ANNUAL

United Way of Greater St. Joseph 2019

REPORT

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Message from the Board Chair

Every year brings stories of challenges and triumphs, reasons for tears and reasons for joy. 2019 will be remembered by many in this area as one of extra big challenges, as the Missouri River and its tributaries flooded thousands of acres in the region not once, but twice, destroying or damaging homes, businesses, crops and roads. This was above and beyond the many challenges we face year after year.

As they often do, our United Way staff, Partner Agencies, volunteers and supporters quickly rallied to help many of those negatively impacted. It was inspiring to witness and to be a part of that teamwork that turned despair and tears into hope and smiles. YOU made that happen!

In the months leading up to our Annual Campaign, we learned of changes in the levels of participation by several major employers with headquarters outside our region. With relatively little notice, we found ourselves facing a serious challenge in our annual efforts to help fund the great work of this United Way and our 17 Partner Agencies to improve lives in our communities.

Local United Way staff and leadership assessed the situation, developed a plan to address it, kept Partner Agencies apprised of the circumstances and our intentions and together we all went to work. On behalf of my fellow directors, I offer sincere gratitude to every one of you who had a hand in facing all of the challenges with hope, determination and ACTION. You can take pride that when you filled sandbags, served meals, mentored someone, donated clothes, supplies or money, served on a committee to help tackle needs in our area, shared how United Way helps others or helped in any of dozens of other ways, you made life a bit brighter for us all.

Many people are too busy or too focused on other things to notice the needs around them. Some assume that others will take care of what must be done. Thank God for those who notice and act. Only by serving others, can we truly improve our communities and, in fact, our own lives.

Sincerely,

Mark Sylle

Mark Wyble



BOARD OFFICERS Mark Wyble, Chair Brandt Shields, Vice Chair Ann Hoy, Secretary Renee Hurd, Treasurer Kylee M. Strough, President

DIVISION CHAIRS

Terri Modlin Campaign

Dennis Rosonke Community Initiatives

Phil Gould Eric Kramer Community Investment

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BOARD OF DIRECTORS

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GIVE. ADVOCATE. VOLUNTEER.

MISSION:

To improve lives through the caring power of community.



Through donor dollars, local lives are impacted in the three main areas of:

Education Health Financial Stability



118 South 5th Street St. Joseph, MO 64501 816.364.2381

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stjosephunitedway.org

United Way of Greater St. Joseph



ALL OF THIS, AND SO MUCH MORE, WAS POSSIBLE BECAUSE OF YOU

More than 800 students participated in after-school or mentoring programs



179 children with a disability or special need and their families received services that helped the children work toward important developmental milestones



5,509 adults and children received needed mental health services



524 children received early care and education to help them begin their school years ready to learn



Nearly 1,000 families received school supplies to help them begin the school year



122 adults with disabilities held jobs through sheltered and supported employment

847 men, women and children received emergency shelter





673 seniors received nutritious meals to help them maintain their health





UNITED WAY INITIATIVES

FamilyWize® Prescription Assistance

Saving residents money on prescription medication with a free prescription discount card since 2007.

The United Way FamilyWize prescription discount card can be used as often as needed by anyone for any qualifying prescription; it is like a reusable coupon for many different prescriptions. During 2019, people in the area saved more than \$240,000. The Greater St. Joseph community has exceeded \$2.2 million in savings on prescriptions since the program's beginning. To obtain a card, please call the United Way office or visit the United Way website.

Financial Stability

Providing opportunities for individuals and families to become financially self-sufficient since 2009.

In 2019, United Way promoted free tax preparation services offered through Partner Agency InterServ and myfreetaxes.com, an online service made available through a partnership with H&R Block. More than 100 community members used myfreetaxes.com to file their returns.

Leadership St. Joseph

Building the skills of individuals to be effective leaders in the community since 1982.

United Way Leadership St. Joseph is an annual, year-long leadership development program for adults living or working in the St. Joseph area. The program helps create a network of trained individuals willing to engage in leadership and community service with enhanced knowledge of our community's opportunities, realities and challenges. In 2019, a class of 24 community members completed the program, bringing the total number of program graduates to 907 since 1982. During the year, participants learned and practiced project development related to essential leadership skills.









