

United Way of Greater St. Joseph stjosephunitedway.org

LIVE UNITED



## LIVE UNITED



## United Way of Greater St. Joseph

stjosephunitedway.org

118 South 5<sup>th</sup> Street St. Joseph, MO 64501

(816) 364-2381 Fax (816) 364-6030

## United Way Board of Directors

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Bob Wollenman Campaign

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Community Initiatives & Programs

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## ANNUAL REPORT 2012

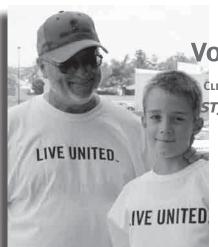
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## **VOLUNTEER**

IN THE GREATER ST. JOSEPH AREA THROUGH

**UNITED WAY** 



VOLUNTEER CENTER

CLICK ON THE VOLUNTEER BUTTON AT

TJOSEPHUNITEDWAY.ORG OR CALL (816) 364-2381

Mike Veale Julie Woods Seth Wright

## MESSAGE FROM THE CHAIR

The cover photo for this report shows our community LIVING UNITED through United Way. As we give, advocate and volunteer together through United Way of Greater St. Joseph, we focus on education, health, and financial stability to impact real people around us through the caring power of community. As the 2012 United Way Board Chair, I thank you for the good you've done and continue to do.

I've served through United Way for reasons that are probably similar to why you support United Way. I care about our community and the people in it. When an infant is born with developmental challenges, I want to know that a network of services is ready to help parents help their child. When an elderly man is growing frail and unable to leave home alone safely, I want to know that he can remain secure and healthy for as long as he's able to take care of himself in his own home. When a family watches their house burn to the ground in the middle of the night, I want to know that someone can help them with basic needs while they figure out how to move on. Together, through United Way, we are ensuring good in ways that none of us could make happen alone. See pages 3-4 for more information about United Way impact.



Bill Severn 2012 Board Chair United Way of Greater St. Joseph

As supporters of United Way of Greater St. Joseph have worked together toward our mission, some important projects have been carried out in 2012. Here are some highlights:

**GIVING.** Thousands of donors pledged \$3,330,439 to the 2012 United Way Campaign under the leadership of Campaign Chair Bob Wollenman. Together, we met the Campaign goal to ensure that United Way of Greater St. Joseph can continue to fund lasting change in Northwest Missouri and Northeast Kansas.

**ADVOCATING.** Nearly 150 people from the community answered the call to provide input to United Way in June and July during United Way's Community Conversations so that United Way could review its funding model and set a path toward how donor dollars will impact area lives in the future.

VOLUNTEERING. Over 850 people registered to receive information about area volunteer opportunities from United Way. Volunteerism is an important way for the community to help our area non-profits carry out important work for all of us. United Way Volunteer Center connects the community through volunteerism. Go to stjosephunitedway.org and click on the VOLUNTEER button to learn more.

**ANNIVERSARY:** The 30<sup>th</sup> graduating class of United Way Leadership St. Joseph celebrated as they joined the ranks of over 700 others who have completed leadership development training through the program.

Please know that your generous support is making a difference. If you have not yet joined United Way's call to LIVE UNITED, I invite you to do so today. I think that, like me, you'll be glad to be part of such important work.

"We are ensuring good in ways that none of us could make happen alone."



Bill Sever

# UNITED WAY'S FOCUS UNITED COMMU PROVIDE RY SLIPE

## BUILDING BLOCKS OF A GOOD LIFE

**United Way of Greater** St. Joseph focuses on education, health, and financial stability because these are the foundation blocks upon which quality life is built. Education is essential to obtaining and keeping a job with a livable wage. Good health keeps children on track in school and allows adults to be productive. Financial resources allow families to secure today's necessities and to save for the future. All three (education, health, and financial stability) are crucial to building a solid base for strengthening the community.

UNITED WAY IMPACTS THE COMMUNITY, NOT ONLY BY PROVIDING SERVICES, BUT ALSO BY SUPPORTING PARTNER AGENCIES AND BY WORKING TO HELP THE COMMUNITY COME TOGETHER IN RESPONSE TO PARTICULAR EDUCATION, HEALTH, AND FINANCIAL STABILITY NEEDS. CAMPAIGN DOLLARS ARE ALLOCATED TO 7 UNITED WAY INITIATIVES AND PROGRAMS, 19 PARTNER AGENCIES, AND MANY OTHER LOCAL PROGRAMS. UNITED WAY SUPPORTS SERVICES THAT AIM TO IMPROVE LIVES.



## **EDUCATION**

Kelsie and Kara, 8 and 9-vearsold, have experienced neglect that is difficult for most people who hear their story to imagine. Their Grandma, upon gaining custody of the the girls, discovered a system of United Way Partner Agencies to support their education that had also been neglected. Affordable, after-school care allows Grandma to keep her job, knowing that someone trustworthy is helping the girls with homework. Grandma thinks that adult mentors and Scouting might also be good educational

supports for the girls when they're ready. Thousands of area children and adults benefit from educational programs through the United Way community of agencies.

- ➤ 2,461 at-risk children and youth participated in programs to increase their chances of succeeding in life.
- ➤1,289 people were trained in swimming or lifeguarding skills.
- ➤ 449 adults were trained about issues related to occupational safety in their workplaces.



United Way of Greater St. Joseph works to help people of all ages reach their potential through a variety of educational pursuits that will, in turn, strengthen our community. Quality early learning, youth education in and out of the classroom, and a variety of other instruction for life-long learning are just a few ways United Way supports education.

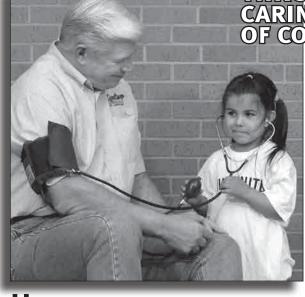
## LOCAL IMPACT

THESE PAGES HIGHLIGHT A FEW ACHIEVEMENTS MADE POSSIBLE FOR AREA PEOPLE THROUGH UNITED WAY AND UNITED WAY PARTNER AGENCIES BY SUPPORTERS WHO CONTRIBUTE TO THE ANNUAL UNITED WAY CAMPAIGN.

The stories here are like stories that play out every day as United Way and United Way Partner Agencies work to improve lives through the caring power of community.

