
LIVE UNITED


COMPLETING YOUR CAMPAIGN ENVELOPE

United Way
of Greater St. Joseph



After your employee campaign is complete, you will need to turn your results in to United Way. Please submit your results in a Campaign Envelope, which can be obtained from United Way. A United Way representative will also pick up your completed envelope when you are ready. Once your envelope reaches United Way, it will be audited for completeness and accuracy. You may be contacted by a member of our staff with questions regarding your envelope. Many of these questions can be avoided by submitting a spreadsheet with giving details in addition to pledge forms. *(Spreadsheets are most helpful when they include employee name, giving level, amount of gift per pay period, estimated amount of gift per year, email address and home address.)*

Below is a sample envelope followed by steps to assist you in completing the Campaign Envelope.



United Way of Greater St. Joseph
 stjosephunitedway.org
 118 South 5th Street
 St. Joseph, MO 64501
 (816) 364-2381 Fax (816) 364-6030

Account # _____
 Organization Name _____
 Address _____
 City _____ State _____ ZIP _____
 Chief Executive Officer _____

1. TOTAL NUMBER OF EMPLOYEES _____
(Please be sure to include.)

Fair Share donors _____
 Fair Share Plus donors _____
 Super Giver donors _____
 Crystal Circle donors _____
 Other donors _____
TOTAL number of donors _____

Contribution Summary	Number Contributing	Amount Contributed/ Pledged	Paid Now	Balance Due
a. CORPORATE CONTRIBUTION				
EMPLOYEE CONTRIBUTIONS				
b. Cash/Checks (paid in full)				
c. Bill Direct				
d. Payroll Deduction				
e. TOTAL Employee Contributions				
f. SPECIAL EVENTS				
g. Total (Corporate + Employee + Special Event)				

h. Company Contribution
 Send bill () Yes () No If YES, bill:

Annually _____
Beginning Date

Quarterly _____
Beginning Date

Other, specify _____
Beginning Date

i. Employee Contributions
 Send bill () Yes () No If YES, bill:

Monthly _____
Beginning Date

Quarterly _____
Beginning Date

Other, specify _____
Beginning Date

Do you expect to submit additional reports? () Yes () No

Signature _____ Position _____ Date _____
(Coordinator or CEO/President with payroll deductions must have an authorizing signature.)

1. Header Section: (upper right hand corner)

- ⇒ Please make sure that the **Organization Name** is completed with up-to-date information. (the **Address, City, State, ZIP** and **Chief Executive Officer** lines are not required).
- ⇒ The **Total Number of Employees** line should represent the total headcount that is employed by your organization.
- ⇒ It is not necessary to complete the **Fair Share, Fair Share Plus, Super Giver, Crystal Circle** and **Other donors** lines.
- ⇒ Please ensure that the **Total number of donors** matches the total for the **Number Contributing** column in the **Contributions Summary** section.

2. Contribution Summary Section:

a. Corporate Contribution

- ⇒ The **Corporate Contribution** line is used to record the annual **Amount Contributed/Pledged**, how much is being **Paid Now** (payment should be inside the Campaign Envelope), and the **Balance Due** (equal to the total Corporate Contribution minus any included payment).
 - Corporate contributions can be paid at any time through the end of the following calendar year.
 - United Way can bill a company for a corporate contribution based on the indicated billing cycle.
 - Directions for completing the **Billing Instructions** can be found on page 4.

Employee Contributions

- ⇒ The **Employee Contributions** section is used to provide the details of your employee campaign totals. For each type of pledge (**Cash/Checks, Bill Direct or Payroll Deduction**), it is important that you complete the number of employees contributing and total pledge amounts for each type of pledge.

b. Cash/Checks- This line should include fully-paid gifts only and payment should be inside the Campaign Envelope.

- Enter the total number of donors pledging with this method in the **Number Contributing** column.
- Enter the total dollar amount pledged/paid with this method in the **Amount Contributed/Pledged** and **Paid Now** columns.
- For Cash/Check pledges the **Amount Contributed/Pledged** should equal the amount **Paid Now**.

Contribution Summary Section (continued)

c. Bill Direct– This line should be used for employees who wish to be billed directly for their contribution, including those that wish to utilize ACH (monthly auto-debit from a checking/savings account).

- Employees can choose to be billed monthly, quarterly, semi-annually or annually.
- Enter the total number of donors pledging with this method in the **Number Contributing** column.
- Enter the total dollar amount pledged with this method in the **Amount Contributed/Pledged** column.
- In some cases, an employee will partially pay a pledge and ask for the balance to be billed—in this case, the total amount of the pledge should be listed in the **Amount Contributed/Pledged** column, with any portion being paid recorded in the **Paid Now** column.
- Enter the balance of any unpaid **Bill Direct** pledges in the **Balance Due** column.

d. Payroll Deduction–This line should be used for employees who are requesting that their contribution be deducted from their paychecks.