The class was divided into groups and was challenged to learn the process of developing a project that would meet a community need. The 2019 Distinguished Leader Award was presented to former Director of Leadership St. Joseph, Ann Weston. The Distinguished Leader Award is presented every year to an individual who exemplifies leadership while serving the Greater St. Joseph community.

Profit In Education[©]

Improving the education level of the potential and current workforce since 1989.

United Way Profit In Education[®] works to increase the high school graduation rate and collaborate with and support education efforts across the community. In 2019, United Way Reading Adventure was held during the school year with second grade classes at eight local elementary schools and at four school-age childcare sites during the summer reaching more than 500 children. The goal of United Way Reading Adventure is to help elementary-age students maintain and improve their reading skills and help build their home libraries through new and donated books. United Way Speakers' Bureau linked business volunteers with classrooms, career days and events to help students learn about different careers and employer expectations. Through a series titled Breakfast with the Experts, more than 1,000 middle and high school students learned about careers from a panel of people from a specific field, including animal health sciences, arts and communication, skilled trades, healthcare, information technology, education and business. Nearly 100 local professionals volunteered and shared about their careers in 2019.









@UnitedWayStJoe

UNITED WAY INITIATIVES

Success By 6®

Preparing children to be successful learners when they begin kindergarten since 1999.

United Way Success By 6 works to prepare all children to be successful learners when they begin kindergarten. The initiative works through community-wide collaborations to support parents, childcare providers and others to facilitate the development of children aged birth to six.

In 2019, United Way Success By 6 hosted various activities to support parents and caregivers. Hundreds of young children and their families enjoyed Family Fun Time events, a Dr. Seuss' Birthday Brunch, an early literacy celebration, a mini golf outing and a movie morning. Each event included learning through play with activities families could easily replicate at home and free books to build each child's home library. More than 2,000 families with newborns or soon-to-be kindergartners received resource kits to help them facilitate their child's early development. The resource kits include guides to early development, local information and opportunities that stimulate early learning and development and new books. In partnership with area school districts, United Way Success By 6 provided curriculum, resources, volunteers and facilitation for KinderClub programming which is designed to introduce soon-to-be kindergartners and their families to the routines and expectations of kindergarten while familiarizing them with the teachers, classrooms and school buildings.

In collaboration with Community Action Partnership Head Start and with funding from Mosaic Life Care, United Way Success By 6 offered Conscious Discipline trainings for families and early care and education providers in 2019. The trainings help parents and providers understand how to support the social-emotional development of children while encouraging children to build discipline from within and provide them with the tools to regulate their emotions throughout their lives.

United Way Success By 6 supported early care and education providers with trainings, leadership development and scholarships in 2019. United Way Success By 6 hosted the annual Directors' Symposium for directors of early care and education facilities. The symposium allows directors to connect and participate in a day-long conference on leadership and management. In addition, directors participated in a monthly meetings that included networking, education and professional development. Staff at early care and education facilities participated in group trainings to increase their knowledge and skills. Through United Way Success By 6, early care and education providers earned 2,287 hours of training and financial scholarships were awarded to six early educators to pursue associate's and bachelor's degrees in early education.







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Unmet Needs Committee

Collaborating to connect people to resources to solve immediate needs with lasting impact since 1993.

United Way Unmet Needs Committee meets throughout the year to identify alternative resources and solutions for cases brought before them. In 2019, representatives from non-profits, churches, utility companies and government agencies as well as community members collaborated, helping clients with needs for which there are few or no resources. Common needs were medical and rent assistance. Through the work of United Way Unmet Needs, area people were connected to resources to help them gain and maintain stability.

Volunteer Center

Connecting the community through volunteerism since 2009.

United Way Volunteer Center is a central resource for volunteer needs across the Greater St. Joseph area. Individuals, groups and corporations seeking volunteer opportunities can find a variety of options calling for varying levels of commitment available at many different non-profit organizations. In 2019, monthly United Way Community Volunteer Resource Network (CVRN) meetings were attended by individuals who manage volunteers for nonprofit organizations. CVRN promotes and develops effective volunteer management programs in the community and enhances the knowledge, skills and connections among members. United Way is building the capacity of community volunteer coordinators through the network. The 11th year of United Way STUFF THE BUS! School Supplies Drive, sponsored by Mosaic Life Care, brought together hundreds of volunteers who collected more than 25,000 school supply items for students who needed them. Through United Way Volunteer Center, dozens of groups and hundreds of individuals were connected to volunteer opportunities at more than 25 local nonprofit agencies.











