Michelle Conard Rilyn Conard Cindy Conrad **Drew Conrad** Sophia Courter Tatiana Cunningham Valerie Dahle Cooper Davison Drake Davison Kyle Dorsey Sarah Downey Anna Drake Danielle Drake Hannah Dudlev Tracy Elder Donna Embray Eli Embray Joy English Aryn Fidler D.J. Fidler April Flasschoen Keean Flasschoen

Felicia Frueh

**Brett Garrison** 

Jamie Garton

Siarrah George Stephanie George Andrew Gilmore Kingston Gilpin Shannon Gilpin Jennifer Goss Phil Gove Jodie Graham Hilda Grimm Stephanie Gutierrez Abby Hanway Susan Harp Holly Harris Amanda Hausman Jessica Hausman Trev Hausman Cazayah Haywood Kimberly Hecker Chase Heric Dakota Hessler **Derek Hines** Kathryn Hines Shelly Hines Elaine Ingle Siobhan Jackson Gary-Michael Jaques Hunter-James Jaques Jennifer Jaques Jessica-Anne Jaques **Travis Jaques Denise Jennings Bobbie Jimenez** Caleb Jimenez Cassandra Jimenez Chelsey Jimenez Jenni Jimenez Tamara Jimenez Fredreckia Johnson Tationna Johnson Kristin Jones Michael Justin Tamara Karr **Bradey Kelly** Ericka Kelly Jared Kelly Jenna Kepner Maddison Kimbal Makynnah Kimbal Chloe King Benjamin Kneib Joscelvn Kneib Matt Kneib Dayne Koch Jennifer Koch Tyson Koch Heisman LaFave Jennifer Lee Hannah Libel Margo Lisenbee Corey Lonjers

Brian Lory

Kaelyn Lory

Levi Frazer-Lovell Xander Lucito Camden Lutz Carson Lutz Parrish Lutz Paul Lyles Jesse Marriott Jen Martin Jude Martin Paula Martin Kimberle McCan Katie McCown Misty Boyles-McCue Ryan McCue Kathryn McCullough Sean McCush Amy McIntosh Jennifer McMillian Jaime Meeks **Amy Miles** McKayla Miller Brandi Mitchell Kristy Moesch Andrea Morales **Andrew Morris** Caden Morris Chuck Morris Kenisha Morris Laura Morris Andro Mossad Jacqueline Musick Michael Newman Joel Olson Karen O'Roke Kevin Owens Gayle Palma Danielle Park Keith Percell Alyssa Pickman **Donald Pike** Lawrence Pinion William Pinion Sarah Randazzo Lila Ratliff Mary Rauth Marietta Reynolds Lori Ripley Frank Roberts Joyce Roberts Natasha Roberts **Judy Rogers** Metchel Rosmolen Mohamad Sairafe Annette Salsbury Mary Sanders Richard Sandoval Kali Searcy Kalon Searcy Kruz Searcy

Angela Losson

Drake Losson

Echo Lovelady

Reece Searcy Brandi Sharp Jocelyn Smith Lvnn Smith Tiffany Smith Andrea Snapp Mary Stafford Becky Steeby Stacey Steele **Boston Stobaugh** Carol Stobaugh Maria Stocking Angela Stone Stacia Studer Finn Sullivan Lily Sullivan Oliver Sullivan Poppy Sullivan Mary Sutton Chelsea Teater Colin Teater **Devin Thomas** Martin Thornton Erin Tieman **Ouentin Trotter** Ibon Turner Traci Turner Angela Ueligger Joni Ussary Bianca Vice **Bobbie Violett** Suzanna Wade Benjamin Weddle Jackson Weddle Shelly Wheeler Cynthia White Rhonda Whitney Terry Willis **Brandon Wilson** Elizabeth Winkelbauer **Donetta Winslow** Diane Wise Atheana Witt Jennifer Wright

More than 1,000 people volunteered with United Way in 2017.