- Enter the total number of donors pledging with this method in the **Number Contributing** column.
- Enter the total annual dollar amount pledged with this method in the **Amount Contributed/Pledged** column.
- The **Paid Now** column should remain blank as no payments are made at the time the envelope is submitted for this method of pledging.
- Enter the total annual dollar amount pledged with this method in the **Balance Due** column. This will be equal to the **Amount Contributed/Pledged** for this method of pledging.
- United Way can provide billing reminders for your organization’s payroll pledges based on the indicated billing cycle in the **Billing Instructions** section.
- Be aware that your billing reminders will always reflect the total amount pledged, minus what has already been remitted. That amount may not equal the actual dollars you have deducted from paychecks because of employee turn-over and changes in pay rates. This is okay. United Way anticipates that some pledges will be deemed uncollectible due to turnover and that sometimes “overpayment” may occur due to new hire solicitation and/or pay raises that occur throughout the year.

Contribution Summary Section (continued)

e. TOTAL Employee Contributions– This line should be used to summarize the information contained in the **Cash/Checks, Bill Direct** and **Payroll Deduction** rows.

f. Special Events is the area where you list proceeds from the sale of jeans days, funds raised through an auction or cookout, etc. that are not attached to a specific employee/donor. Generally, special event money is paid in full at the time of the event.

⇒ Enter the total dollar amount raised through the Special Event in the **Amount Contributed/Pledged** column.

⇒ Enter the total dollar amount collected through the Special Event in the **Paid Now** column. This should be the same amount entered in the **Amount Contributed/Pledged** column.

g. The **Total** row is used to summarize the amounts entered on the **Corporate Contribution, Total Employee,** and **Special Events** rows.

3. Billing Instructions Section:

h. Company Contribution is used to indicate preferences for billing invoices for the **Corporate Contribution** recorded in 2a.

⇒ Indicate whether you would like to receive an invoice for the corporate contribution by checking **Yes** or **No**.

⇒ If you choose to be invoiced for the corporate contribution, choose when you would like invoicing to occur.

⇒ Be sure to include the start date that you would like billing to begin.

⇒ If this section is not completed billing will be handled in the same manner as the previous year. This may mean that invoices are not received at all.

i. Employee Contribution is used to indicate preferences for billing invoices for the **Payroll Deduction Amount Contributed/Pledged** recorded in 2d.

⇒ Indicate whether you would like to receive an invoice for the employee payroll deduction contributions by checking **Yes** or **No**.

⇒ If you choose to be invoiced for the employee payroll deduction contributions, choose when you would like invoicing to occur.

⇒ Be sure to include the start date that you would like billing to begin.

⇒ If this section is not completed billing will be handled in the same manner as the previous year. This may mean that invoices are not received at all.

⇒ Some organizations choose to be invoiced for the **Corporate Contribution** but not **Payroll Deduction**.

⇒ Indicate whether you anticipate submitting additional pledges by checking **Yes** or **No** when asked **“Do you expect to submit additional reports”**. Many organizations submit a Campaign Envelope when the majority of pledge forms are returned, and submit an additional Campaign Envelope when the “straggler” forms are returned.

⇒ Please be sure to sign and date your Campaign Envelope.

A Few More Important Tips:

- ⇒ Please provide United Way with any spreadsheets that you use to total the pledge forms; electronic formats are most appreciated. If you do not use a spreadsheet, please consider calculating the amount of each gift and writing it on the upper right hand corner of the pledge form. This helps United Way maintain accurate records and be able to accurately answer questions when donors call in.
- ⇒ If donors choose to give a dollar amount per paycheck, please indicate the number of pay periods your organization has annually. Generally, most companies operate with 12, 24, 26 or 52 pay periods per year.
- ⇒ Please calculate the amount of each gift that is designated. Sometimes, a donor chooses to designate their gift to a specific agency– United Way does not know the amount of the designation unless it is calculated and submitted with the rest of the campaign results.
- ⇒ If you choose to submit multiple Campaign Envelopes throughout the campaign, please be sure that each donor is only submitted once. We would hate to count a single pledge multiple times.
- ⇒ Don't forget to include the "United Way Copy" of each paper pledge form or a copy of the spreadsheet of pledges. The "Payroll Copy" of paper forms should be retained by your organization's payroll department, and the "Donor Copy" should be kept by the donor for their records.
- ⇒ If you offer Continuous Giving, please submit a report of all donors and the amount of each pledge to enable United Way to maintain accurate records.

If you have any questions when completing your Campaign Envelope, please contact
Renita Neville at
renita.neville@stjosephunitedway.org or 816.364.2381.