HOW UNITED WAY WORKS

You are invited to be part of United Way of Greater St. Joseph. You can give, advocate and volunteer to help our community LIVE UNITED.

Traditionally, United Way has been known for harnessing the caring power of community through giving, advocating and volunteering and is most well-known for the annual United Way Campaign that takes place each fall. Through the Campaign, hundreds of businesses and thousands of individuals make pledges to improve lives through the caring power of community. The majority of dollars raised through the annual Campaign are allocated to the network of United Way Partner Agencies to help sustain their current programs and services. More than 180 volunteers are involved in deciding how those donor dollars are allocated. A portion of each year's Campaign is held in a grant making fund called the United Way Community Investment Fund. Through this grant opportunity, area non-profits that meet United Way's criteria in financial accountability, program delivery and outcomes are eligible to apply for grants to further meet community or agency needs.



Giving to and through United Way continues to be one of the most impactful, effective and efficient ways for individuals and businesses to improve lives in our community. When lives of our friends and neighbors are improved, we all are made better and our community made stronger. A single gift to United Way does not impact a single agency nor a single program- it impacts dozens of agencies, hundreds of programs and thousands of individuals. Additionally, supporters and community members can rest assured that strong volunteer involvement and oversight ensures those receiving funding from United Way are:

- being held accountable for the dollars they receive from United Way
- working together to reduce duplication of efforts and increase efficiency
- considering new approaches to address the needs of our community
- collaborating to meet unmet community needs



THE MANY ROLES OF UNITED WAY

United Way's role goes far beyond the raising and allocating of dollars and implementation of initiatives and programming. In 2019, United Way participated in a number of community coalitions, committees, task forces and efforts that improve the community. In many cases United Way is an active participant, providing staff resources, leadership, facilitation, advocacy and action.

Continuum of Care for Homeless Services • Continuum of Care HMIS Transition Committee • Homeless Court • Volunteer Services Advisory Council for Retired Senior Volunteer Program (RSVP) • Children's Fair Planning Committee • Tiny Tot Town Planning Committee • HEALTH (Helping Everyone Achieve Long Term Health) • Urban Mission Support Agencies Network • TAV/AIM Network • Beacon • Northwest Missouri Professionals on Aging • MERIL Networking Lunches • Emergency Operations Center Daily Briefings • COAD (Community Organizations Active in Disaster) • LEPC (Local Emergency Planning Committee) • Early Childhood Comprehensive Systems State Steering Committee • Mosaic Life Care Foundation E² - Steering Committee• Mosaic Life Care Foundation E² - Pathways to Prosperity • Mosaic Life Care Foundation E² - Steering Committee Commerce Bank CRA Board (Community Reinvestment Act) • St. Joseph Chamber of Commerce Workforce Development Committee • InterAgency Council on Aging • St. Joseph Chamber of Commerce Diplomats • St. Joseph Chamber of Commerce Finance Committee • St. Joseph Chamber of Commerce Government Relations Committee • St. Joseph Chamber of Commerce Finance Committee • St. Joseph Community Alliance • Imagine St. Joseph 2040 Planning Team • Downtown Rotary Club #32 • Downtown Rotary Club #32 Board of Directors • Kiwanis Club of St. Joseph School District School Counseling Advisory Council

• Missouri Western State University Craig School of Business Advisory Committee • Downtown Marketing Committee

Flood of 2019

In the spring of 2019, the threat of flooding impacted the region. United Way worked alongside emergency managers, cities, counties, townships and other organizations to be part of the preparation, response and recovery. In the early days of flooding messages were shared, volunteers secured and tens of thousands of sandbags made. In the days and months that followed, United Way became a connector for businesses, groups and individuals wishing to donate supplies to those impacted by flooding. As news of flooding spread, donors stepped forward with donations to help those impacted and United Way's Flood Relief Fund was created. Through United Way's Flood Relief Fund:

- Cleaning and hygiene items were supplied to local churches, pantries and organizations to share with those impacted by flooding.
- Dozens of families received assistance with fuel costs. In many cases, their residences were not
 impacted by flooding but their routes to and from work were impacted causing added expense and
 drive time.
- 72 families ranging from individuals to large families with multiple children in the home have received rent, mortgage and deposit assistance, help paying for a motel or help with replacing and repairing their residence and belongings.
- To-date 193 months of rent, mortgage and deposit payments have been made and a number of the families are still in temporary living situations.
- Other needs addressed were basic furniture in new living spaces (mattresses, window unit air conditioner, etc.) and living expenses for those staying with family and friends and experiencing increased food, laundry and hygiene expenses.
- Through a partnership, United Way and Northwest Health Services worked together to replace medical equipment lost or ruined by flooding.
- Northwest Missouri Community Services in St. Joseph and Holt County Community Services worked closely with impacted families to help them apply to United Way's Flood Relief Fund.





STATEMENT OF FINANCIAL POSITION

As of December 31, 2018 and 2019 (unaudited report)

ASSETS	2019	2018
Current Assets		
Cash	\$1,986,970	\$1,738,825
Short-Term Investments	-	-
Receivables Pledges (Net)	\$1,786,151	\$2,388,453
Accrued Interest	ŞI,700,131 -	şz,300,433 -
Other	-	-
Prepaid Expenses	\$11,401	\$8,208
Total Current Assets	\$3,784,521	\$4,135,486
Investments	\$8,696,650	\$7,066,747
Long-Term Pledges (Net)	-	-
Property and Equipment (Net)	\$348,131	\$348,131
Total Assets	\$12,829,302	\$11,550,364

LIABILITIES AND NET ASSETS

Current Liabilities Accounts Payable Allocations Payable from Previous Year Allocations Payable Designated Funds Payable Unearned Revenue	\$33,957 \$99,555 \$1,910,325 \$51,227 \$10,250	\$25,517 \$43,421 \$1,983,236 \$106,689 -
Total Current Liabilities	\$2,105,314	\$2,158,863
Net Assets Unrestricted		
General Operating	\$4,084,895	\$2,873,456
Board Designated	\$2,886,099	\$3,006,331
Temporarily Restricted	\$1,715,240	\$1,473,960
Permanently Restricted	\$2,037,754	\$2,037,754
Total Net Assets	\$10,723,988	\$9,391,501
Total Liabilities and Net Assets	\$12,829,302	\$11,550,364

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ALLOCATIONS

2019

2020

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CHARITIES

Big Brothers Big Sisters

CENTEF

R Children's Mercy

AMILY GUIDANCE CENTER for behavioral healthcare

LEGAL AID

Services

BOY SCOUTS OF AMERICA

> SPECIALTY INDUSTRIES

eliminating racism empowering women **YWCA**

YOUR UNITED WAY GIFT SUPPORTS MANY DIFFERENT LOCAL AGENCIES AND INITIATIVES.

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Community Mission

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CATHOLIC

Bartlett Center	\$42,000.00	\$38,532.00
Big Brothers Big Sisters	\$41,667.00	\$38,170.00
Catholic Charities of Kansas City-St. Joseph, Inc.	\$100,000.00	\$91,712.00
The CENTER, a Samaritan Center	\$81,385.00	\$75,920.00
Children's Mercy Hospital	\$60,000.00	\$53,144.00
Community Missions (CMC)	\$30,000.00	\$27,388.00
Family Guidance Center for Behavioral Healthcare	\$280,000.00	\$256,040.00
InterServ	\$411,458.00	\$374,708.00
Legal Aid of Western Missouri	\$71,000.00	\$64,684.00
Northwest Missouri Community Services	\$138,000.00	\$127,653.00
Pony Express Council, Boy Scouts of America	\$110,000.00	\$100,214.00
St. Joseph Safety and Health Council, Inc.	\$75,000.00	\$68,328.00
The Salvation Army	\$41,950.00	\$19,929.00
Specialty Industries	\$12,000.00	\$9,490.00
United Cerebral Palsy of Northwest Missouri	\$185,000.00	\$171,685.00
YMCA	\$132,795.00	\$120,085.00
YWCA	\$246,287.00	\$224,315.00
United Way (including United Way Initiatives/Programs)	\$515,583.00	\$498,980.00
United Way Community Investment Fund*	\$293,815.00	\$89,097.00
Uncollectibles	\$183,060.00	\$156,388.00
TOTAL	\$3,051,000.00	\$ 2,606,462.00

*The following Community Investment Fund grants had activity in 2018 and 2019. The amounts below include approved and total amounts distributed to-date as of December 31, 2019.

