

FUN-raising Ideas

Each year many organizations get creative to put the “FUN” in fundraising. You can (and should) have fun with your campaign meetings. Below are some ideas for making your campaign meetings engaging and fun. These activities can help educate and inform co-workers about United Way and United Way Partner Agencies and create a little healthy competition among co-workers. Many of the ideas below can even be used to raise Special Events funds to supplement your workplace campaign by charging players to participate.

- **Baking Contest** – employees bake their best confections and employees “vote” for their favorite with donations (entries could be wheeled around on carts to get more involved)
- **Trivia or Jeopardy** – players answer United Way related questions
- **T-shirt Contest** - design contest and selling shirts with the winning design to employees
- **Raffles** – employees turning in pledge forms by a certain date, starting a new pledge, increasing their pledge, or pledging at all become qualified for their name to be drawn for prizes
- **Scavenger Hunt** – co-workers find items in their current working space or around town
- **Themed Campaign Meeting** - everyone dresses according to the theme (sports team, superhero, Hawaiian luau, etc.)
- **Pumpkin Carving or Decorating Contest** – employees display their carved/decorated pumpkins and co-workers vote on the best pumpkin with donations
- **Bingo** – create bingo cards using information about United Way and United Way Partner Agencies
- **Auction** – collect items to auctions including company swag, donated items from local retailers, services, etc.
- **Dress Up the Boss** – co-workers bring in items to create an outfit for the boss to wear for a day

Mission: To improve lives through the caring power of community.

- **Indoor Miniature Golf or Putting Contest** – use wastebaskets, letter trays, cups, etc. to create holes
- **Office or Cubical Decorating Contest** – co-workers makeover their workspaces
- **Nacho or Ice Cream Sundae/Float Bar** – employees build their favorite treat
- **Tailgate Party** – plan a parking lot party to cheer on a favorite sports team and serve tailgate food
- **School Picture Contest** – have employees submit school pictures and play guess who, or vote for best hair, most school spirit, etc.
- **Signature Badges** – create a signature badge that employees that pledge can use in their email signature as bragging rights
- **Parking spot** – raffle a premier reserved parking spot

Renita Neville is also available and happy to assist to help turn any fun activity into a campaign event. Contact her at renita.neville@stjosephunitedway.org or 816.364.2381.