

FUN-raising Ideas

Each year many organizations get creative to put the “FUN” in fundraising. You can (and should) have fun with your campaign meetings. Below are some ideas for making your campaign meetings engaging and fun. These activities can help educate and inform co-workers about United Way and United Way Partner Agencies and create a little healthy competition among co-workers. Many of the ideas below can even be used to raise Special Events funds to supplement your workplace campaign by charging players to participate.

- Baking Contest – employees bake their best confections and employees “vote” for their favorite with donations
- Trivia or Jeopardy – players answer United Way related questions
- T-shirt design contest and sell shirts with the winning design to employees
- Raffles – employees turning in pledge forms by a certain date, starting a new pledge, increasing their pledge, or pledging at all become qualified for their name to be drawn for prizes
- Scavenger Hunt – co-workers find items in their current working space or around town
- Themed campaign meeting where everyone dresses according to the theme (sports team, superhero, Hawaiian luau, etc.)
- Pumpkin Carving or decorating contest – employees display their carved/decorated pumpkins and co-workers vote on the best pumpkin with donations
- Bingo – create bingo cards using information about United Way and United Way Partner Agencies
- Online auctions – collect items to auction, share pictures and descriptions of available auction items and have co-workers send bids to the campaign coordinator via email or internal messaging
- Dress Up the Boss – co-workers bring in items to create an outfit for the boss to wear for a day
- Indoor miniature golf or putting contest – use wastebaskets, letter trays, cups, etc. to create holes
- Office or cubical decorating contest – co-workers makeover their workspaces

Renita Neville is also available and happy to assist to help turn any fun activity into a campaign event. Contact her at renita.neville@stjosephunitedway.org or 816.364.2381.