United Way Community Investment Fund Grants	Original Award	Total Paid To-Date
Bartlett Center- Restructuring & Capacity Building	\$45,000.00	\$45,000.00
Big Brothers Big Sisters- Laptop	\$900.00	\$799.99
Big Brothers Big Sisters- Rent & Occupancy	\$15,000.00	\$11,085.03
Catholic Charities of Kansas City- St. Joseph, Inc Building Repairs	\$20,000.00	\$16,556.53
Family Guidance Center- Law Enforcement Center Liaison	\$51,100.00	\$51,100.00
InterServ- Youth Program Social Worker	\$25,000.00	\$24,600.00
Legal Aid of Western Missouri- Elder Law Advocacy Project	\$30,000.00	\$30,000.00
MERIL- In-Home Personal Care Attendant Program	\$25,000.00	\$5,760.00
Northwest Health Services- Enrollment Specialist & Patient Transportat	tion \$50,000.00	\$50,000.00
Northwest Missouri Community Services- Additional Call Specialist	\$15,000.00	\$9,606.99
St. Joseph Safety & Health Council- Drivers' Education Program	\$4,482.00	\$4,187.26
Social Welfare Board- Diabetes Testing Strips	\$7,000.00	\$6,999.25
Specialty Industries- Delivery Truck, Drainage & Parking Lot	\$50,000.00	\$50,000.00
The CENTER, A Samaritan Center- Psychological Testing for Children	\$10,000.00	\$6,877.60
The CENTER, A Samaritan Center- Start Up Cost for Three New Provide		\$39,700.59
United Cerebral Palsy of Northwest Missouri- Autism Project	\$37,000.00	\$21,028.04
United Cerebral Palsy of Northwest Missouri- Sensory Room Equipmen		\$0.00
Voices of Courage Child Advocacy Center- Office Expansion	\$27,000.00	\$27,000.00
YMCA- Air Handler	\$20,000.00	\$20,000.00
YMCA- Enright Building Renovations	\$21,000.00	\$18,533.00
YWCA- Housing Case Management & Barrier Removal	\$37,500.00	\$34,107.36
YWCA- Healthy Teen Parents/Healthy Babies Program	\$16,321.00	\$10,348.15
Grants Made to Collaborative Efforts		
Med Aid Prescription Assistance 2017	\$20,000.00	\$12,345.69
Code Blue Shelter for Women	\$15,000.00	\$446.86
Transition Individuals from Booth Center	\$15,000.00	\$14,433.91
Med Aid Prescription Assistance 2018	\$20,000.00	\$10,382.00
Housing Stability Fund	\$65,000.00	\$42,368.20
Emergency Staff for Emergency Homeless Shelter	\$3,244.80	\$2,451.15
United Way Unmet Needs Committee	\$3,000.00	\$3,000.00
Med Aid Prescription Assistance 2019	\$20,000.00	\$0.00
Saturday Shower Project	\$1,160.00	\$690.00
Imagine St. Joseph 2040	\$10,000.00	\$0.00

Throughout the year, additional allocations may be approved by the United Way Board of Directors.

United Way of Greater St. Joseph does not charge fees to agencies for participating in the United Way Federation.



2019 SPONSORS OF UNITED WAY INITIATIVES

Leading Contributors to United Way Initiatives and Programs

Gifts of \$1,000 and above are leading gifts.

Altec Industries, Inc. American Family Mutual Insurance Company Boehringer Ingelheim Vetmedica, Inc. City of St. Joseph Fire Department City of St. Joseph Health Department City of St. Joseph Police Department Clarios **Commerce Bank Deluxe Truck Stop** Dr. Tim Crowley Hillyard, Inc. Historic Green Acres Holiday Inn Express & Suites Missouri American Water Co. Missouri Care, a WellCare Company Mosaic Life Care Nestle Purina PTC Nodaway Valley Bank Nor-Am Cold Storage Sara Hofheimer Charitable Trust SJC Marketing St. Joseph Chamber of Commerce St. Jo Frontier Casino St. Joseph PTA Council St. Joseph Public Library Tyson

Profit In Education[©] Dues **Paying Members**

United Way Profit In Education's partner businesses agree to adhere to the principles of United Way Profit In Education and to financially support the Initiative through annual dues.