\*Note: The stories told here are not the stories of the people in the photographs.

# THROUGH THE CARING POWER OF COMMUNITY





## HEALTH

Jim has lived with depression for years. Stress felt increasingly unbearable as he grieved his wife's death and struggled to pay his bills in a timely manner on a fixed income after retirement. Through United Way Partner Agencies, he was linked to helpful counseling funded by United Way dollars and was also connected with other Partner Agencies. He now enjoys company and nutritious meals at a congregate senior meal site. He's feeling more energy and hope. Thousands of area people are improving health habits through United Way supported programs.

- ➤ 591 senior adults received nutritious meals to help maintain health.
- ➤ \$15,166,355 in uncompensated medical care was provided to Buchanan County children.
- ➤1,444 people worked through alcohol and drug addiction recovery.

## FINANCIAL STABILITY

Denise began waitressing at age 16 and worked in food services into her forties when she needed aggressive and immediate, medical treatment that left her unable to work. Thanks to several United Way Partner Agencies, she is receiving benefits for which she is eligible. She received legal assistance to help with illegal interest rates she was being charged by a loan company. She's saving money on needed medication with a prescription discount card and plans to see about free tax preparation and the Earned Income Tax Credit

next year. Times are still lean, but Denise no longer lives with the constant, daily fear of losing the small home she worked hard to own. Thousands of area people report increased financial stability thanks to the work of United Way and Partner Agencies.

- ➤ 129 people in danger of foreclosure developed plans that resulted in successfully maintaining home ownership.
- ➤ 672 people received budget counseling to help them through financial crisis.
- ➤1,418 men, women, and children received emergency shelter.



Stable household finances are important for daily living, which is why United Way of Greater St. Joseph also focuses on financial stability. United Way supports efforts for families and individuals in crisis. Such efforts include food, disaster relief, information and referral, and shelter services related to homelessness or domestic violence. United Way is also working to prevent financial situations from becoming problems in the first place.

In the Greater St. Joseph Area, your contributions help people of all ages improve their physical and mental well-being. Health is promoted through fitness and wellness activities, nutrition and inhome services, counseling, and other important programs. Good health is crucial for everyone.

## **UNITED WAY INITIATIVES AND PROGRAMS**

SEVEN COMMUNITY INITIATIVES AND PROGRAMS ARE ORGANIZED THROUGH UNITED WAY OF GREATER ST. JOSEPH. EACH GOES BEYOND MEETING IMMEDIATE NEEDS. EACH BRINGS THE COMMUNITY TOGETHER TO ADDRESS UNDERLYING CAUSES OF PROBLEMS. IF YOU WANT TO BE PART OF ANY OF THIS WORK, CALL THE UNITED WAY OFFICE AT (816) 364-2381.

## Success By 6®

Preparing children to be successful learners when they begin kindergarten since 1999.

United Way Success By 6 fosters and participates in community-wide partnerships to prepare young children for future success. The initiative aims to strengthen the system that nurtures the community's youngest children by working with parents, childcare providers, early education teachers, and local businesses who can all help children develop.

During the year, over 120 incoming kindergarteners graduated from United Way Kindergarten Jumpstart and United Way KinderClub, two kindergarten readiness programs.

The initiative continues to focus on supporting quality improvement efforts of area childcare providers. Faced with dramatic State funding cuts, United Way Success By 6 convened community leaders to determine how to effectively address new gaps. A community-wide childcare provider training plan was created that leverages resources and brings additional funders to the table. In response to the continuing need for management and leadership training of childcare directors, United Way Success By 6 enhanced and expanded directors' networking meetings and assumed responsibility for the directors' symposium.

## LEADERSHIP St. Joseph

Building the skills of individuals to be effective leaders in the community since 1982.

United Way Leadership St. Joseph is an annual, year-long leadership development program for adults living or working in the St. Joseph area. The program helps create a network of trained individuals willing to engage in leadership and community service with enhanced knowledge of our community's opportunities, realities, and challenges.

In 2012, twenty-four community members completed the 30<sup>th</sup> year of the program, joining over 700 past graduates.

During the year, participants learned and practiced project development related to essential leadership skills. The class was divided into four groups and challenged to learn the process of developing a project that would meet a community need. The challenge resulted in the following projects: Tiny Tot Town comeback, YWCA Economic Empowerment Program, Diaper Depot, and a Big Brothers Big Sisters Recruitment Video.

The 2012 Distinguished Leader Award was presented to Class of 2005 Alumnus, Kylee Strough. She was honored in recognition of her exceptional community leadership.

## PROFIT IN EDUCATION®

Improving the education level of the potential and current workforce since 1989.

United Way Profit In Education works to continue increasing the high school graduation rate and collaborating with and supporting education efforts across the community.

In 2012, the United Way BEST (Business and Education Succeed Together) program served over 50 students, grades 7-10. Business partners worked with students, helping them learn about local businesses, different jobs available, and required training and education.

Also, United Way Reading Adventure, a summer reading program, was held at five sites. On average, 70 volunteers read with 200 children each week. The goal of United Way Reading Adventure is to help elementary-age students maintain their reading skills over the summer and to help build home libraries with donated books.

United Way's 7 Initiatives and Programs bring the community together to address and prevent needs effectively.

## F

## FINANCIAL STABILITY

LIVE UNITED.

**VOLUNTEER CENTER** 

Connecting the community through volunteerism since 2009.

The United Way Volunteer Center is a central resource for volunteer needs across the Greater St. Joseph region. Individuals, groups, and corporations seeking volunteer opportunities can find a variety of options with varying commitments at many different non-profit organizations.

In 2012, with the assistance of Chick-fil-A, over 850 people registered to stay up-to-date about area volunteer opportunities through the United Way Volunteer Center. Volunteers working with United Way STUFF THE BUS! School Supplies Drive collected over 21,200 packages of school supply items for students who needed them. A Holiday Volunteer Guide was created and offered to connect those wanting to volunteer during the season. Fifty-six new volunteer opportunities were posted, and seven additional non-profits were registered with United Way Volunteer Center in 2012.

To learn about the wide variety of opportunities available throughout the community, please visit *stjosephunitedway.org* and click the VOLUNTEER button or call United Way at (816) 364-2381.