#### **UNITED WAY NETWORK** UNITED WAY OF GREATER ST. JOSEPH SUPPORTS 17 PARTNER AGENCIES AND OPERATES 7 INITIATIVES/PROGRAMS. United Way Volunteer FamilyWize® Center Prescription **United Way** Assistance of Greater St. Joseph Agencies, programs, and initiatives in the United Unmet Needs Financial Way network work well 7 United Way Initiatives/Programs Committee Stability together, keeping communication strong and maintaining a Success Leadership \ healthy system of By 6® Profit In St. Joseph services for our Education® community. 17 Partner Agencies Children's Mercy UIDANCE CENTER IA LEGAL AID MISSION SI SPECIALTY nterServ MM



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### **HOW UNITED WAY WORKS**

You are invited to be part of United Way of Greater St. Joseph. You can give, advocate, and volunteer to help our community LIVE UNITED.



Mission

to improve lives through the caring power of community

United Way of Greater St. Joseph impacts lives in our community. Chances are, you regularly encounter people who provide United Way services, receive United Way services, or support United Way with talents, time, or treasure.

United Way serves as an agent of local change by focusing on education, health, and financial stability. Each spring, community volunteers allocate Campaign dollars to local Partner Agencies that provide direct services to people in need every day. Each fall, businesses, organizations, and individuals come together to support the mission of United Way as they ensure the success of the Campaign. This long-standing fundraising tradition enables our community to financially support lasting change across Northwest Missouri and Northeast Kansas. Throughout the year, United Way Initiatives and Programs bring all segments of our population together to tackle particular area needs.

United Way recruits people and organizations from across the community who bring the passion, expertise, and resources needed to get things done. In such a manner, lives are improved through the caring power of community.

United Way exists because of community and continues to maintain a high standard of accountability. Thanks to the generosity of hundreds of hard-working volunteers and wise operational practices, United Way channels funds into programs that spur lasting change in individual lives.

UNITED WAY IS ALWAYS LOOKING FOR PEOPLE AND ORGANIZATIONS WITH PASSION, EXPERTISE, AND RESOURCES TO GET THINGS DONE.

To join us, call (816) 364-2381.

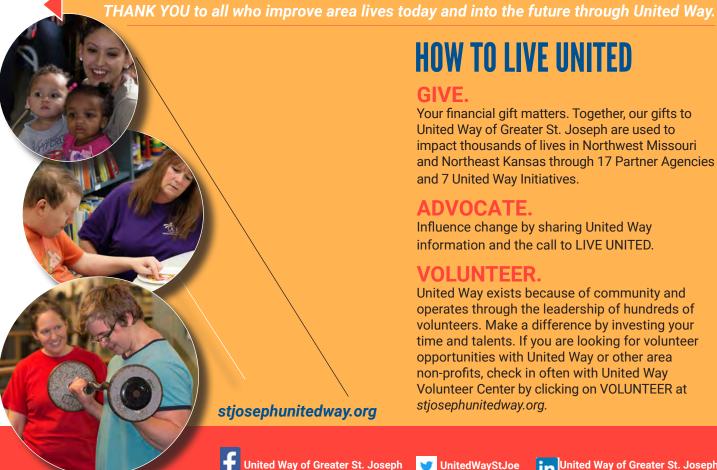




### **United Way** of Greater St. Joseph

stjosephunitedway.org

P.O. Box 188, 118 South 5th Street St. Joseph, MO 64502 (816) 364-2381



### **HOW TO LIVE UNITED**

#### GIVE.

Your financial gift matters. Together, our gifts to United Way of Greater St. Joseph are used to impact thousands of lives in Northwest Missouri and Northeast Kansas through 17 Partner Agencies and 7 United Way Initiatives.

#### ADVOCATE.

Influence change by sharing United Way information and the call to LIVE UNITED.

#### VOLUNTEER.

United Way exists because of community and operates through the leadership of hundreds of volunteers. Make a difference by investing your time and talents. If you are looking for volunteer opportunities with United Way or other area non-profits, check in often with United Way Volunteer Center by clicking on VOLUNTEER at stjosephunitedway.org.