1st Street Graphics Al J. Mueller Construction Company Altec Industries, Inc. **Big Brothers Big Sisters** CBIZ Insurance Services Inc. Commerce Bank Gray Manufacturing Company, Inc. Hillyard, Inc. Meierhoffer Funeral Home & Crematory Mosaic Life Care Nestle Purina PetCare

North American Savings Bank Perka Buildings Second Harvest Community Food Bank Social Welfare Board St. Joseph Chamber of Commerce UMB Bank

Success By 6[®] Endowment Leading **Contributors**

Frank and LaRue Reynolds Charitable Foundation James and Emaline Riney Charitable Trust Heartland Foundation Lowell and Leslie Kruse City of St. Joseph The Thanksgiving Fund William and Norma Kenney Charitable Foundation Altec Industries, Inc. American Family Mutual Insurance Company **Buchanan County** KCP&L Hillyard, Inc. Sara Hofheimer Charitable Trust Shumaker Family Foundation Leah Spratt Charitable Trust Commerce Bank William D. Morgan Charitable Foundation Lowell C. Kruse Tribute Gifts **Chip Tootle Memorial Gifts** Johnson Controls

The order of listing is determined by contribution amount.





St. Joseph, MO 64501

United Way of Greater St. Joseph



2019 SPONSORS OF UNITED WAY EVENTS

Special Events Sponsors

Corporate event sponsors provide support for special events above their regular Campaign contributions.

Ag Processing, Inc. Al J. Mueller Construction Company Altec Industries, Inc. American Family Mutual Insurance Company Apple Bus Company Berkshire Hathaway HomeServices Stein & Summers Real Estate **BMO Harris Bank** Carpenters Local #110 **CBIZ** Insurance Services Inc. Chick-fil-A at St. Joseph City of St. Joseph Cochran Head Vick & Co., P.C. Commerce Bank **Deluxe Truck Stop Elevate Your Event** Ellison-Auxier Architects, Inc. Evergy Fairway Independent Mortgage Corporation Felix Street Gourmet/Room 108 First American Title Insurance Company Gray Manufacturing Company, Inc. Hillyard, Inc. Historic Green Acres Hy-Vee Little Caesars Pizza McCarthy Baptist Church Meierhoffer Funeral Home & Crematory Missouri Western State University

United Way Extra Base Club Sponsors

presented by Altec Industries, Inc.

CliftonLarsonAllen Commerce Bank First American Title Insurance Company Hannibal National Bank Hillyard, Inc. Nestle Purina PetCare Nick Koeteman State Farm Insurance Re/Max Professionals Thrivent Financial

Special thanks to the St. Joseph Mustangs for making United Way Extra Base Club possible.



Mosaic Life Care Nestle Purina PetCare Nodaway Valley Bank O'Malley Beverage Rolling Hills Auto Plaza St. Francis Xavier Church St. Joe McDonald's St. Joseph Chamber of Commerce St. Joseph Mustangs The Vine & Barley Line Triumph Foods, LLC US Bank Word of Life Church Wyatt Park Christian Church





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2019 WORKPLACE SUPPORTERS OF THE UNITED WAY CAMPAIGN

Employee Group Awards are based on employee giving, recognizing a combination of participation, potential and per capita support.

Employee Group Awards

GOLD

1st Street Graphics Ag Processing, Inc. Al J. Mueller Construction Company Altec Industries. Inc. Berkshire Hathaway HomeServices Stein & Summers Real Estate BioZvme **BlueScope Buildings** Catholic Charities of Kansas City-St. Joseph, Inc. Chase & Poe Candy Company CliftonLarsonAllen Commerce Bank Community Missions (CMC) Deluxe Truck Stop Fairway Independent Mortgage Corporation Family Guidance Center for Behavioral Healthcare Family Investment Center, Inc. First American Title Insurance Company Hannibal National Bank Hillyard, Inc. IMKO Staffing InterServ Legal Aid of Western Missouri Meierhoffer Funeral Home & Crematory Nestle Purina PetCare Packers Avenue Factory & PTC News-Press NOW Nodaway Valley Bank Nor-Am Cold Storage Northwest Missouri Community Services Omnium - a Division of Winfield Solutions, LLC Polsinelli PC Pony Express Council, Boy Scouts of America Preferred Title, LLC **Purina Animal Nutrition** RPS Benefits By Design, Inc. Spire Energy St. Joseph Chamber of Commerce St. Joseph Housing Authority St. Joseph Safety and Health Council