## UNMET NEEDS COMMITTEE

Collaborating to connect people to resources to solve immediate needs with lasting impact since 1993.

The United Way Unmet Needs Committee meets monthly to identify alternative resources and solutions for cases brought before them. In 2012, representatives from non-profits, churches, utility companies, government agencies, and community members collaborated, helping clients with needs for which there are few or no resources. Common needs were prescriptions, dental care, and rental assistance. Through the work of the United Way Unmet Needs Committee, area people were connected to resources to help them gain and maintain stability.









Providing opportunities for individuals and families to become financially self-sufficient since 2009.

The United Way Financial Stability Initiative focuses on three things: 1) providing financial education opportunities; 2) increasing the use of free tax preparation services and promoting the Earned Income Tax Credit; and 3) advocating for local, state and federal policy change to help prevent poverty and to help people move out of poverty.

In 2012, forty-four students in two St. Joseph School District elementary schools participated in United Way Millionaires' Club, an after-school financial education program conducted in partnership with US Bank. In addition, components of the curriculum were integrated into a summer school session focused on financial education and entrepreneurship. The goal of United Way Millionaires' Club is to teach young children the importance of making wise financial decisions and to equip them with the tools to do so.

United Way Financial Stability Initiative promoted free tax preparation services offered by United Way Partner Agency, InterServ. During the 2012 tax season, a total of 2,352 individuals received tax assistance. Volunteer preparers filed 468 Earned Income Tax Credit returns for a total of \$405,546. Over 1.72 million dollars were received locally through tax refunds. Free tax preparation services help people keep and save their own money.

## **HELP FUND**

Supporting local health programs through grants since 2002.

United Way HELP (Health Efforts for Local People) Fund recipients are awarded grants for up to \$10,000 for local, health-related programs or projects.

2012 recipients were: St. Joseph Safety and Health Council's Bike Safety and Helmets; Catholic Charities' Permanent Housing program; Bartlett Center's Social Advocate; Heartland Regional Medical Center's Patee Youth Dental Clinic; Second Harvest's Backpack Buddies program; Social Welfare Board's Dental Hygiene Clinic; and Social Welfare Board's Diabetes Management Initiative.

## **SPECIAL RECOGNITION**

# CRYSTAL CIRCLE MEMBERS

United Way Crystal
Circle members lead
individual givers in
supporting United
Way. Those whose
annual gifts exceed
\$10,000 become
members of the
Tocqueville Society, a
United Way Worldwide
recognition.

#### **TOCQUEVILLE SOCIETY**

ORDRE DE LIBERTÉ \$25,000 TO \$49,999

The Thanksgiving Fund

#### MEMBRES DE LA SOCIÉTÉ \$10,000 TO \$24,999

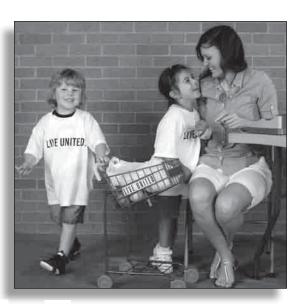
Dr. and Mrs. R. Philip Acuff Robert and Karen Corder
Dugdale Charitable Trust
Mr. and Mrs. Joseph Gray
Pete and Staci Gray
Sara Hofheimer Charitable Trust
Curt and Diane Kretzinger
Leslie and Lowell Kruse
Mark and Mary Margaret Laney
James and Jeanne Murphy
Tom and Dee Schoeneck

§Claudine Wilson§

§ Donors who have made planned gifts are members of the Legacy Society. §

... continued on page 9

"What you
leave behind
is not
what is engraved in
stone monuments,
but what is woven
into the lives
of others."
-Pericles



## **CORPORATE PARTNERS**

The Corporate Partners designation recognizes organizations that have made a corporate contribution of \$5,000 or more to the 2012 United Way Campaign. The order within categories is determined by contribution amount.

#### \$150,000+

**Heartland Health** 

#### \$100,000-\$124,999

Johnson Controls

#### \$50,000-\$74,999

Triumph Foods, LLC

#### \$25,000-\$49,999

Altec Industries, Inc.
Omnium - a Division of
Winfield Solutions, LLC
Hillshire Brands
American Family Mutual
Insurance Company
KCP&L

#### \$15,000-\$24,999

Ag Processing, Inc. Commerce Bank, N. A. Boehringer Ingelheim Vetmedica, Inc. Hillyard Companies Nestle Purina PTC

#### \$10,000-\$14,999

NPG Newspapers Inc. US Bank Affiliated Foods, Inc. Nodaway Valley Bank

### \$5,000-\$9,999

BMO Harris Bank
Nestle Purina PetCare
St. Jo Frontier Casino
Union Pacific Railroad Co.
WireCo WorldGroup
The Walmart Foundation

## SPIRIT OF COMMUNITY AWARD

The Spirit of Community Award honors one exemplary business each year for outstanding community service, including corporate and employee support, leadership giving, and volunteer participation.

1998 Research Seeds

1999 Burnham, Colman, McMurray & Squires

2000 St. Joseph Light & Power Company

2001 Heritage Bank

2002 American Family Mutual Insurance Company

**2003** US Bank

2004 Dillon Company

2005 Commerce Bank, N.A.

2006 Gray Manufacturing Company, Inc.

2007 UMB Bank

2008 Heartland Health

2009 KCP&L

2010 Johnson Controls

2011 Nestle Purina PetCare



SPIRIT OF COMMUNITY, OUTSTANDING PARTNER, AND OUTSTANDING VOLUNTEER AWARDS ARE ANNOUNCED AT THE UNITED WAY ANNUAL MEETING IN FEBRUARY.





## OUTSTANDING VOLUNTEER AWARD

Established in 2007, the Outstanding Volunteer Award honors exemplary volunteers each year for outstanding volunteer service.

2007 John & Cheryl Jarrett

2008 Dick Sipe

Ali Wray

2009 Pat Dillon

2010 Curt Kretzinger

2011 Roger Martin

## OUTSTANDING PARTNER AWARD

Created in 2009, the Outstanding Partner Award acknowledges a business or organization in the community that has shown an exceptional history of partnership with United Way.

2009 St. Joseph School District

2010 Altec Industries, Inc.

**2011** Missouri Western State University

## CRYSTAL CIRCLE MEMBERS 2012/2013

... (cont'd from p. 7)

#### \$5,000 TO \$7,499

Cliff and Roberta Boyer Henry and Vickie Bradley Charitable Fund Mignon and Dick DeShon June and Gordon Robaska Larry and Melody Smith Jim and Linda Summers John and Donna Wilson

#### \$3,500 TO \$4,999

Judd and Michelle Clark Rod and Michelle Nelson Brad and Lisa Weil Bob and Connie Wollenman

#### \$3,000 TO \$3,499

Eric and Linda Bahrke
Gwen S. Bartlett
Mr. and Mrs. Dan Bestgen
Clay Buntrock
Richard and Sharon Evers
Jo and Mel Eyberg
Anne M. Fletcher
Phyllis and Bill Gondring
Charles T. McKenna
Erin and John Proper
Drs. Arvind and Jotishna Sharma
Kathryn Stueve
Bridget J. Supple and David M. Hall

#### \$2,500 TO \$2,999

Dr. Edward and Grace Andres
Dan and Dale Boulware
Stephen J. and Nancy R. Briggs
Bill and Stephanie Burr
Susan and Jim Carolus
Carroll and Pat Cathey
Bill and Joy Cole
Don and Mary Eggebrecht
C. Keith and Jane Goeking
Jennifer Kneib
Robert and Susan Roth
Heather and Ken Shearin
Sonja and Dave Shinneman
Kimbra Sterr
In memory of John Wallace

#### \$2,000 TO \$2,499

MSgt Lora Lea Acklin
Brien and Marcia Boggess
Doug and Lura Brandt
Shawn and Claire Brougham
W.L. and Pamela Bryson
Jim and Janeen Burnham
Brett and Ali Carolus
Chaney and Beth Cathcart
Dan and Barbara Connor
Barbara and Leslie Denny
DePriest Family Foundation
Jason and Sara Donaldson
Mr. and Mrs. Anthony Drummond

William and Peggy Ellis Bob and Susan Fay John and Karen Grace Michelle Hensley Scott and Kathy Hillyard Jennifer and John Josendale Scott and Marina Koelliker Natalie C. Lewis Enid and Allan Lowenberg Terry and Tammy McClatchey Rick and Lisa Michaelis Scott and Caroline Murphy **Bob and Lisa Norton** Tom and Robin Norton Kendall and Andrea Randolph Dan and Janie Rivera Barbie and Jim Squires Brett and Kylee Strough Amy Swenson Nancy and Joe Tewell Roy and Lana Tewell Jane Urquhart Drs. Padma and Narayan Veligati Ben Vineyard Kevin and Tama Wagner David and Jill Waller In memory of Connie Wiedmer **Darrin and Kristina Woods** 

#### \$1,500 TO \$1,999

Tom and Susie Alderson Mr. and Mrs. David E. Bahner **Bickley Bayer** leff and lodi Bloemker Dr. Patricia Boice and Lawrence Goldberg Adam and Amity Bolda John and Christine Bosman Brian and Francie Bradley David and Suzanne Bradley Eric and Jo Bradley **Dottie Bray** Bill and Jean Brown Scott and Linda Burns Tim and Merry Burtner **MSgt Jeffery Campbell** Dan and Susan Colgan Pat Dillon and Nancy Reese-Dillon Susie Evans Jane and Lyman Frick Col Andrew Halter Marijane and Garry Hammond Nancy and Clark W. Hampton Cort and Tracee Hegarty Daryl and Karen Heronemus Bill and Vicki Hinde Mary Jo Hornaday Dr. David and Brenda Lebsack Lyle and Nancy Leimkuhler Patt and Sherri Lilly Dr. and Mrs. James Marston Ronda and Michael Meierhoffer

Howard and Linda Miller Michael and Deli Murphy John and Laura Olson Pat and Margaret O'Malley Seann and Christi O'Riley Bob Orr Amv L. Owens Michael and Sheri Pulido Joe and Karen Reardon Judy and Tom Richmond James and Andrea Robinson Randy and Vicki Rowland Patrick and Amy Ryan William and Illene Schaller Stet and Jeanne Schanze Rhonda and Steve Schram **Emil Sechter** Bill and Lori Severn Steve and Elaine Smith Mr. and Mrs. Daniel J. Sommers **Kevin and Nancy Speltz** Don and Loah Stallard **Blair Stover** Terry and Trish Supple Susanne Teel Kelvin and Susan Underwood Mike and Cynde Veale Dr. Scott and Rhonda Wade Mark and Karen Woodbury Gary and Julie Woods

#### \$1,000 TO \$1,499

Seth and Emmy Wright

TSgt John R. Acton Vikas Agarwal Betty and Kit Akard Scott and Ashlev Albers Jason and Tara Anderson Ron and Pat Auxier Jamie and Bill Bachman John P. Barclay, Jr. Carol Conner Barnett and Dr. Jerrold E. Barnett Roy and Opal Beers Jean Bellomy Stephanie Billups **Edward Black** Chip and Sue Blair Jeremy and Darcee Blanchard Maureen Boyle and Mike Manganero **Jared Bozarth** Carlena Bradford Debra Bradley Drs. Nancy Brecheisen and Scott McGuire Dr. and Mrs. Alan W. Brewer Dr. Jack Bridges Dr. and Mrs. Wendell Bronson lesse Brooks Steve and Dana Browning Charles and Ruth Ann Bruce **Bob Bucher** 

Mike Buczek **Brody Burchett** Tom and Marcy Burke **Delores Butcher** Bob and Judy Butler Ben and Alison Byrd Iason and Rebecca Callaway **Katie Carolus** Sally and Bill Carpenter Matthew and Debbie Carver **Patrick Carver** Matt and Cheryl Cathey Michael and Maribeth Chambers Dirck and Tracey Clark Tony Claycomb George and Carmen Clinton **Robert and Stacey Cobb** Christopher and Loubna Connally Mr. and Mrs. Jim Connors **Cindy Contreras** Bryan L. Cook Maureen Cornelius Dina and David Cripe Tom Crockett **Brian and Bobbie Cronk** Don and Jeanne Daffron Dan and Chris Danford Ed and Mona Dastmalchian S.R. Davaluri Mike and Kathy Decker Kevin DeHaven Mike and Jaime Dial Pete Diaz John Dickmeyer Joe and Michele Diebold Glenn Dittmar Aaron and Kelsie Dixon Trish Donaher and Ian Roberts Shawn and Kate Drew Gary Dydell John Ebling Colby and Donna Edwards Merrill and Cheryl Ehlert R. Todd and Nancy Ehlert Richard and Patti Eiman Jeffrey Elchert Ann Elkins Dennis and Deborah Ellsworth John and Candy Embray **Dave Embrey** Joe G. Fangman Andy and Courtenay Fent Janie Findley Alan and Lauri Franks Gary and Sandy Frazer Fred and Shirley Frederes Tim and Marie Fuson Rick and Eva Gilmore Rick and Marcia Gilmore Philip A. Gloggner **Craig Gordon** lames T. and Karen M. Graves