St. Joseph School District Administrative Office Edison Elementary School Sumner, Carter, Hardy & Schwichtenberg The CENTER, a Samaritan Center The Salvation Army of St. Joseph Tilton, Thomas & Morgan, Inc. UMB Bank United Cerebral Palsy of Northwest Missouri United Parcel Service United Way of Greater St. Joseph Vektek YWCA

SILVER

Allied Arts Council of St. Joseph American Family Mutual Insurance Company Bartlett Center Candlewood Suites Gray Manufacturing Company, Inc. Insteel Wire Products Company O'Malley Beverage **Progressive Community Services** Rolling Hills Consolidated Library Sealed Air Corporation Specialty Industries St. Joseph Plastics St. Joseph Public Library St. Joseph School District Benton High School Pickett Elementary School Robidoux Middle School Spring Garden Middle School Webster Learning Center Stifel Nicolaus

BRONZE

Brown Mannschreck Business Systems City of St. Joseph Dillard's Evergy Huvepharma IHP Industrial. Inc. KOTV Lawhon Construction Company Midland Steel Company Missouri Western State University Mosaic Life Care Savannah R-III School District St. Joseph School District Bode Middle School Hosea Elementary School Hyde Elementary School Oak Grove Elementary School Parkway Elementary School Skaith Elementary School Target Store Number 1977 US Bank



United Way of Greater St. Joseph



2019 WORKPLACE SUPPORTERS OF THE UNITED WAY CAMPAIGN

Corporate Partners

The Corporate Partners designation recognizes organizations that have made corporate contributions of \$5,000 or more to the 2019 United Way Campaign.

\$150,000+

Mosaic Life Care

\$50,000-\$74,999

American Family Mutual Insurance Company Nestle Purina PetCare Packers Avenue Factory & PTC Triumph Foods, LLC

\$25,000-\$49,999

Omnium - a Division of Winfield Solutions, LLC Altec Industries, Inc.

\$15,000-\$24,999

Hillyard, Inc. Commerce Bank Ag Processing, Inc. Tyson

\$10,000-\$14,999

Nodaway Valley Bank Evergy News-Press NOW Spire Energy Deluxe Truck Stop Sealed Air Corporation Sunshine Electronic Display Corp.

\$5,000-\$9,999

GIVE. ADVOCATE. VOLUNTEER.

LIVE UNITED United Way

Purina Animal Nutrition Boehringer Ingelheim Vetmedica, Inc. Fairway Independent Mortgage Corporation KQTV







The order within categories is determined by contribution amount.



CRYSTAL CIRCLE MEMBERSHIP 2019



United Way Leadership Giving

Crystal Circle members are leadership givers who contribute an annual gift of \$1,000 or more to United Way. In addition, Crystal Circle donors whose annual gifts exceed \$10,000 become members of the Tocqueville Society, a Wav Worldwide United recognition named after the French author. Alexis de Tocqueville. He observed that Americans are quick to help people in need, and he applauded our voluntary efforts for the common good.

In 1989, seventy supporters of United Way of Greater St. Joseph formed the first Crystal Circle. Contributions of Crystal Circle members now constitute approximately 40% of the United Way Campaign. Leadership giving amounts to nearly \$1 million of the total United Way Campaign.

To give at a leadership level, an individual or couple should complete and return a Crystal Circle pledge form available at United Way of Greater St. Joseph.

♦ Donors who have made planned gifts are members of the Legacy Society.