#### Leading individual givers in supporting the United Way Campaign

Jason and Stacy Grayson Kyle Gresham Richard and Claudia Gronniger Martha Groves **leff Guenther** Vickie Gullick **Gail Hailey** Glenda and Chuck Hamilton Mrs. Nancy R. Hamilton Steve and Marcy Hamilton John and Cosette Hardwick Mark and Vicki Hargens Brett and Aimee Hausman **MSgt Jeffrey Hawkins** Kerry and Joseph Hawkins Mr. Frank and Dr. Lucinda Hayden Dan and Fran Hegeman Joseph Hegendeffer **Betty Hellerich Jordan Hiatt** Rich and Kim Hill Scott and Mary Hinde Patricia Hogan Gordon and Beverly Hopkins Jason and Tara Horn David and Heidi Hornaday Dr. and Mrs. Phillip Hornbostel Harlan and Jeannie Horst **David Houser** Mark and Dee Ann Howell David and Twila Howery Ann and Doug Hov Bill and Cindy Humphreys Randy Hunter Kevin and Jill Huntsman Roger and Debby Ideker Jerry and Elaine Ingle Cheryl and John Jarrett Jesse Jiang and Sherry Zhou Beery and Tracy Johnson David B. Johnson Harry Johnson Matt Johnston Steve and Janet Johnston David and Cyndie Jones Sandra Jones Edward M. Juda Weldon and Linda Judah Drs. James and Sibyl Jura Maxwell, Zachary, and Trevor Karasek Ron and Marileen Kastl James Keller Family **Sharon Kennedy** Tom and Denise Kiehnhoff Mrs. Jack Killackey Rebecca King and Family Kevin and Nancy Kirby Steven and Marguerite Klassen **Bruce Kneib** Rick Kneib Kyle and Jennifer Koch Jason and Carrie Koelzer

Mark and Julie Korell Bill and Kathy Kountz Dr. Mike and Linda Kozminksi Sandee Kraft **Iame Kroman** Ron and Cindy Kuhn **Brett and Missy Lackey** Al and Grace Landes Gene and Jean Lawhon Nancy Lear Jeff and LeeAnn Leonard Mark and Karen Lewis MSat Karla Lewis Karla L. Lewman Shane and Angela Libel Mark and Susan Lierz **Bob and Gertrude Lindsay** Jim and Sandy Lindsay Andre Long Dr. Steven and Chris Long Jason Lower Greg and Judy Lucas Dr. Matthew and Marianne Lukens Jane and Larry Mace **Brian Mackley** John and Kay Mallon Michael and Mary Malone Keith and Corky Marquart Randy and Tresa Marshall Dr. François Martin **Brad McAnally** Jared McCan Jay and Gail McMillen Bill and Judy McMurray Larry and Cindy McPhee Ian Mehl Michelle and Todd W. Meierhoffer Suzanne Meierhoffer **Dennis Messa** Bill P. Miller Kathy and Tom Miller Robert and Jennifer Miner Mike and Linda Moeck Mark and Becky Mollus Michael J. and Shannon K. Moore Evelyn Morgan Tyler and Alicia Morgan Larry and Cherryl Morrow **Emily Mountain** Carlos and Carol Moya Dr. George and Phyllis Mulder Timothy P. Murphy Nick Musser Gary and Sally Myers Bill and Roseanne Mytton Laura and Tom Nelson Rachel Nolan MSgt Crissy O'Daniell Bobbie Sue and Frank O'Malley Roseanne OngYiu and Douglas Omillian **Janet Ousley** 

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Col Michael and Janice Pankau

# STATEMENT OF FINANCIAL POSITION

As of December 31, 2011 and 2012 (unaudited report)

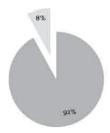
ASSETS		2012		2011
Current Assets				
Cash	\$	1,257,590	\$	1,294,594
Short-Term Investments		1,030,000		1,025,000
Receivables				
Pledges (Net)		2,899,139		2,769,978
Accrued Interest		2,664		3,302
Other	¢	1,483	¢	( 0==
Prepaid Expenses	\$	6,077	\$	6,077
Total Current Assets	\$	5,196,952	\$	5,098,881
Investments	\$	3,819,401	\$	3,445,612
Long-Term Pledges (Net)	\$	232,400	\$	102,100
Property and Equipment (Net)	\$	478,949	\$	510,258
Total Assets	\$	9,727,702	\$	9,156,851
LIABILITIES AND NET ASSETS Current Liabilities				
Accounts Payable	\$	(20,947)	\$	47,298
Allocations Payable from Previous Year		79,026		
Allocations Payable		2,461,318		2,451,099
Designated Funds Payable		252,936		217,550
Unearned Revenue		-		-
Total Current Liabilities	\$	2,772,332	\$_	2,715,947
Net Assets				
Unrestricted				
General Operating	\$	2,541,068	\$	1,885,188
Board Designated		1,546,301		1,650,776
Temporarily Restricted		954,961		995,900
Permanently Restricted		1,913,040		1,909,040
Total Net Assets	\$	6,955,370	\$	6,440,904
Total Liabilities and Net Assets	\$	9,727,702	\$	9,156,851

## **ALLOCATIONS**

2012 & 2013

71 community
volunteers determined
distribution of over
\$3.3 million to 7 area
United Way Initiatives
and Programs and 19
local United Way Partner
Agencies in 2012.

92 cents
of every dollar
went to local
programs
and services
that impact
lives.



The Better
Business Bureau
recommends
that donors look
for charities that
channel at least
65% of
donations into
programs/
services.
United Way
of Greater
St. Joseph far
exceeds these
standards.

	2012		2013
American Red Cross-Midland Empire Chapter	\$ 243,000	\$	248,000
Bartlett Center	26,700		33,000
Big Brothers Big Sisters	18,000		33,000
Catholic Charities	105,000		107,000
The CENTER, a Samaritan Center	34,760		34,760
Children's Mercy Hospital	60,000		60,000
Community Missions Corporation	23,425		29,000
Family Guidance Center	280,000		285,000
Girl Scouts of NE Kansas and NW Missouri	30,000		5,000
InterServ	448,980		457,000
Legal Aid of Western Missouri	73,000		75,000
Northwest Missouri Community Services	128,500		130,000
Pony Express Council, Boy Scouts of America	125,000		125,000
St. Joseph Safety and Health Council	70,000		74,000
Salvation Army of St. Joseph	111,000		111,000
Specialty Industries of St. Joseph, Inc.	25,000		15,000
United Cerebral Palsy of Northwest Missouri	189,000		191,000
YMCA	176,500		177,000
YWCA	265,000		265,000
United Way (including United Way Initiatives/Programs)	527,235		540,000
*Community Investment Fund	97,343		87,440
United Way HELP (Health Efforts for Local People) Fund			
Bartlett Center Social Advocate program	9,165		8,000
Catholic Charities Permanent Housing program	8,125		4,500
Family Guidance Center Health Care Home Program			10,000
Heartland Regional Medical Center Dental Missionaries			5,000
Heartland Regional Medical Center Patee Youth Dental Clinic	10,000		
St. Joseph Safety and Health Council Bike Safety and helmets	910		7 - 17
Second Harvest Backpack Buddies program	10,000		8,000
Social Welfare Board Dental Hygiene Clinic	5,500		-
Social Welfare Board Diabetes Management Initiative	2,500		8,000
YWCA ENCOREplus Breast cancer Prevention	11.11		4,500
Uncollectibles	236,468		199,800
One-time allocation of campaign overage to Partner Agencies	38,000		11 - 1
TOTAL	\$ 3,378,111	\$3	,330,000

*United Way	Community	Investment	Fund	Allocations
"Ullited wav	COMMINICATION	IIIVESIIIEIII	FILLIGI	AHOGATIONS

American Red Cross-Midland Empire Chapter Hurricane			
Sandy Relief	\$ 5,000	\$ -	
Area Ministers for Christ Southside Food Kitchen	6,000	-	
Bartlett Center Emergency Equipment Repairs	1,325	-	
Catholic Charities Foreclosure Intervention Counseling	2,300	-	
Catholic Charities Veteran Permanent Housing Program	9,787	-	
The CENTER, A Samaritan Center Mental Health Services	30,000	-	
Family Guidance Center School Bus	4,323	-	
Feasibility Activities for 211	-	1,000	
Habitat for Humanity Moving Truck	12,500	-	
Homeless Management Information System	787	254	
InterServ/Continuum of Care Project Homeless Connect	450	-	
Legal Aid of Western Missouri Community Outreach and Education	5,500	-	
United Way Success By 6® 2012 Activities	11,200	-	
United Way Unmet Needs Committee	5,000	-	
United Way Worldwide Hurricane Sandy Recovery	5,000	-	
YMCA Pool Lifts	9,748	-	

<sup>\*</sup>Throughout the year, additional allocations may be approved by the United Way Board of Directors.

United Way of Greater St. Joseph does not charge fees to agencies for participating in the United Way Federation.

2012

2013

## 2012 UNITED WAY CAMPAIGN SUPPORTERS

## EVENT \_\_\_\_ **SPONSORS**

Corporate event sponsors provide support for special events over and above their regular campaign contributions.

Affiliated Foods, Inc. Ag Processing, Inc.

Altec Industries, Inc.

American Family Mutual Insurance Company

**BMO Harris Bank** 

CBIZ Insurance Services Inc.

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Al J. Mueller Construction Company

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Nodaway Valley Bank

NPG Newspapers Inc.

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St. Joseph Metro Chamber

**Suddenlink Communications** 

Sunshine Electronic Display Corporation

36th Street Food & Drink Company

Triumph Foods, LLC

**UMB Bank** 

Walmart #560

## **EMPLOYEE GROUP AWARDS**

#### GOLD

Agri Laboratories Ltd

Altec Industries, Inc.

American Family Mutual Insurance Company

American Red Cross-

Midland Empire Chapter

AT & T

Bags & Boxes II

**Bank Midwest** 

**Bartlett Center** 

BioZvme

The CENTER

Chase & Poe Candy Company

CliftonLarsonAllen

Commerce Bank, N. A.

**Community Missions Corporation** 

Cryovac, a Division of Sealed Air Corporation

**Deluxe Truck Stop** 

**Dillon Company** 

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Family Investment Center, Inc.

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**First Street Graphics** 

Gray Manufacturing Company, Inc.

Hannibal National Bank

Heartland Health

Hillshire Brands

Hillyard Companies

IHP Industrial, Inc.

**IMKO Staffing** 

InterServ

Jamieson Machine Company

**Johnson Controls** 

KCP&L

Legal Aid of Western Missouri

Meierhoffer Funeral Home & Crematory

Midwest Federal Savings

Al J. Mueller Construction Company

Nestle Purina PetCare

Nestle Purina PTC

**Nodaway Valley Bank** 

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**Northwest Missouri Community Services** 

NPG Newspapers Inc.

O'Mallev Beverage

Omnium - a Division of Winfield Solutions, LLC

Polsinelli Shughart PC

Pony Express Council,

**Boy Scouts of America** 

Preferred Title, LLC

**Prudential Summers Realtors** 

**River Bluff Architects** 

Rolling Hills Consolidated Library

City of St. Joseph-

City Manager's Office

**Financial Services** 

Rosecrans Airport

St. Joseph Metro Chamber

St. Joseph Plastics

St. Joseph Safety and Health Council

St. Joseph School District-

Administrative Office

Coleman Elementary School

Hall Elementary School

Lake Contrary Elementary School

Spring Garden Middle School

Truman Middle School

The Webster Learning Center

Specialty Industries of St. Joseph, Inc.