118 South 5th Street St. Joseph, MO 64501 816.364.2381

TOCQUEVILLE SOCIETY

ordre de liberté **\$25,000 to \$49,999** Sara Hofheimer Charitable Trust membres de la société \$10,000 to \$24,999

♦ R. Philip and Diane Acuff Charitable Fund
 Claudine Wilson Charitable Trust
 Mignon and Dick DeShon
 Lowell and Leslie Kruse
 Tom and Dee Schoeneck
 The Thanksgiving Fund

\$7,500 to \$9,999 _____

Henry and Vickie Bradley Charitable Fund Judd and Michelle Clark John and Erin Proper

\$5,000 to \$7,499 ____

Cliff and Roberta Boyer David and Suzanne Bradley Clay Buntrock Dan and Chris Danford Jennifer Dixon Kendall and Andy Randolph June and Gordon Robaska Trish and Terry Steinbecker Jim and Linda Summers Nancy and Joe Tewell Brad and Lisa Weil Bob and Connie Wollenman

\$3,500 to \$4,999 _

\$3,000 to \$3,499 ____

Mr. and Mrs. Dan Bestgen Rall Bradley Stephen J. and Nancy R. Briggs W.L. and Pamela Bryson Jim and Janeen Burnham Scott and Linda Burns S.R. Davuluri Richard and Sharon Evers ♦Rod and Anne Fletcher Charitable Trust Brad and Kim Fowler Bridget J. Supple and David M. Hall Tom and Robin Norton Kylee and Brett Strough Kathryn Wallace

\$2,500 to \$2,999_

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\$2,000 to \$2,499 ____

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CARING POWER OF COMMUNITY

Spirit of Community, Outstanding Partner and Outstanding Volunteer awards are announced at the United Way Annual Meeting in February.

Spirit of Community

The Spirit of Community Award honors one exemplary business each year for outstanding community service, including corporate and employee support, leadership giving and volunteer participation.

- 1998 Research Seeds
- **1999** Burnham, Colman, McMurray & Squires
- 2000 St. Joseph Light & Power Company
- 2001 Heritage Bank
- 2002 American Family Mutual Insurance Company
- 2003 US Bank
- 2004 Dillon Company
- 2005 Commerce Bank, N.A.
- 2006 Gray Manufacturing Company, Inc.
- 2007 UMB Bank
- 2008 Heartland Health
- 2009 KCP&L
- 2010 Johnson Controls
- 2011 Nestle Purina PetCare
- 2012 Omnium-a Division of Winfield Solutions, LLC
- 2013 Nodaway Valley Bank
- 2014 First American Title Insurance Company
- 2015 Altec Industries, Inc.
- 2016 American Family Mutual Insurance Company
- 2017 Deluxe Truck Stop
- 2018 Hillyard, Inc.

Outstanding Volunteer

Established in 2007, the Outstanding Volunteer Award honors exemplary volunteers each year for outstanding volunteer service.

- 2007John & Cheryl Jarrett2008Dick Sipe & Ali Wray2009Dick Sipe & Ali Wray
- 2009 Pat Dillon
- 2010 Curt Kretzinger
- 2011 Roger Martin
- 2012 Karen Bartlett & George Clinton
- 2013 Rick Gronniger
- 2014 Todd W. Meierhoffer
- 2015 Dennis Rosonke
- 2016 Chris Connally
- 2017 Seth Wright
- 2018 Debra Bradley

Accuracy is important to us. If you notice an error within the Annual Report please let us know!

Outstanding Partner

Created in 2009, the Outstanding Partner Award acknowledges a business or organization in the community that has shown an exceptional history of partnership with United Way.

- 2009 St. Joseph School District
- 2010 Altec Industries, Inc.
- 2011 Missouri Western State University
- 2012 Hillyard Companies
- 2013 KCP&L
- 2014 Commerce Bank
- 2015 American Family Mutual Insurance Company
- 2016 City of St. Joseph
- 2017 Junior League of St. Joseph & St. Joseph Mustangs
- 2018 St. Joseph Chamber of Commerce







UNITED WAY STAFF

Kylee Strough President

Jean Brown Director of Leadership St. Joseph

Ali Fowler Marketing/Communications Coordinator

Kim Lueger Bookkeeper

Renita Neville Campaign Director Jodi Bloemker Director of Community Investment

Bobbie Cronk Director of Children's Initiatives Leadership St. Joseph

Pam Hurley Administrative Support

Jay Martin Program Director

Deah Maggard Missouri Western State University Work Study

















United Way of Greater St. Joseph

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THANK YOU

for improving lives through the caring power of community.