Tilton, Thomas & Morgan, Inc.

**UMB Bank** 

United Cerebral Palsy of Northwest

Missouri

United Way of Greater St. Joseph

**US Bank** 

Vektek **YWCA** 





Employee Group Awards are based on employee giving, recognizing a combination of participation, potential, and per capita support.

#### SILVER

Affiliated Foods, Inc. Ag Processing, Inc. Apple Market Bank of America (Merrill Lynch) Becker Underwood Blue Cross-Blue Shield Boehringer Ingelheim Vetmedica, Inc. **Catholic Charities** CBIZ Insurance Services Inc. Coldwell Banker Colman Insurance Services Dillard's First Bank of Missouri **KQTV Lawhon Construction Company** Lifeline Foods, LLC Missouri Western State University North American Savings Bank **Progressive Community Services** City of St. Joseph-City Clerk's Office **Customer Assistance Human Resources** 

Parks and Recreation Planning and Community Development **Property Maintenance** Public Health & Welfare Public Works-Administration/ Engineering Water Pollution Control St. Joseph School District-Benton High School Bessie Ellison Elementary **Bode Middle School** Central High School Hillyard Technical School Hosea Elementary **Humboldt Elementary Hyde Elementary** Parkway Elementary **Pershing Elementary** Pickett Elementary Skaith Elementary **Troester Media Center & Print Shop** Saxton Riverside Care Center Silgan Containers Corporation Social Welfare Board **United Parcel Service** 

#### **BRONZE**

**Legal Department** 

Mayor's Office

**American Angus Association Best Buy BMO Harris Bank** Bradken-Atchison/St. Joseph, Inc. **Buchanan County** FedEx Hausman Metal Works & Roofing Insteel Wire Products Company International Paper J.C. Penney Company Living Community of St. Joseph Murphy-Watson-Burr Eye Center Reece & Nichols Ide Capital Realty City of St. Joseph-Fire Department **Municipal Court** Police Department **Public Works-City Yards** 

Public Works-Landfill/Recycling

St. Joseph Public Library St. Joseph School District-**Building Maintenance** Colgan Alternative Resource Center **Edison Elementary Eugene Field Elementary** Lafayette High School Lindbergh Elementary Mark Twain Elementary **Noves Elementary** Parents As Teachers Robidoux Middle School Salvation Army of St. Joseph Snorkel Target WireCo WorldGroup **YMCA** 

## COMBINED FEDERAL CAMPAIGN

The CFC awards recognize contributions from federal employees based on a combination of participation, potential, and per capita support.

#### GOLD

Missouri Air National Guard, 139th Airlift Wing St. Joseph Social Security Office

#### SILVER

**United States Treasury Department** 

#### **BRONZE**

**United States Department of Agriculture** 

It takes
everyone
working
together
to create
a brighter
future.



<sup>\*</sup>See page 7 for special recognition of Corporate Partners.

## 2012 SPONSORS OF UNITED WAY

## **INITIATIVES AND PROGRAMS**







## 2012 LEADING CONTRIBUTORS

# TO UNITED WAY INITIATIVES AND PROGRAMS OPERATING FUNDS

Altec Industries, Inc. American Family Mutual Insurance Company **Bank Midwest** CliftonLarsonAllen Commerce Bank, N.A. The Family Conservancy W. Farleigh Enright Charitable Trust Heartland Health Hillshire Brands Hillyard Companies **Johnson Controls** Sara Hofheimer Charitable Trust **IMKO Staffing** Junior League of St. Joseph KCP&L Leah Spratt Charitable Trust Messick Charitable Trust Missouri Air National Guard Missouri Western State University NPG Newspapers Inc. City of St. Joseph St. Joseph Metro Chamber St. Joseph PTA Council Second Harvest Community Food Bank **US** Bank

Gifts of \$1,000 and above are leading gifts.

## THANK YOU

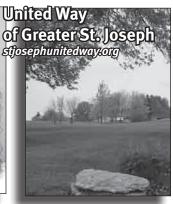
THANK YOU

## LIVE UNITED









# SUCCESS BY 6® ENDOWMENT LEADING CONTRIBUTORS

Frank and LaRue Reynolds Charitable Foundation James and Emaline Riney Charitable Foundation **Heartland Foundation Buchanan County** Lowell and Leslie Kruse City of St. Joseph The Thanksgiving Fund William and Norma Kenney **Charitable Foundation** Altec Industries, Inc. **American Family Mutual Insurance** Company KCP&L Hillyard Companies Sara Hofheimer Charitable Trust **Shumaker Family Foundation** 

Foundation Commerce Bank, N.A. Lowell C. Kruse Tribute Gifts Chip Tootle Memorial Gifts Johnson Controls

Leah Spratt Charitable Trust William D. Morgan Charitable

Leading Gifts are gifts of \$1,000 and above.

The order of listing is determined by contribution amount.

## THANK YOU

### PROFIT IN EDUCATION® DUES PAYING MEMBERS

United Way Profit In Education's partner businesses agree to adhere to the principles of United Way Profit In Education and to financially support the initiative through annual dues.

Affiliated Foods, Inc. Ag Processing, Inc. Al J. Mueller Construction Company Altec Industries, Inc. Bags & Boxes II Cabana Ice Cream CBIZ Insurance Services Inc. CliftonLarsonAllen Commerce Bank, N. A. **Community Action Partnership** Dillon Company First American Title Insurance Company First Street Graphics Gray Manufacturing Company, Inc. Hannibal National Bank **Heartland Health** Hillyard Companies

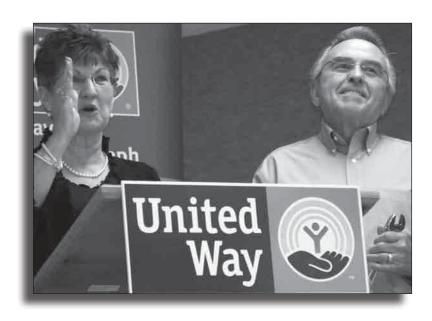
IMKO Staffing **Johnson Controls** KCP&L Ken Smith Auto Body **KOTV** Meierhoffer Funeral Home & Crematory MO-KAN Development, Inc. Nestle Purina PetCare **Nodaway Valley Bank** North American Savings Bank NPG Newspapers Inc. St. Joseph School District Social Welfare Board The Staffing Center, Inc. **UMB Bank** Western Robidoux, Inc. WireCo WorldGroup

"For a community to be whole and healthy, it must be based on people's love and concern for each other."

-Millard Fuller



## **VOLUNTEER LEADERSHIP 2012**





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Underneath everything we are, underneath everything we do, we are all people . . .

Connected, interdependent, united. When we reach out a hand to one, we influence the condition of all.

That's what it means to

## **UNITED WAY OPERATIONS**

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**Betty Wymore** 

Colleen Kowich

## Thank you to all volunteers!

Find volunteer opportunites at stjosephunitedway.org



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Glenda DeShon **Jennifer Duke Troy Dunn** Joy English Stacy Ensign **Jerri Fischer** Ashley Gray Crystal Green Iulie Halloran Rachael Hope Stephanie Huser Connie Kelly Cathy Ketter Debbie Kunz **Sharon Lammert** Shelly Lundy Kim Lyon Susan Malotte Rita Mazurkewycz Megan McAndrews Shelia McCullough Candy McNorton Todd W. Meierhoffer Susan Meyer Heather Mikesch Jennifer Nanneman Cindy Neely Mary Newton Linda Nickell **Bridget Nigh Shelley Nordquist** Lea Parker **Becky Pettegrew** Ashlev Phillips Kaitlyn Pinzino **Breanne Preston** Lauren Reed Marietta Reynolds Rachael Rich DeAnna Rodriguez **Katy Ross** Darcie Rougeau Jessica Salem Whitney Schieber Melanie Schneller Lalena Simpson Reesa Smiddy Lindsee Steiner **Shelley Stevens Emily Stitt** Will Stuck **Nichole Timmons** Joseph Turner Vance Vanderwerken Linda Vanderwerken **Beckie Wallner** 

Kelly Warren

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Bridgette Whetsel Julie Wiedmer Cassandra Wittler Donna Wood Seth Wright Beth Zahnd

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LaVell Rucker

## LIVE UNITED®

Lori Shelter Paulette Shepard Barbara Snook Loah Stallard **Juanita Stewart** Megan Stickley Tausha Taylor **Rick Thornton** Heidi Walker Susan Wallace Anna West Jean West Jamie Wiggington Tina Williams Nichole Wright Rita Zotto

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Join us! United Way is always looking for people and organizations with passion, expertise, and resources to get things done.

## **HOW UNITED WAY WORKS**

YOU ARE INVITED TO BE PART OF UNITED WAY OF GREATER ST. JOSEPH. YOU CAN GIVE. ADVOCATE, AND VOLUNTEER TO HELP OUR COMMUNITY LIVE UNITED.

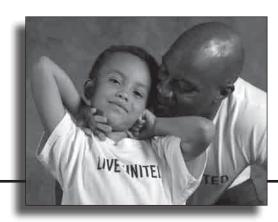
United Way of Greater St. Joseph impacts lives in our community. Chances are, you encounter people every day who provide United Way services, receive United Way services, or support United Way with their talents, time, or treasure.

United Way serves as an agent of local change by focusing on education, health, and financial stability. Each spring, community volunteers allocate campaign dollars to local Partner Agencies who provide direct services to people in need every day. Each fall, businesses, organizations, and individuals come together to support the mission of United Way as they ensure the success of the campaign. This long-standing fundraising tradition enables our community to financially support lasting change throughout Northwest Missouri and Northeast Kansas. Throughout the year, United Way Initiatives and Programs bring all segments of our population together to tackle particular area needs.

United Way recruits people and organizations from across the community who bring the passion, expertise, and resources needed to get things done. In such a manner, lives are improved through the caring power of community.

United Way exists because of community and continues to maintain a high standard of accountability. Thanks to the generosity of hundreds of hard-working volunteers and wise operational practices, United Way channels funds into programs that spur lasting change in individual lives.





GIVE. ADVOCATE. VOLUNTEER.

LIVE UNITED



## How to LIVE UNITED

### GIVE.

Giving through the annual campaign is an easy and powerful way to invest in our community. See if you can give through your workplace. You may also go to *stjosephunitedway.org* and click on the GIVE button or call (816) 364-2381.

## ADVOCATE.

You can make change happen with your voice. United Way needs people who are passionate about education, health, and financial stability to make some noise.

## **VOLUNTEER.**

United Way Volunteer Center connects people who wish to volunteer. Call (816) 364-2381 or visit *stjosephunitedway.org* and click on the VOLUNTEER button for a list of local volunteer opportunities.

## LIVE UNITED



United Way of Greater St. Joseph stjosephunitedway.org

#### **UNITED WAY STAFF**

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Tammy Bergland

Director,

Marketing/Communications

Jodi Bloemker
Director,
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Linda Burns
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Success By 6®

Dianna Woods
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United Way of Greater St. Joseph stjosephunitedway.org

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United Way of Greater St. Joseph operates 7 Initiatives and Programs and supports 19 Partner Agencies.

#### 7 UNITED WAY INITIATIVES/ PROGRAMS

Financial Stability
HELP (Health Efforts for Local
People) Fund
Leadership St. Joseph
Profit In Education®
Success By 6®
Unmet Needs Committee
Volunteer Center



### **United Way Endowment Fund**

Call (816) 364-2381 and ask how to make a charitable bequest to United Way so you can continue your legacy of caring forever.

#### 19 PARTNER AGENCIES

American Red Cross-Midland Empire Chapter **Bartlett Center** Big Brothers Big Sisters **Catholic Charities** The CENTER, a Samaritan Center Children's Mercy Hospital **Community Missions Corporation** Family Guidance Center Girl Scouts of Northeast Kansas and Northwest Missouri InterServ Legal Aid of Western Missouri Northwest Missouri Community Services Pony Express Council, Boy Scouts of America St. Joseph Safety and Health Council Salvation Army of St. Joseph Specialty Industries of St. Joseph, Inc. United Cerebral Palsy of Northwest Missouri YMCA **YWCA** 

IMPROVING UMES
THROUGH THE
CARING POWER
OF COMMUNITY

To stay up-to-date with how your dollars are working in the community:

 Like United Way of Greater St. Joseph



• Follow UnitedWayStJoe



• Visit our website: stjosephunitedway.org

